



City of Prescott

General Plan Committee Meeting

July 26, 2023 | 2:00 PM
201 N. Montezuma Street
Council Chambers, 3rd Floor
Prescott, AZ 86301

AGENDA

The following Agenda will be considered by the **General Plan Committee** meeting to be held **July 26, 2023**. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02.

1. CALL TO ORDER

2. ROLL CALL

3. OPEN CALL TO THE PUBLIC

The City of Prescott welcomes public engagement and residents may comment & address the Committee on matters NOT included on the Agenda during the Call to the Public. Please complete a speaker card and submit it to the City Staff prior to the meeting being convened. Speakers are limited to four (4) minutes, and the Call to the Public will be limited to forty (40) minutes in total. Citizens are limited to addressing the Committee four (4) times regarding the same topic.

Please Note: Pursuant to A.R.S. §38-431.01(H), members of the Committee may NOT discuss items that are not specifically identified on the Agenda and, therefore, interaction will be limited to the following:

- 1) Responding to criticism
- 2) Requests to staff to investigate & report on the matter
- 3) Request that the matter be scheduled on a future agenda

4. DISCUSSION & ACTION ITEMS

A. Approval of June 28, 2023 Meeting Minutes.

Recommended Action: MOVE to approve the meeting minutes as presented

B. Discussion and Presentation from the Water Resources Department.

Recommended Action: This item is for discussion only. No formal action will be taken.

C. Discussion and Presentation Regarding Materials for the August 30th Open House Event.

Recommended Action: MOVE to approve materials for the upcoming Open House

5. STAFF UPDATES

6. ADJOURNMENT

Upon a public majority vote of a quorum of the Board, the Board may hold an executive session, which will not be open to the public, regarding any item listed on the agenda but only for the following purposes:

- (1) Discussion or consideration of personnel matters (A.R.S. §38-431.03(A)(1));
- (2) Discussion or consideration of records exempt by law (A.R.S. §38-431.03(A)(2));
- (3) Discussion or consultation for legal advice with the city's attorneys (A.R.S. §38-431.03(A)(3));
- (4) Discussion or consultation with the city's attorneys regarding the city's position regarding contracts that are the subject of negotiations, in pending or contemplated litigation, or in settlement discussions conducted in order to avoid litigation (A.R.S. § 38-431.03(A)(4));
- (5) Discussion or consultation with designated representatives of the city to consider its position and instruct its representatives regarding negotiations with employee organizations (A.R.S. §38-431.03(A)(5));
- (6) Discussion, consultation or consideration for negotiations by the city or its designated representatives with members of a tribal council, or its designated representatives, of an Indian reservation located within or adjacent to the city (A.R.S. §38-431.03(A)(6));
- (7) Discussion or consultation with designated representatives of the city to consider its position and instruct its representatives regarding negotiations for the purchase, sale or lease of real property (A.R.S. §38-431.03(A)(7)).

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 7/18/23 at 4:30 p.m. in accordance with the statement filed by the Prescott City Council with the City Clerk.

Sarah M. Siep

Sarah M. Siep, City Clerk



TO: MAYOR AND CITY COUNCIL
AGENDA: July 26 General Plan Committee Meeting
DATE: July 26, 2023
DEPT: Community Development
ITEM #: 4.A
SUBJECT: Approval of June 28, 2023 Meeting Minutes.

ITEM SUMMARY

Attached for approval are the General Plan Committee minutes for the June 28, 2023 meeting.

BACKGROUND

None.

FINANCIAL IMPACT

There is no fiscal impact at this time.

RECOMMENDED ACTION

MOVE to approve the meeting minutes as presented

ATTACHMENTS

1. June 28, 2023 General Plan Committee Minutes



City of Prescott

General Plan Committee

June 28, 2023 | 2:00 PM
201 N. Montezuma Street
Council Chambers, 3rd Floor
Prescott, AZ 86301

MINUTES

1. CALL TO ORDER

Chair Gambogi called the meeting to order at 2:01 p.m.

2. ROLL CALL

Ted Gambogi, Chair
Terry Sapio, Vice-Chair
Andre Carman
Mary Frederickson
Ralph Hess
Jim Huffman
James McCarver
Don Michelman - arrived at 2:49 p.m.
Rod Moyer
Deborah Thalasis - excused
Gary Worob

3. OPEN CALL TO THE PUBLIC

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- 3) Request that the matter be scheduled on a future agenda

Member of the public J. D. Greenberg addressed the Committee and advised she has been active in open space and wildlife issues for the past 20 years and looks forward to the changes the General Plan could bring but was disappointed to find out it really does not have teeth. She would like to figure out a way to get General Plan action items into charter amendments and make permanent changes for the city.

Member of the public Warren Tracy spoke as a representative of the Gail Gardener Ad Hock Committee and all neighborhoods in the 1997 General Plan and wanted to make it

a matter of record that those neighborhoods were included based upon the benchmarks that were set back in 1997 that they would be included in the General Plan.

4. DISCUSSION & ACTION ITEMS

- A. Approval of May 31, 2023 Meeting Minutes.

MOTION BY MEMBER WROB FOR APPROVAL OF THE MAY 31, 2023 MEETING MINUTES; SECONDED BY VICE-CHAIR SAPIO: (9 - 0)

- B. Discussion and Presentation From the Library Department.
Prescott Public Library Director, Roger Saft, presented to the Committee (presentation attached).

Member Huffman asked about potential locations for a branch library.

Mr. Saft advised they have looked at a number of locations with the Friends of Prescott Public Library but nothing has been decided.

Member McCarver questioned what has caused a decrease in funding for the library.

Mr. Saft advised the Yavapai County Free Library District has allocated less and less to the Prescott Library.

Member Moyer asked about the cost of digital services.

Mr. Saft responded that the publishing companies charge a lot more to a library for digital items and they have a specified number of uses allocated to the item, then the item has to be purchased again.

Member Frederickson asked which of the two library funding sources provides the most financial support.

Mr. Saft responded that the city's General Fund provides the majority of the library funding.

Councilman Moore asked how many volunteers the library currently has and can they use more.

Mr. Saft advised he has about 117 volunteers currently, which equals about five (5) full-time employees. The library uses volunteers for behind the scenes functions as much as possible.

Chair Gambogi asked how many employees the library currently has.

Mr. Saft responded that they have 22.5 full-time employees.

- C. Discussion and Presentation from the Airport Department.

Airport Director Robin Sobotta presented to the Committee (presentation attached).

Member Michelman arrived at 2:49 p.m.

D. Discussion and Presentation Regarding Materials for the Upcoming Open House Event.

Ms. DeWitt presented to the Committee slides demonstrating the materials and topics that will be available for the public to view and comment on at the upcoming open house meeting in August. The public will have the opportunity to comment on the topics presented and share what they see as strengths and challenges, or topics they are concerned about. If Committee members have additional ideas, they can email them to Ms. DeWitt. Based on the feedback from the Committee members, the boards for the open house will be updated so they can be finalized at the next meeting.

E. Discussion and Possible Action Regarding the Continuation of a Round Table Discussion Regarding the General Plan Process & Next Steps.

Ms. DeWitt advised the Committee they are continuing the roundtable discussion.

Member Worob provided his feedback on suggested topics for smaller breakout groups: growth, water, transportation, legal and medical.

Vice-Chair Sapio asked member Worob what he meant by legal.

Member Worob replied legal means how do they put legal teeth into the plan.

Member Hess advised he would like some additional information from the city's Legal Department on how the smaller breakout groups do not violate open meeting law.

Ms. DeWitt asked the Committee what would be the overall scope for retaining an outside facilitator.

Member Sapio responded that he feels the roundtable set up they have right now is working very well and would like to continue in the same manner.

Member Moyer commented that he is happy with the current meeting format but if additional help is needed from outside the city to help city staff with the General Plan, then he is supportive of that.

Member Hess advised he missed the September meeting and during that meeting a presentation was made explaining the roles of the Committee members. He advised that now that he has seen that presentation he no longer sees a need for an outside facilitator.

Member Worob added that he thinks staff and the Committee are doing a great

job and does not see a need for an outside facilitator.

Member Frederickson left at 5:03 p.m.

5. STAFF UPDATES

Ms. DeWitt advised the Committee that staff workgroups have received the existing plan elements to make updates for their departments.

Ms. DeWitt also provided an update that 284 survey responses have been received and 74 general input questions have been filled out by participants.

6. NEXT MEETING- JULY 26, 2023

Ms. DeWitt advised there will be a water presentation at next meeting and the Committee and staff will finalize the open house materials.

Member Hess suggested having a discussion of the definition of a major plan amendment on a future agenda.

Ms. DeWitt advised that it is a topic in the General Plan and will be discussed.

7. ADJOURNMENT

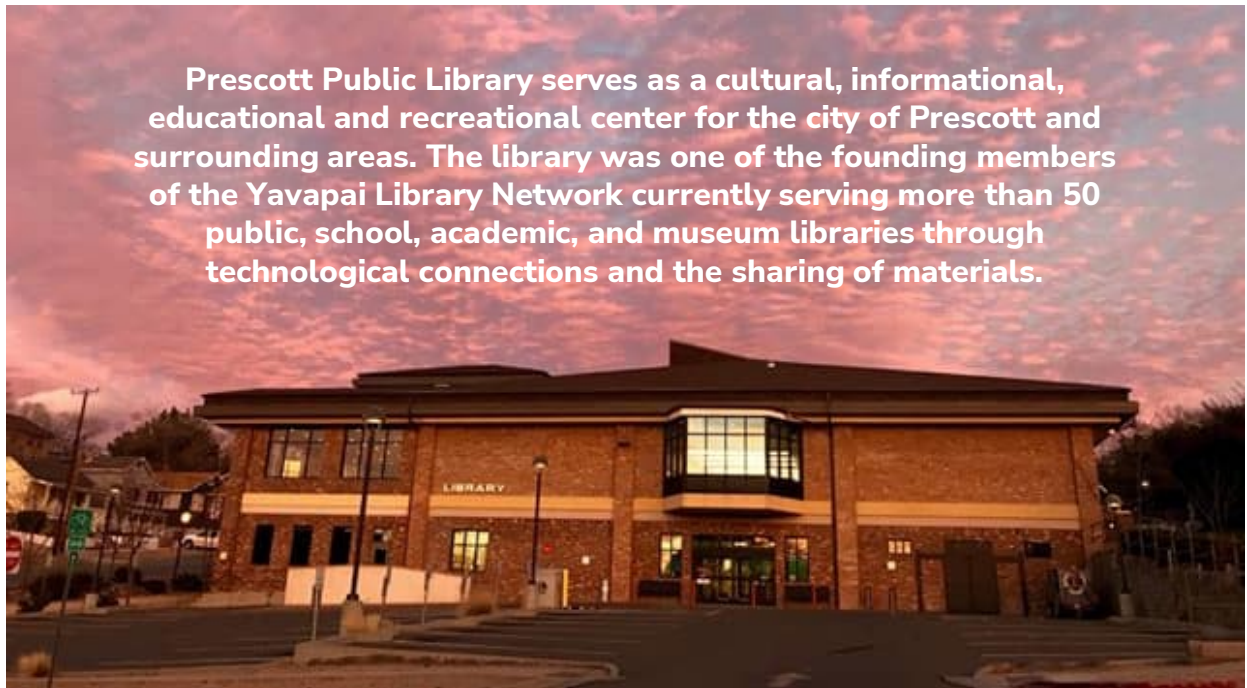
Chair Gambogi adjourned the meeting at 05:10 p.m.

