

PRESCOTT CITY COUNCIL
SPECIAL STUDY SESSION MEETING
TUESDAY, FEBRUARY 24, 2017
PRESCOTT, ARIZONA

MINUTES OF THE SPECIAL STUDY SESSION MEETING OF THE PRESCOTT CITY COUNCIL HELD ON FEBRUARY 24, 2017, in the COUNCIL CHAMBERS located at CITY HALL, 201 SOUTH CORTEZ STREET, Prescott, Arizona.

1. CALL TO ORDER

Mayor Oberg called the meeting to order at 1:02 p.m.

2. ROLL CALL:

Present:

Mayor Oberg
Mayor Pro Tem Lamerson
Councilwoman Orr
Councilwoman Wilcox

Absent:

Councilman Blair
Councilman Lazzell
Councilman Sischka

3. PRESENTATION DISCUSSION ITEMS

A. Presentation by Chris Camacho, President of Greater Phoenix Economic Council (GPEC) re economic best practices.

Mayor Oberg made opening comments.

Brad Casper, Executive Chairman OH Partners, gave information about his background. He introduced Chris Camacho who is the President of the Greater Phoenix Economic Council.

Mr. Camacho made a presentation to the Council. He talked about his background and the reason for the presentation.

Mr. Camacho's presentation included the following information.

- GPEC Services
- Identify & Develop Case for Regionalism
- Why Regionalism is Key
- Building a Contemporary EDO
- Position Organization & Board as Thought Leaders
- Be a Service Organization
- Be a Trendsetter Globally
- Position Region Nationally & Globally

- Know How Your Product Stacks Up
- Assess Local Economic Development Capabilities
- Establish an Environment of Innovation
- Build a Brand Position

Mr. Camacho took questions from the Council and the audience.

4. ADJOURNMENT

There being no further business to be discussed, the Special Study Session Meeting of February 24, 2017, adjourned at 2:33 p.m.

HARRY B. OBERG, Mayor

ATTEST:

DANA R. DeLONG