Ted Gambogi, Chair

ATTEST:

Torey Dawson, City Clerk Specialist

Prescott Public Library serves as a cultural, informational, educational and recreational center for the city of Prescott and surrounding areas. The library was one of the founding members of the Yavapai Library Network currently serving more than 50 public, school, academic, and museum libraries through technological connections and the sharing of materials.



1

The library provides free access to print and electronic library resources, programming for citizens of all ages, regional information, business-related resources, library of things, and special home-delivery services to Prescott residents unable to physically come to the library.



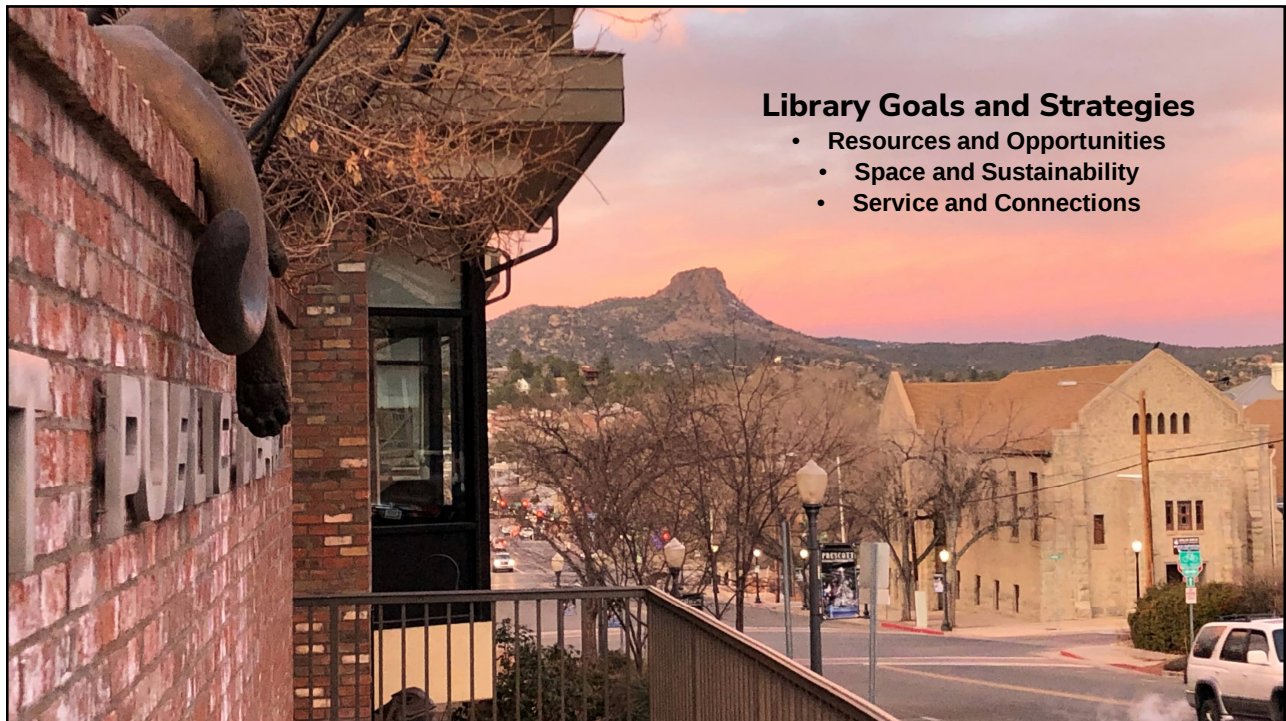
2

Although access to books and other traditional library functions remain the core of library services in Prescott, offsite access is provided to patrons and visitors through a combination of electronic resources, wireless connectivity, downloadable audio and e-books, and dispersed return book drops.

The library serves as an anchor for downtown Prescott, daily bringing over a thousand people to the center of Prescott. Visitors to the library will find services and spaces to meet their needs for books and periodicals, quiet reading areas, Internet access and public meeting spaces, as well as expanded cultural opportunities.



3



Library Goals and Strategies

- Resources and Opportunities
- Space and Sustainability
- Service and Connections

4



Resources and Opportunities

1. **Diversify and strengthen program offerings to better connect with all segments of the community.**
 - o Offer cross-generational programs and adult cultural programs
 - o Expand drop-in Tech Help
 - o Offer at least one educational opportunity per calendar quarter
 - o Include opportunities for social interaction in programming

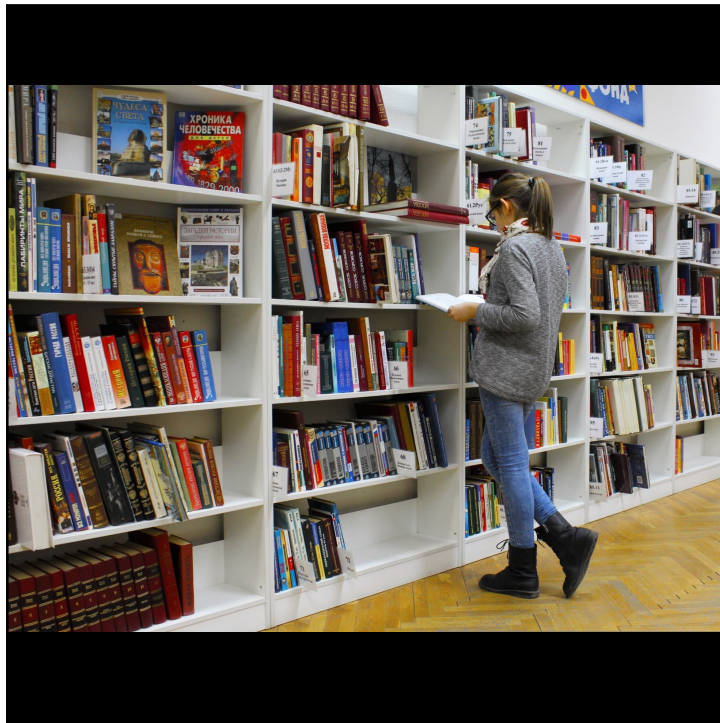
5



Resources and Opportunities

2. **Diversify and strengthen outreach offerings to better connect with all segments of the community.**
 - o Identify additional community spaces to extend library presence
 - o Increase outreach to community centers, schools, and other sites for community members.

6



Resources and Opportunities

3. Reassess and build collections and online resources to better meet community needs.

- o Proportionally respond to patron demand of digital items as budget allows.
- o Create Collection Development Plan for Library of Things Collection and create storage solutions for this collection.
- o Leverage display spaces to increase circulation of library materials.
- o Use usage data to create budget and spending plan for library collections.
- o Assess needs of Spanish speaking population and make collection adjustments accordingly.

7

Space and Sustainability

1. Create purposeful, flexible, and accessible spaces to meet the diverse needs of our community.

- o Continue to work with Friends of the Prescott Public Library to determine location and construction of branch library.
- o Relocate study rooms and increase sound-proofing in new build
- o Upgrade Founders Suite to include flexibility for sound and projection on to better utilize both sides of the room and increase use.
- o Redesign Teen Zone to create a welcoming, inclusive, and functional space for teens.
- o Install signage or archway to better delineate children's area.



8

Space and Sustainability

2. Reimagine internal and external spaces to promote social interaction and the library as a community hub.

- o Explore the possibility of a café area.
- o Reconsider spaces and furnishings to best align with current and future patron activities.
- o Redesign the library lawn to increase use and adaptability for programs.



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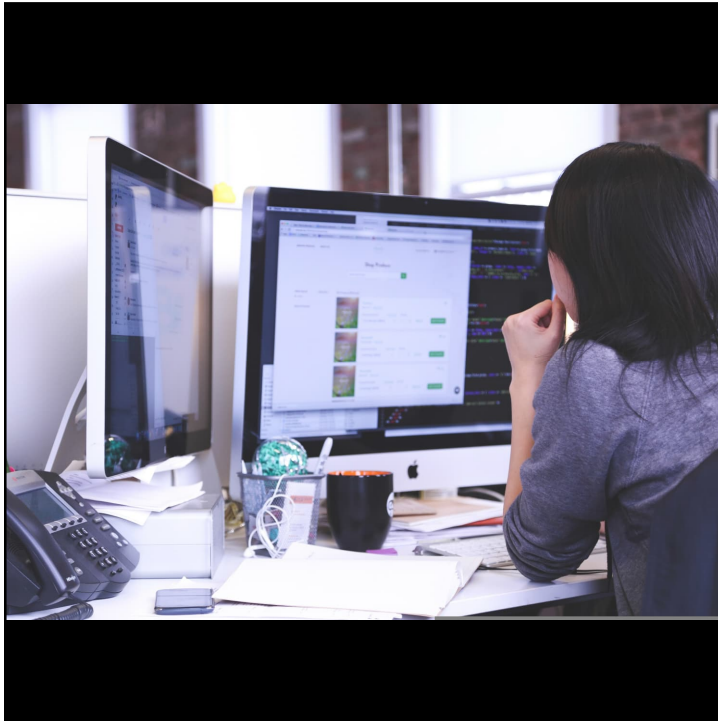
Space and Sustainability

3. Build community support for the library through marketing and speaking engagements.

- o Form outreach team to plan and implement face-to-face opportunities to promote the library.
- o Specifically Invite Council members, Library Advisory Board, and Friends Board members to special events, outreach, and other activities.
- o Network and coordinate within the City Of Prescott to raise awareness about library offerings among City employees.



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Service and Connections

1. Communicate effectively with community members about library programs and services.

- o Maximize availability of online, fillable forms.
- o Create monthly press releases to promote library services.
- o Develop and implement printed marketing materials targeted to specific populations.
- o Launch and promote a Resource-A-Month program.

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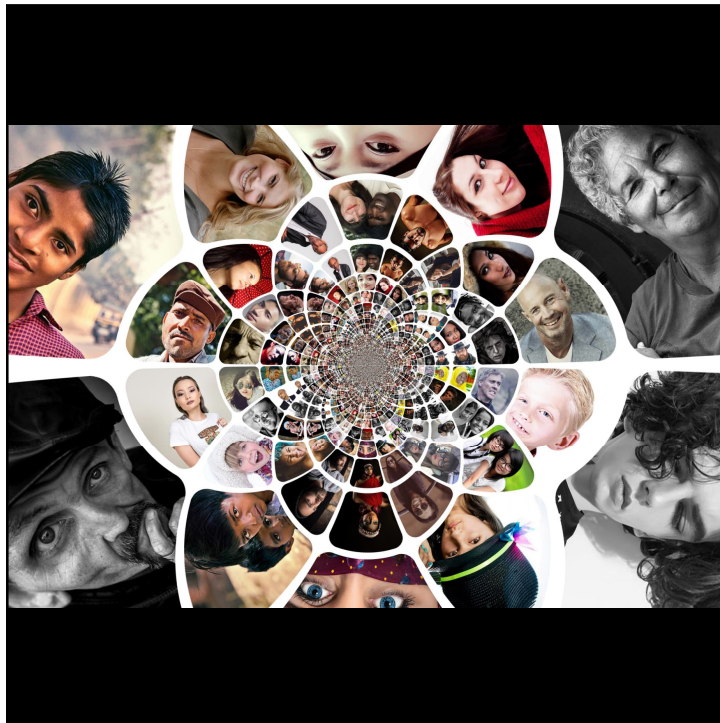


Service and Connections

2. Increase educational opportunities for staff and maximize staff time and expertise to better serve patrons.

- o Increase opportunities for staff continuing education and training
- o Use volunteers to provide point-of-need, directional assistance on the 1st and 2nd floors of the library during the busiest times of day/week.
- o Utilize more volunteer assistance for administrative and program-related tasks.
- o Provide custodial coverage to include additional weekend hours.

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Service and Connections

3. Continue to develop community partnerships to better serve community members.

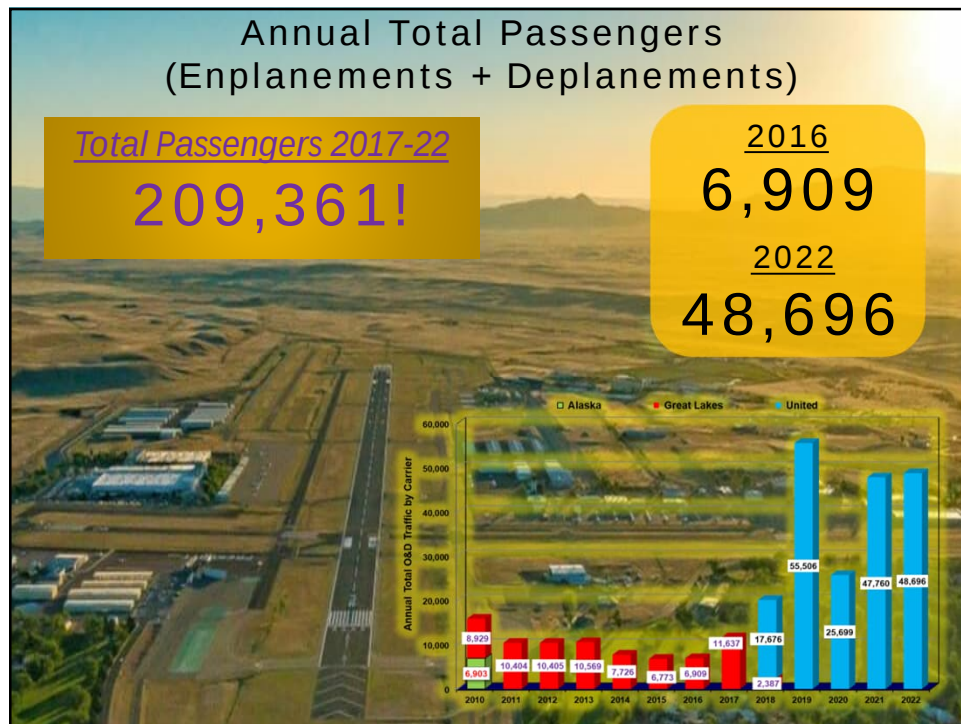
- o Collaborate with area agencies to develop opportunities for unsheltered individuals during the day.
- o Reclassify the Community Services Librarian as a full-time position to work with local organizations to promote library services in assisting with technology, navigation of applications, and wayfinding to needed assistance.



1



2



3

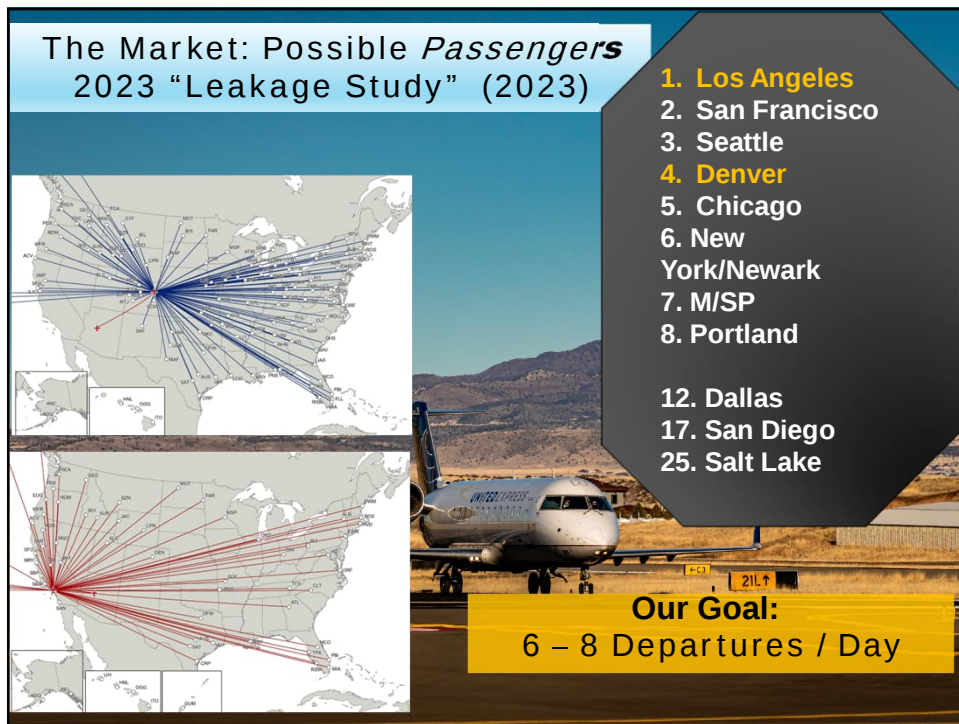
Current Non-Stops and Aircraft
 Daily DEN and LAX (plus connects!)
 United - CRJ 200 Regional Jets

The Future
 Destinations: RWY Length Important!
 "Critical Aircraft" EMB 175 (76+ seats)

"Will PRC ever become PHX Sky Harbor?"

NO!

4



5



6

Pilot and Technician Outlook 2022-2041

Boeing's 2022 Pilot and Technician Outlook (PTO) projects that 602,000 new pilots, 610,000 new maintenance technicians, and 899,000 new cabin crew members will be needed to fly and maintain the global commercial aviation fleet over the next 20 years.

PILOT SHORTAGE IMPACT:

- **Pilot salaries soaring** (some six-figure signing bonuses)
- **Network Carriers accelerating retirement of 50-seat Regional Jets (RJs)**
- **Network Carriers stopped service at 74 cities since 2020** American-19, Delta-17, United-38
- **Regional Carriers retrofitting 50-seat RJs to 30-seats**
- **Legislative Measures – Pilot Retirement Age, Pilot Training Support, etc.**
- **Smaller cities - must prepare to (either):**
 - **UPGRADE/MARKET** (to profitably support 70+seat RJs), **OR**
 - **DOWNGRADE** (to 30-seat RJs or 9-seat turboprops).

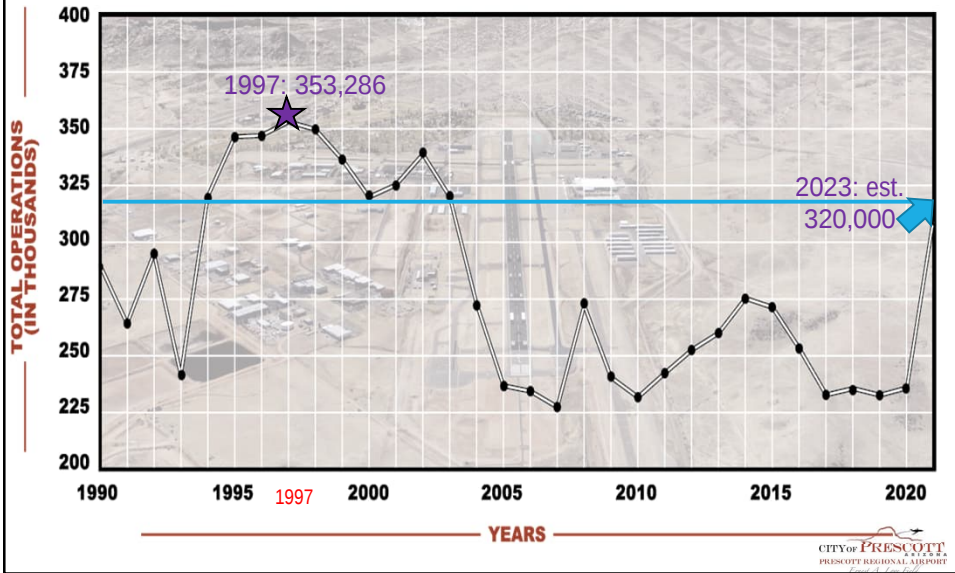
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Total Number of PRC Aircraft Operations



8

PRC Total Operations Through the Years



9

FUTURE FORECAST 2021+20 YEARS (UNCONSTRAINED)

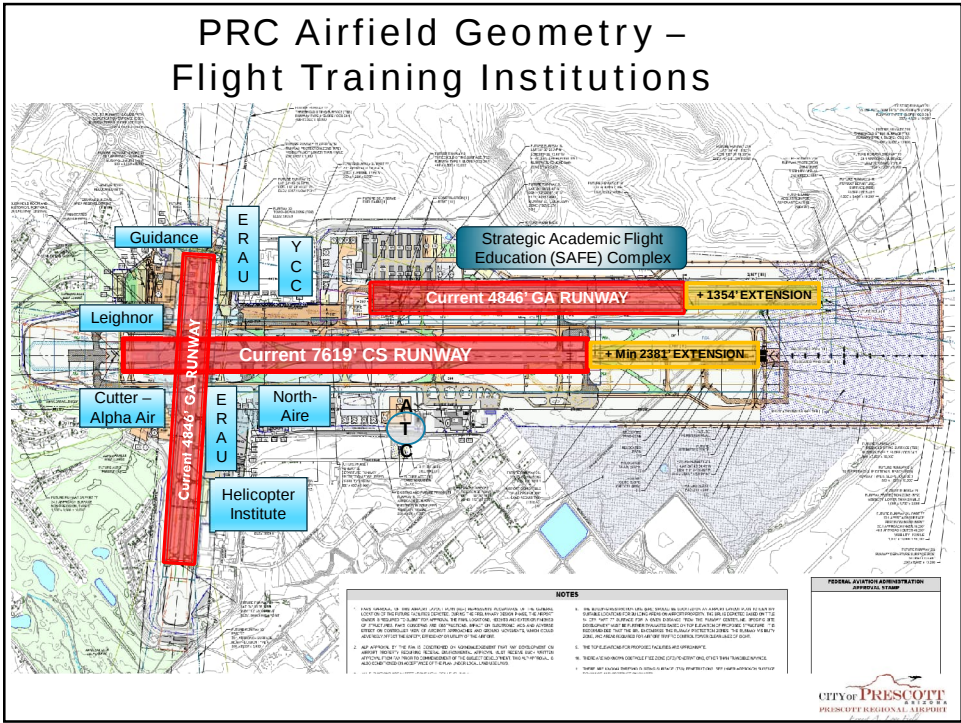



PRESCOTT
 REGIONAL AIRPORT

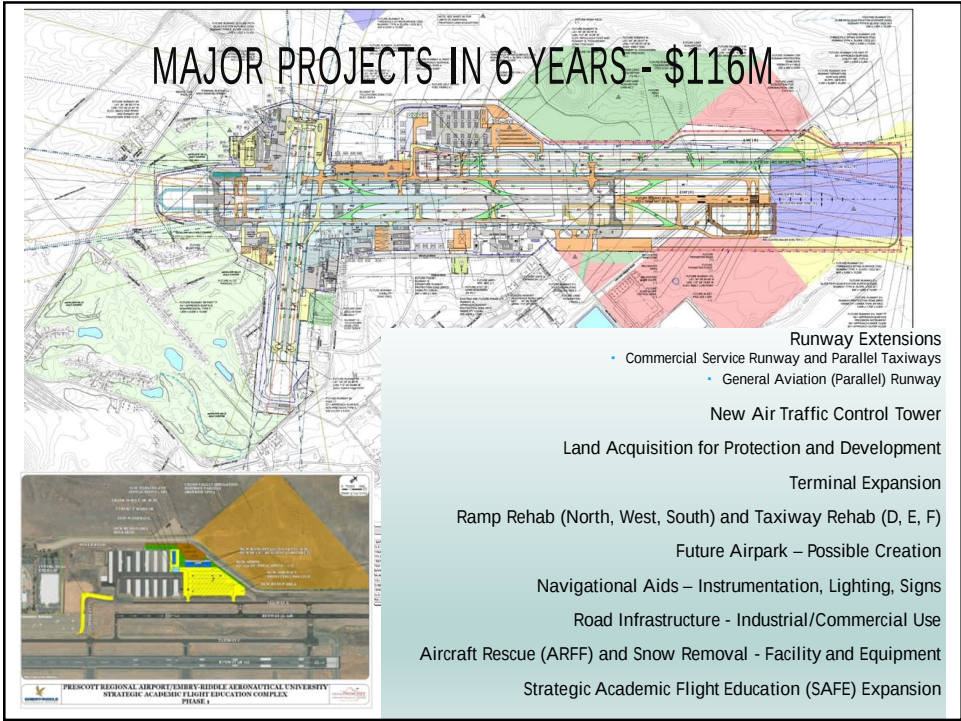
AVIATION DEMAND
 FORECASTS STUDY

	BASE YEAR	FORECAST		
		2026	2031	2041
ENPLANEMENTS				
	23,626	64,000	102,000	152,000
AIRCRAFT OPERATIONS				
Total Operations	311,342	440,600	455,900	487,400

10



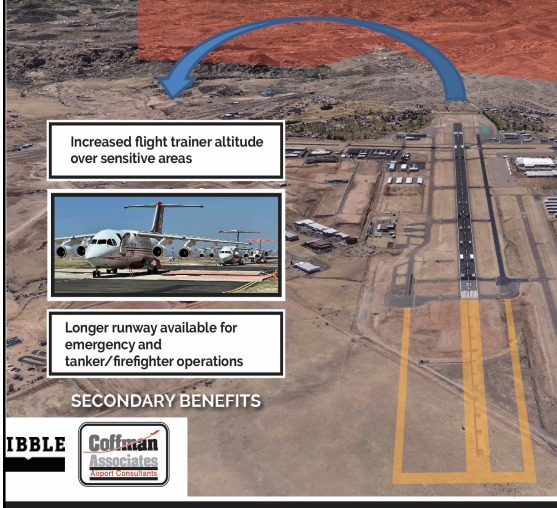
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12



RUNWAY EXTENSION PURPOSE: SUPPORTING COMMERCIAL AIR SERVICE NEEDS AND SAFETY



Increased flight trainer altitude over sensitive areas

Longer runway available for emergency and tanker/firefighter operations

SECONDARY BENEFITS



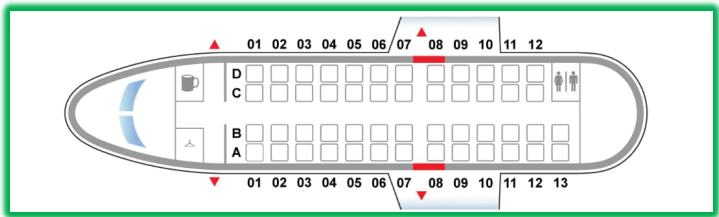
PRIMARY BENEFITS



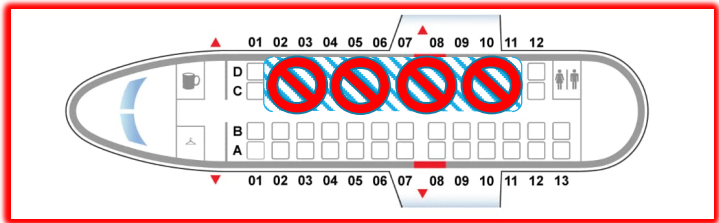

13

“HOT AND HIGH” AIRPORT – LIMITS PAYLOAD

CRJ-200 AVAILABLE SEATS – 50 PER FLIGHT

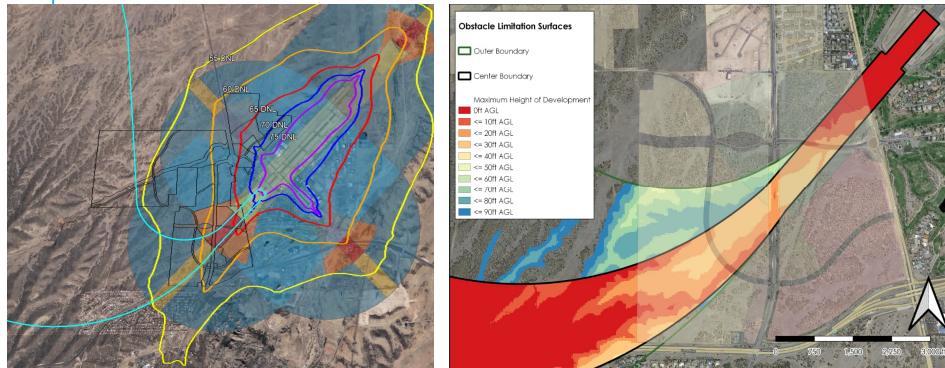


P.M. FLIGHT SEAT SALE BLOCKS (OCT-MAY) 20+ /FLIGHT!



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AIRLINE “SPLAY”: ONE-ENGINE INOPERATIVE (OEI) DEPARTURE PATH – BOUNDARY PROTECTIONS



Center Surface: Aerodata/SkyWest Boundary. Vertical Component (FAA AC 150-5300-18B C1) Obstacle Limitation Surface over existing terrain/grade.

Outer Surface: All Airline/All Vendor Boundary. Vertical Component (FAR Part 25/ 121/135/91 subpart K) “First Principles One-Engine Inoperative Profile”. Used by SFO, DFW, SJC (San Jose), MIA, FLL, etc.

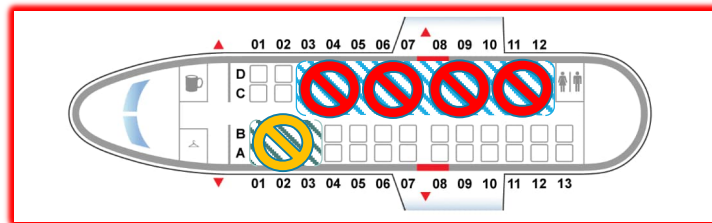
Composite Splay – encompasses areas of multiple PRC-appropriate aircraft (including future critical aircraft)

Sources: Boeing-Jeppesen, Aircraft Performance Group, Automated Systems and Aircraft Performance, NavBlue/Airbus, American/Envoy, Delta, United Airlines, SkyWest, Aero data.

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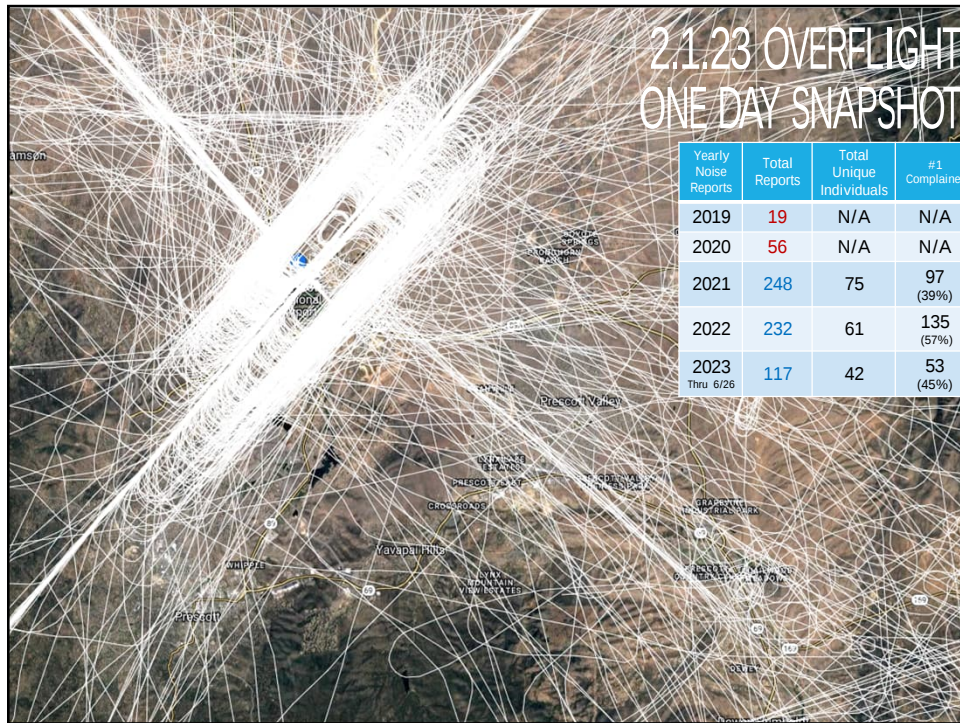
BENEFIT-COST CONSIDERATION:

IF NEW OBSTRUCTION(S) CAN PENETRATE
AIRLINE “OEI” DEPARTURE SPLAY . . .



HOW MANY MORE SEATS BLOCKED?

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Airport Noise/Outreach/Mitigation

➤ *We WANT to be a Good Neighbor and do "Our Part"*

EDUCATION

ENGAGEMENT

SIGNAGE

RELATIONSHIP BUILDING

CITY OF PRESCOTT
PRESCOTT REGIONAL AIRPORT
Prescott, Arizona

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2023 CITY COUNCIL STRATEGIC PLAN

SETTING
A COURSE FOR
IMPLEMENTATION

Goal 2 - Economic Development (ED)

1c: Consider ED study - assess land impacts near airport and evaluate options for ED in airport area, inc. marketing & sale of the "W".

1g: Consider ED strategic plan to potentially include commercial corridor study.

Goal 3 – Airport

1a: Better utilize regional common interests (public/private) to support airport/airport growth, development and roadway access.

1b: Collaborate w/ neighboring jurisdictions and consider IGAs.

1c: Evaluate LUP and strategic land acquisition, and placement of infrastructure to incentivize compatible LU around the airport.

1d: Bolster industry/business growth . . . in conjunction with potential ED strategic plan and assessment of land around the airport.

1e: Update ASAP, AMP, ALP, and LDC to reduce encroachment and support future airport evolution.

Update and Sync:

- General Plan
- Airport Specific Area Plan (ASAP)
- Airport Master Plan (including Land Use Plan)
- Airport Layout Plan
- Economic Development Strategic Plan
- Commercial Corridor Study (89/89A) w/ PV, CV
- Infrastructure and Transportation Plans (Roads, Drainage, etc.)
- Land Development Code (LDC)

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2015 Voter-Approved General Plan

IMPLEMENTATION/ACTION WEAKNESS (p.3):

1.3 Implementation Process
The General Plan provides a long range vision for the community with goals and strategies for managing growth. The implementation of the goals and strategies contained in this Plan may be accomplished through the development of a strategic plan for the City and through the creation of Specific Area Plans for geographic areas in need of specific planning consideration.

A strategic plan is implemented through the City Council annual budget process. The General Plan's goals and strategies are used to assist the City Council in prioritizing budget and capital fund allocations and in measuring the direction of development trends in the community.

“AIRPORT” REFERENCED
145 TIMES

SO -- NO NEED TO REINVENT
GOALS/STRATEGIES IN 2025 GP!

INSTEAD SEEK TO:

REINFORCE, EXPAND (IF MISSED),
AND ACT/IMPLEMENT
(INCLUDING CODIFY!)

Airport Goal(s)/Strategies ←

Airport Highlighted ←

Airport Missed ←

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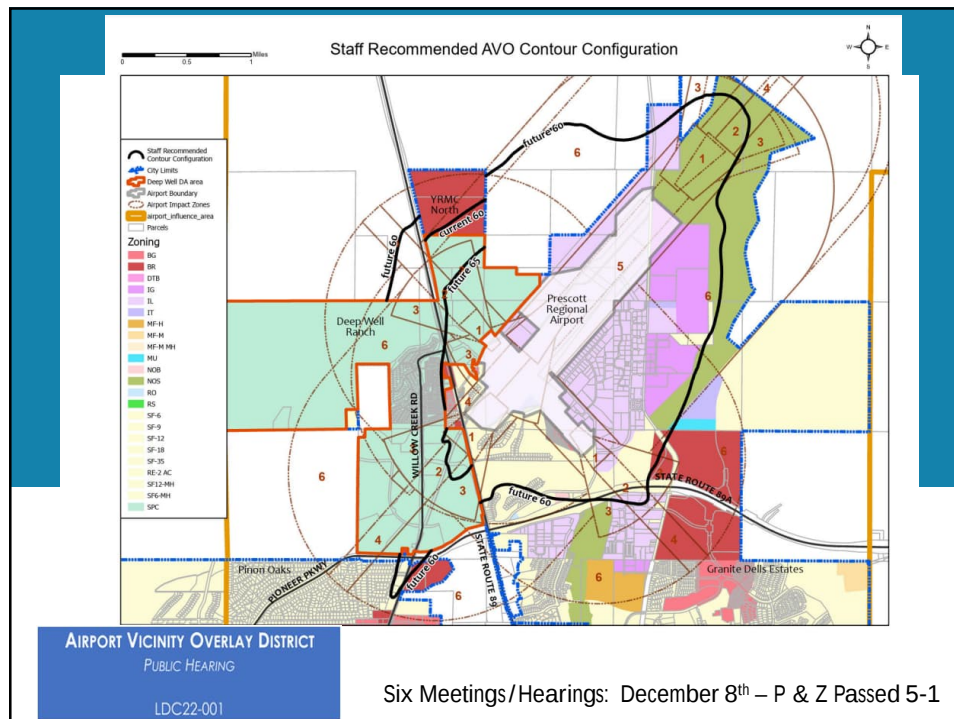
22

2015 GENERAL PLAN - EXAMPLE

Apply compatible land uses within the airport impact zones & airport area which permit continued responsible development & protect [airport] viability.

- SS 5.1 Protect airport from encroachment of incompatible land uses thru amendments to LDC and ASAP to reflect FAA guidelines and enforcement of land use designations and policies, and zoning designations.
- SS 5.2 Establish an airport-area commercial employment zoning district [no residential uses] to assure commercial land availability [near] the airport.

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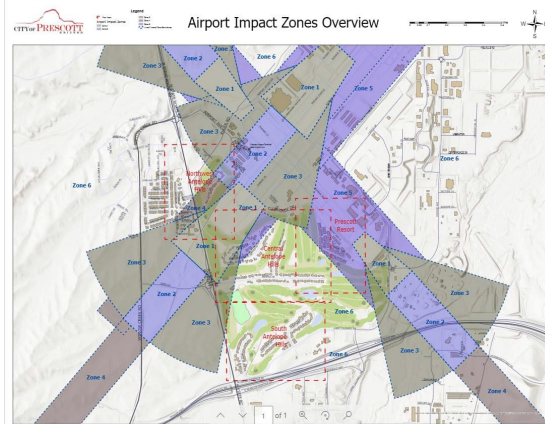


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Airport Master Plan - Appendix 3: (Airport) Land Use Plan

Airport Impact Zones (from NTSB data) adopted to:

- limit damages caused by an aviation accident
- protect airport viability
- limit noise & overflight impact on residential/sensitive uses



Impact Zone 1 (Runway Protection Zone): 20-21% of impacts, risk level = "very high"

Impact Zone 2 (Inner Safety Zone): 8-22% of impacts, risk level = "high"

Impact Zone 3 (Inner Turning Zone): 4-8% of impacts, risk level = "moderate to high"

Impact Zone 4 (Outer Safety Zone): 2-6% of impacts, risk level = "moderate"

Impact Zone 5 (Sideline Safety Zone): 3-5% of impacts, risk level = "low to moderate"

Impact Zone 6 (Traffic Pattern Zone): 18-29% of impacts, risk level = "low" (LARGER AREA) + *risk is higher under contours (overflight)*

Sources: Land Use Compatibility & Airports (FAA); Airport Land Use Plan (City of Prescott, 2011); Cal Airport LU Planning Handbook, 2011).

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AIRPORT VICINITY OVERLAY (AVO) GOALS

- ✓ Provides mapped boundaries for airspace and easement areas
- ✓ Lists allowable uses within impact zones and noise contours
- ✓ Supports fair notice disclosure to buyers and renters
- ✓ Provides measures for obstruction prevention, mitigation and removal
- ✓ Supports future airport/airline improvements and firefighting operations
- ✓ Protects the airport as a major employment center and economic driver
- ✓ Promotes community health, safety and welfare
- ✓ Complies with Federal/State grant assurances - obstructions, compatible land use

Reflects a tapestry of Prescott City plans - to protect both airport & community

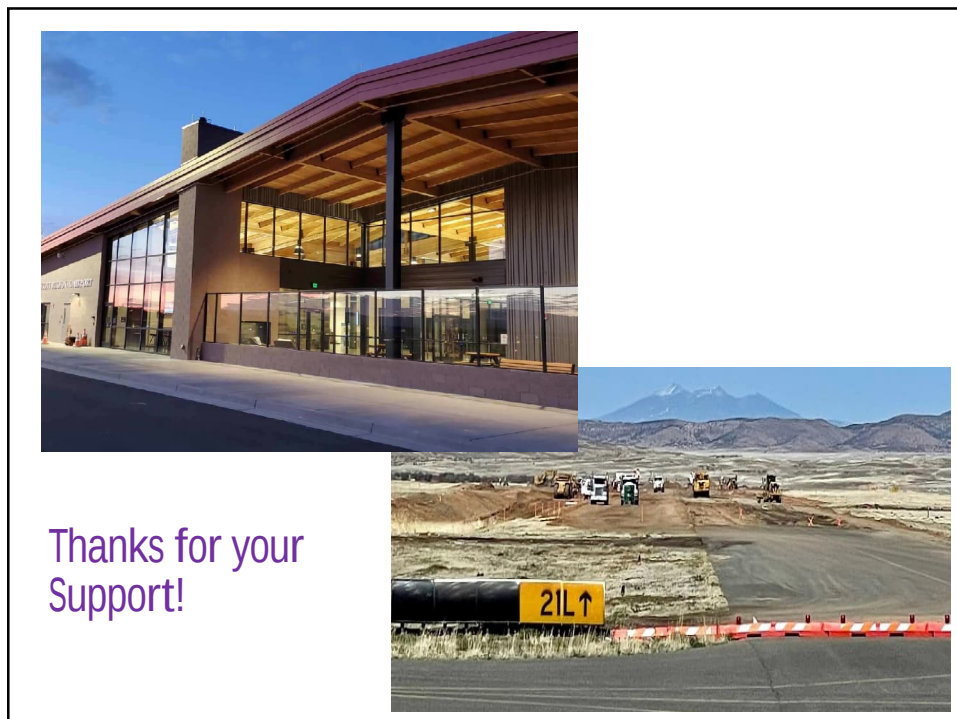
- **Land Use Plan (2009):** Created Impact (Safety) Zones & Noise Contours
- **Airport Specific Area Plan (2011):** Adopted Impact Zones & Contours (+ Land Use)
- **Voter-Approved General Plan (2015):** Amend Land Development Code with protections!

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2021 ADOT AZ Aviation Economic Impact Study



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General Plan Review Committee Meeting

June 28, 2023

1

Agenda

- Approval of May 31, 2023 Meeting minutes.
- Discussion and Presentation from the Library Department.
- Discussion and Presentation form the Airport Director.
- Discussion and Presentation Regarding Materials for the Upcoming Open House Event.
- Discussion and Possible Action Regarding the Continuation of a Round Table Discussion Regarding the General Plan Process & Next Steps.

2

Open House Discussion

Public Facilities and Services

Economic Development

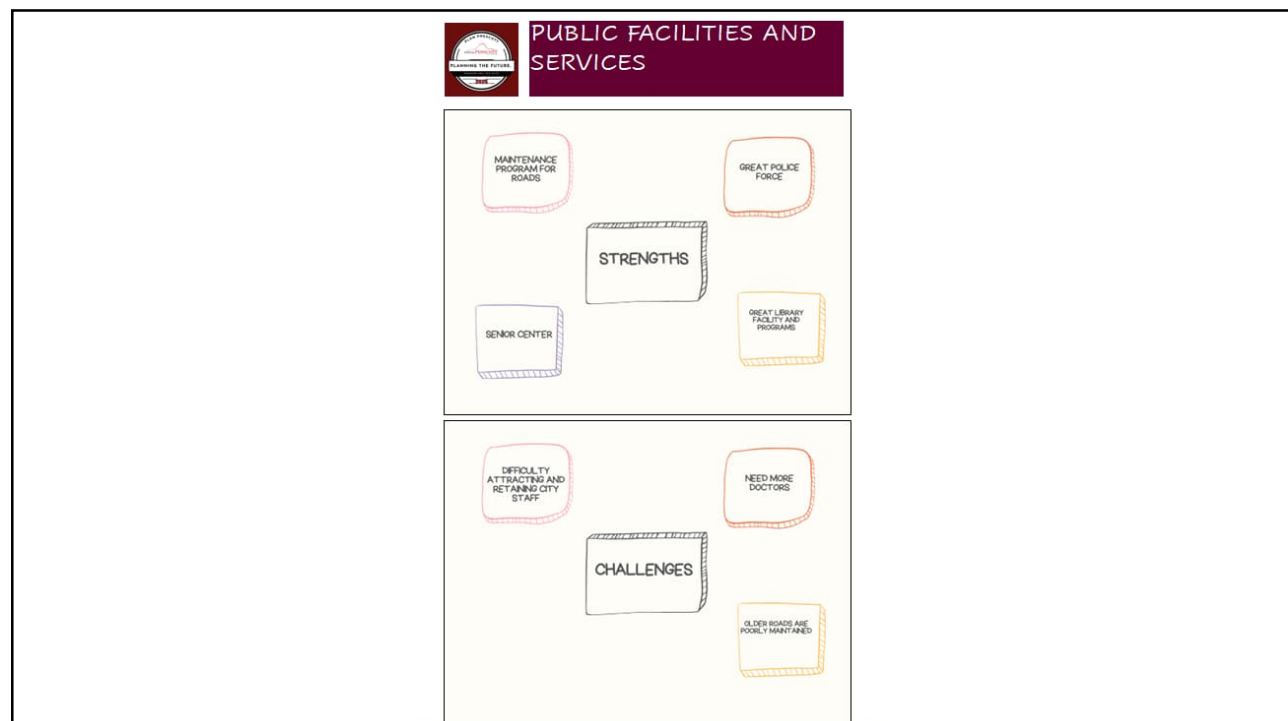
Land Use

Circulation

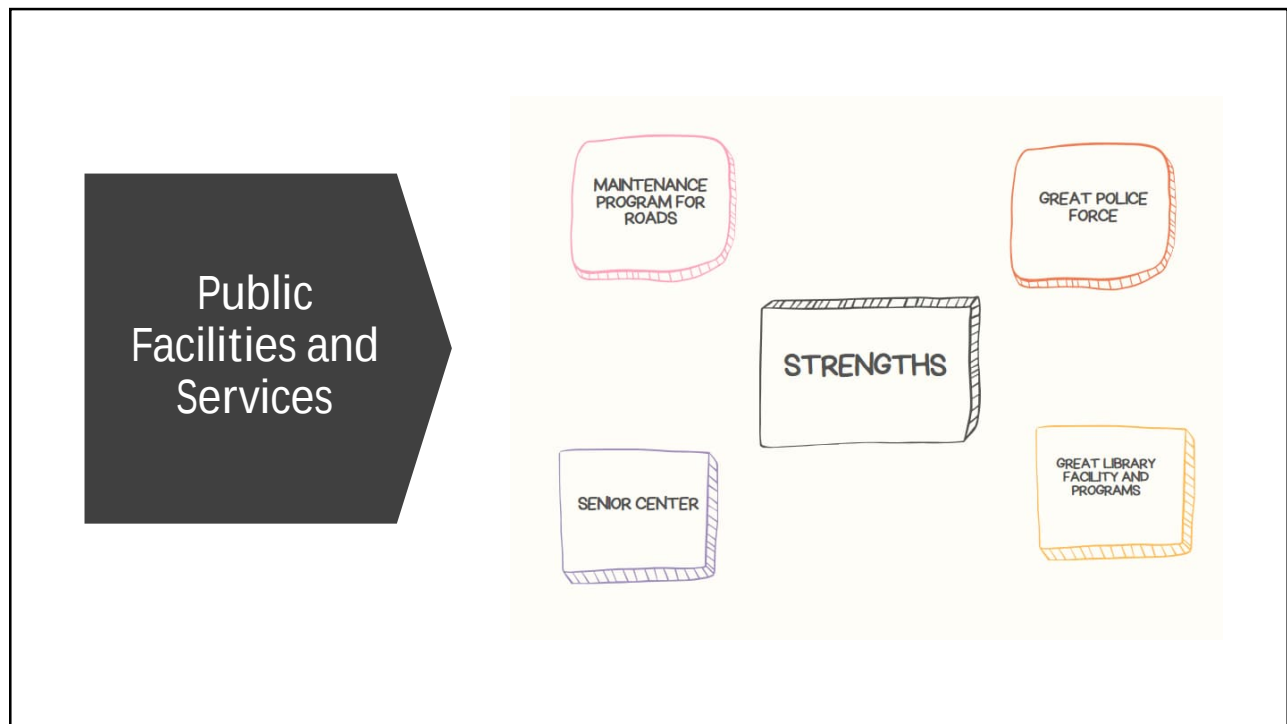
Workforce Housing

Open Space and Recreation

3



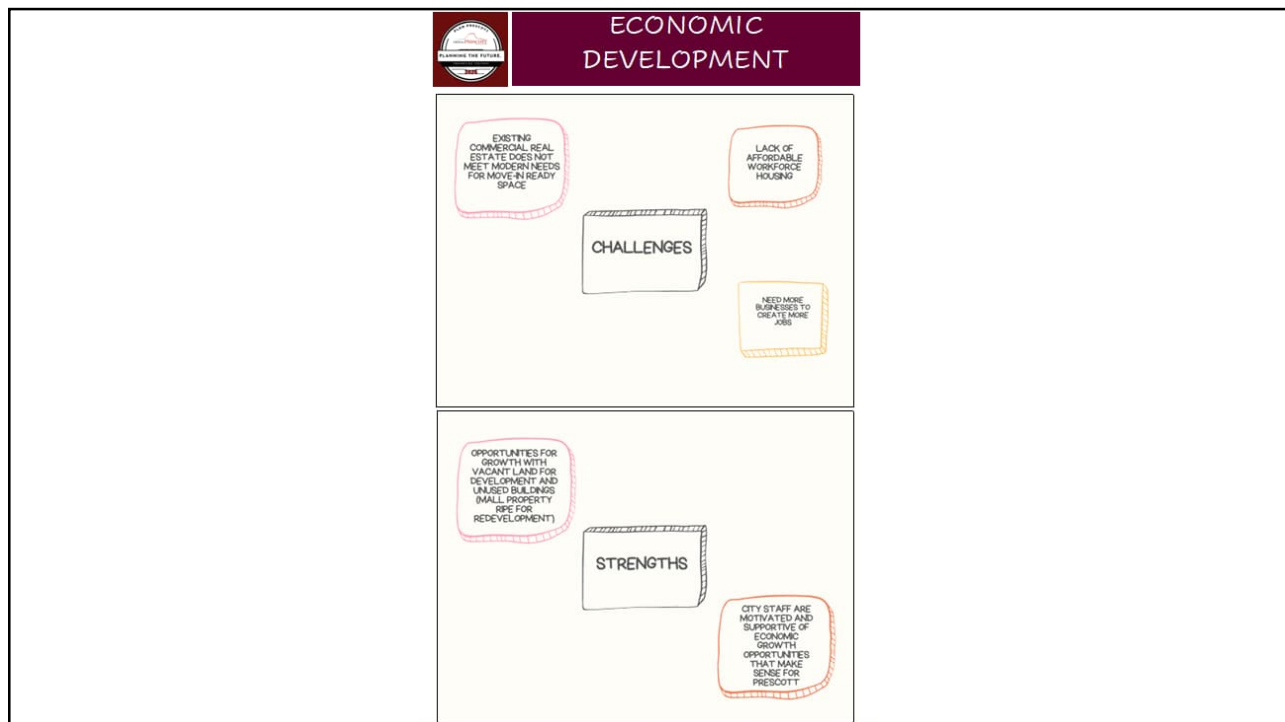
4



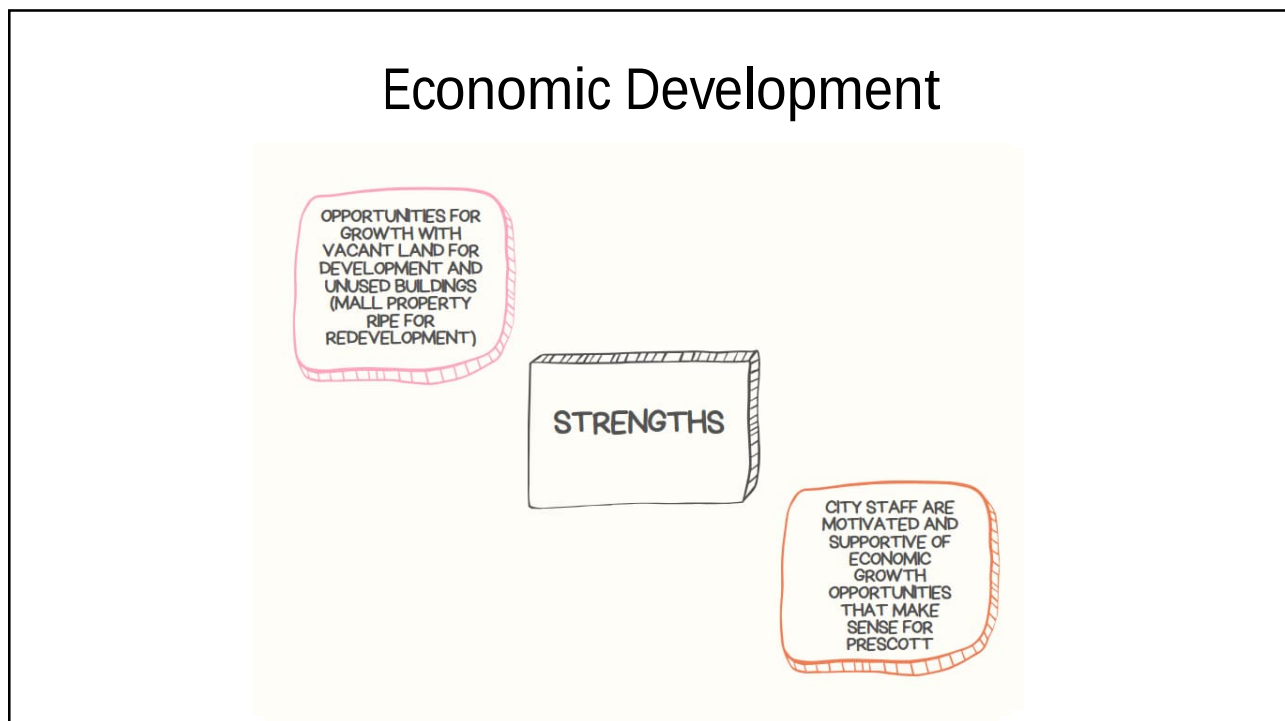
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6

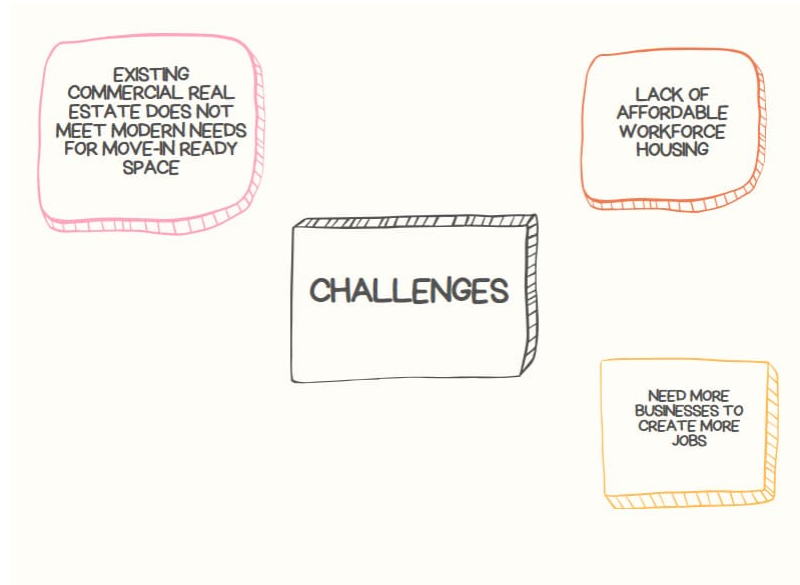


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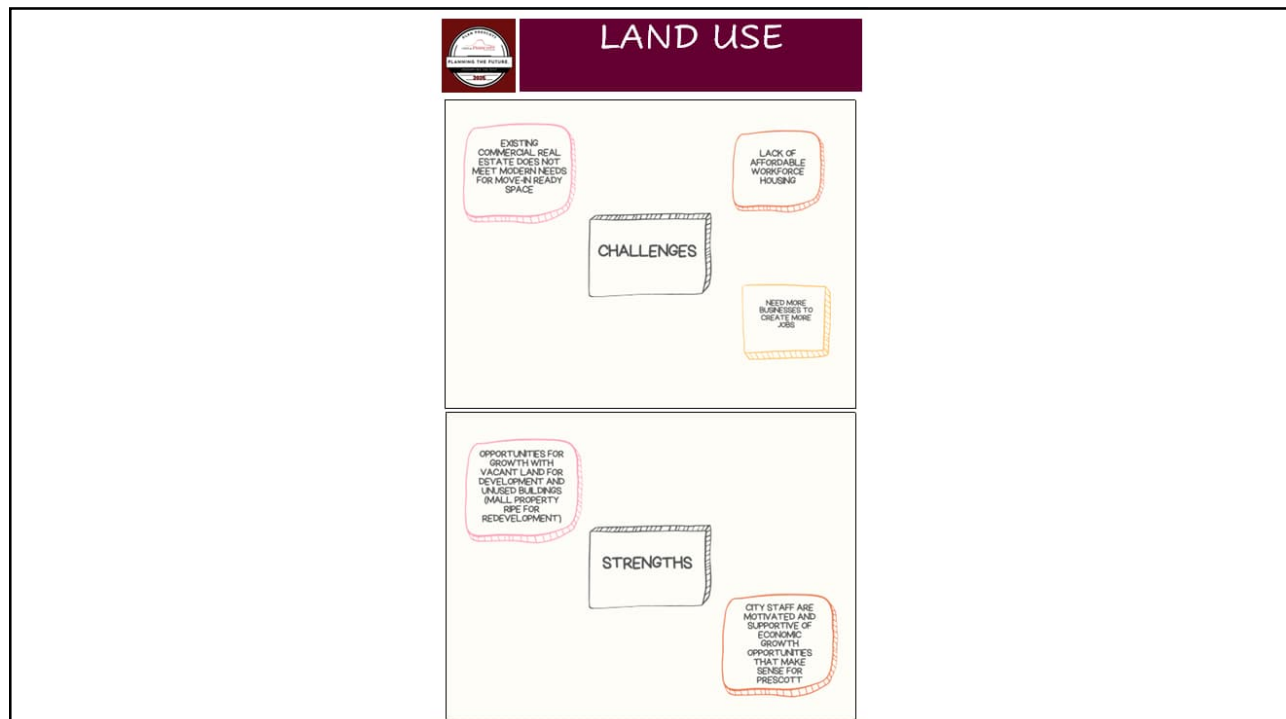


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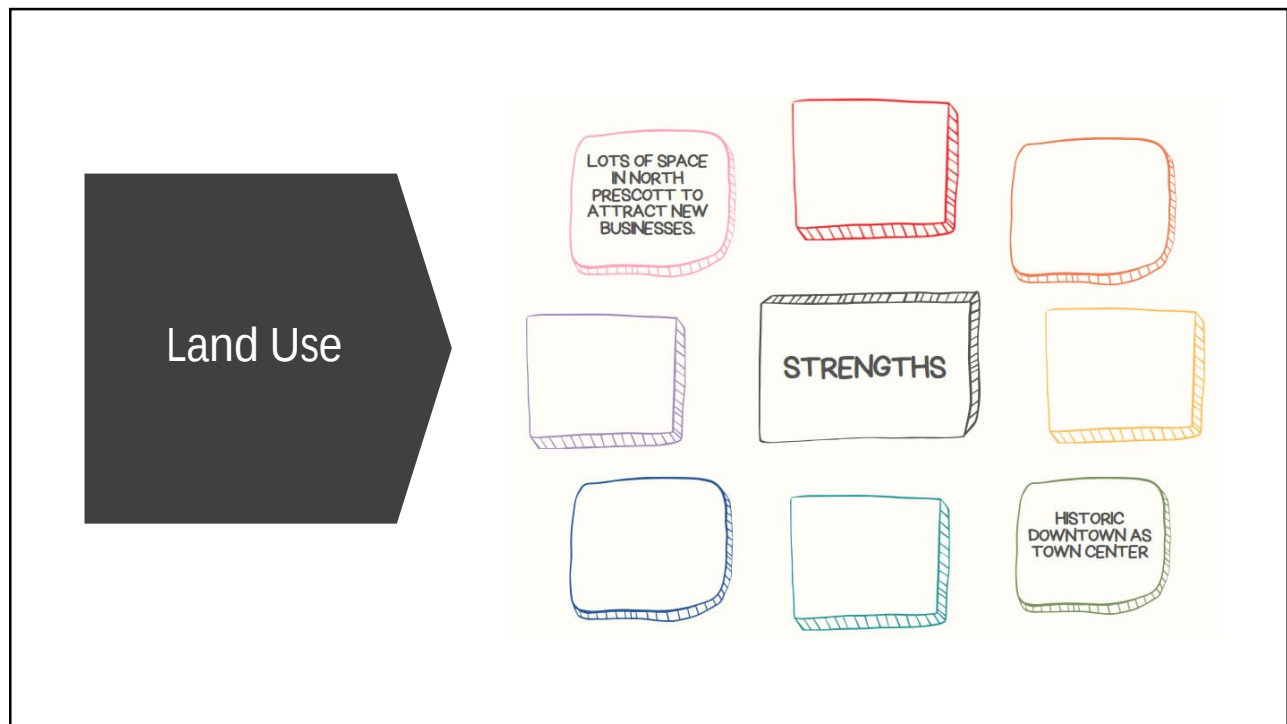
Economic Development



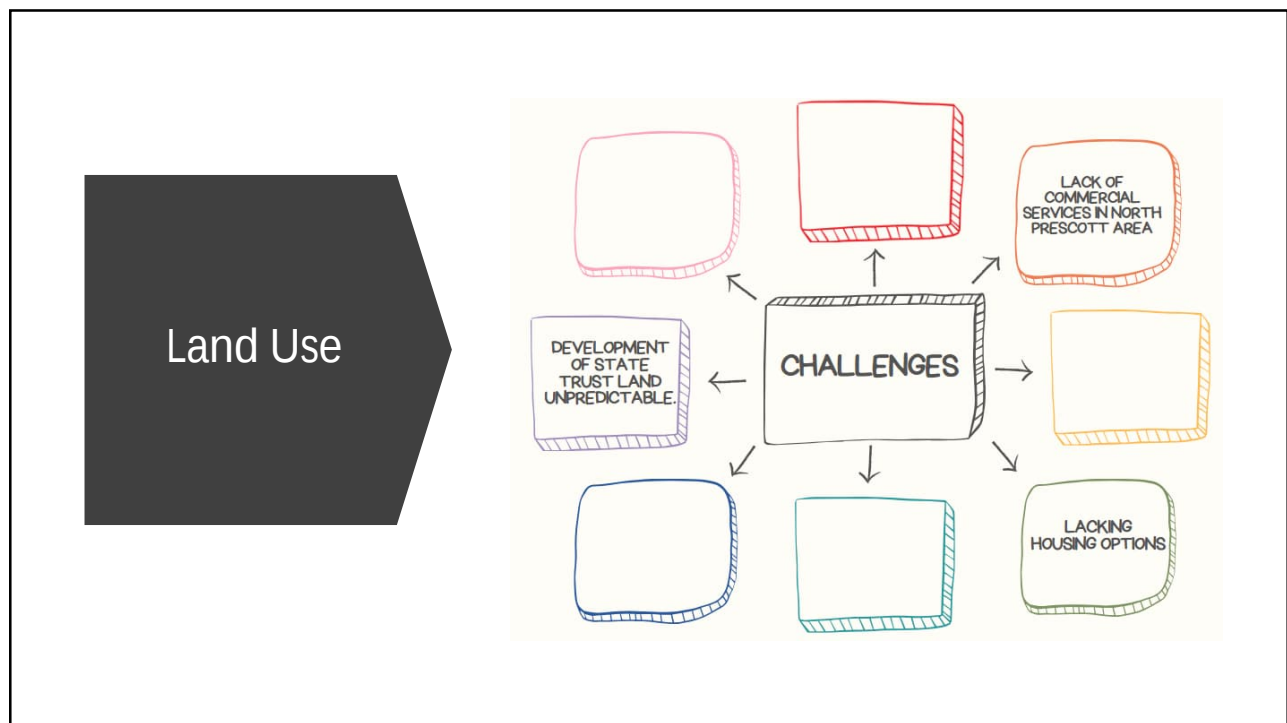
9



10



11



12

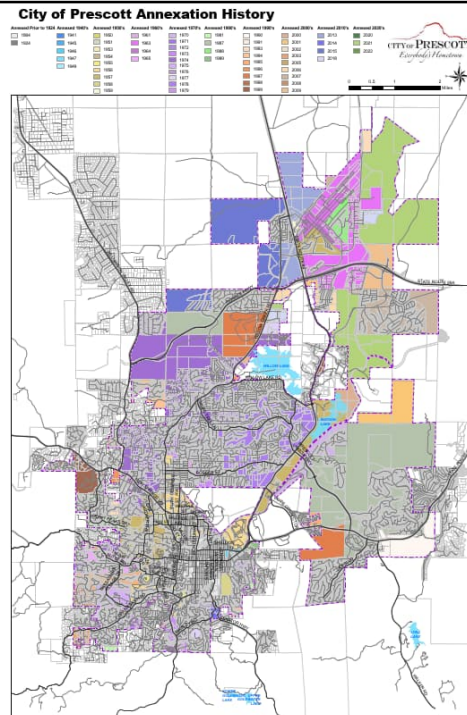
Land Use Zoning Map



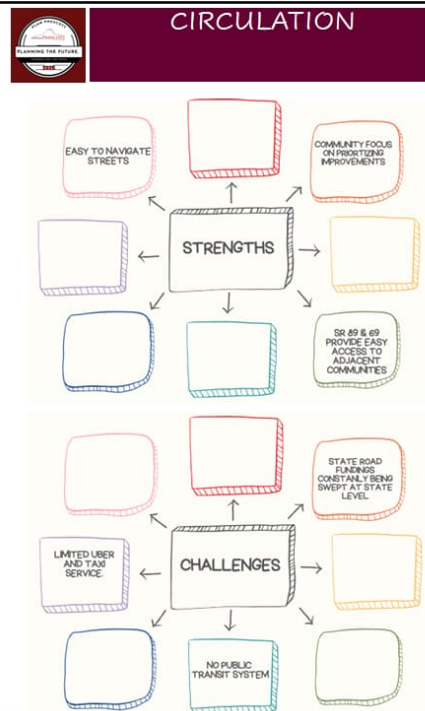
Land Use
General Plan
Map



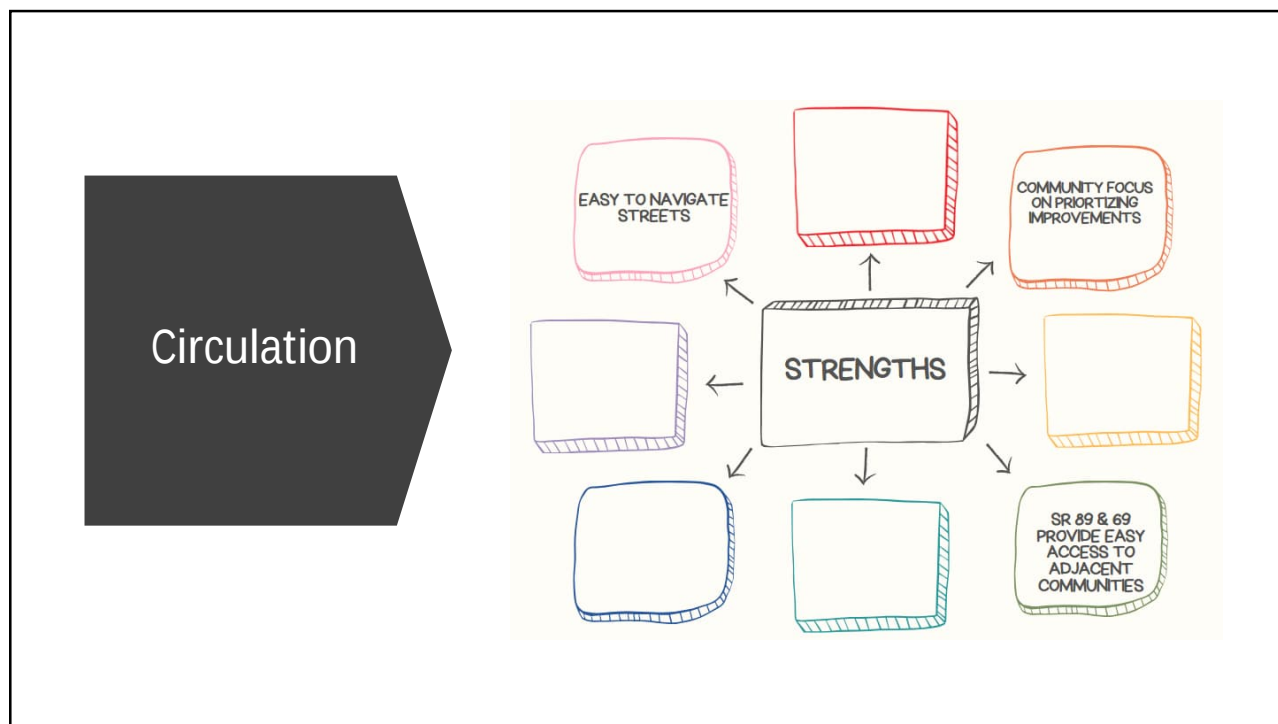
Annexation Map



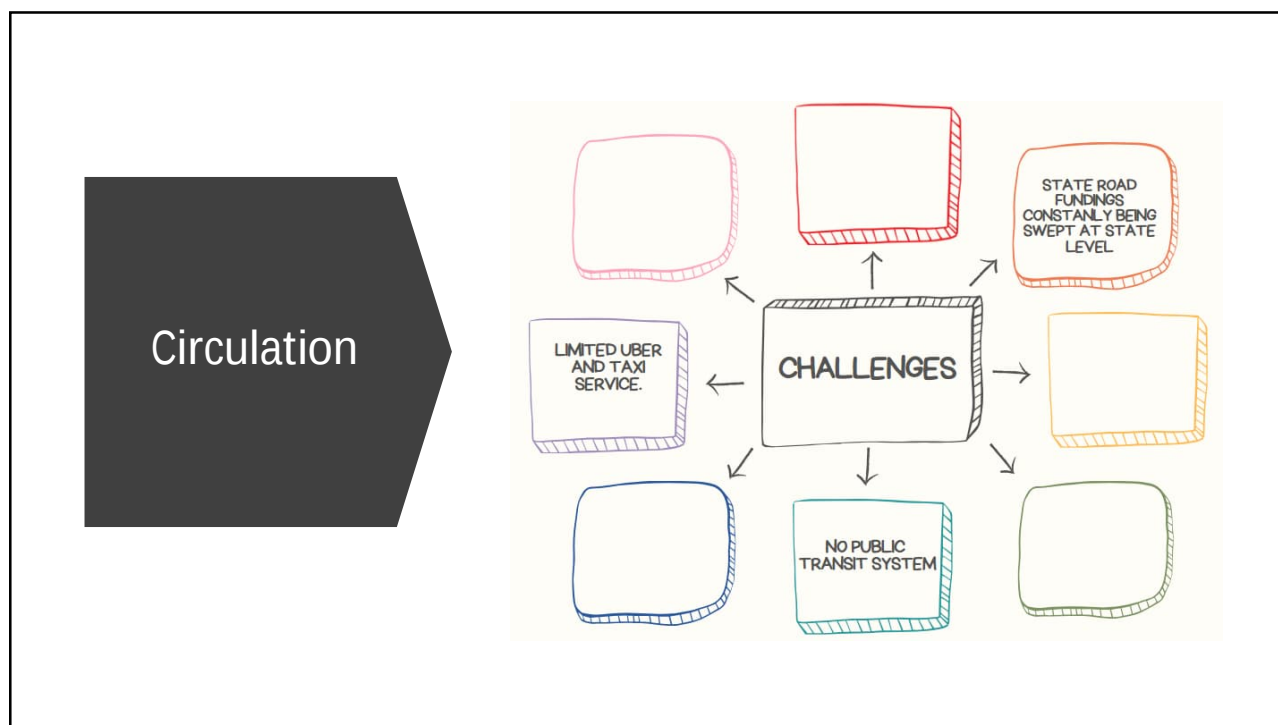
15



16



17



18



WORKFORCE HOUSING

COMMUNITY INPUT TELLS US THERE IS A NEED FOR WORKFORCE HOUSING WHICH OFTEN COMES IN THE FORM OF MULTI-FAMILY AND MANUFACTURED HOUSING. Place a green sticker on the type of housing you would like to see more of within the City or a red sticker if you disagree. You may select multiple options.






APARTMENTS

An apartment is defined as a residence that is rented, often as part of a larger residential building.

TOWNHOMES

Townhomes are attached to one another, with each having at least one shared wall with adjacent townhomes and can have ownership instead or renting.

ACCESSORY DWELLING UNITS (ADUs)

An ADU is a smaller residential dwelling unit located on the same lot as a stand-alone single-family residence. Can be attached or detached to the primary residence.

ADDITIONAL AREAS FOR MANUFACTURED HOUSING

Manufactured homes are factory-built residences that can be placed on a piece of land.

19



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20



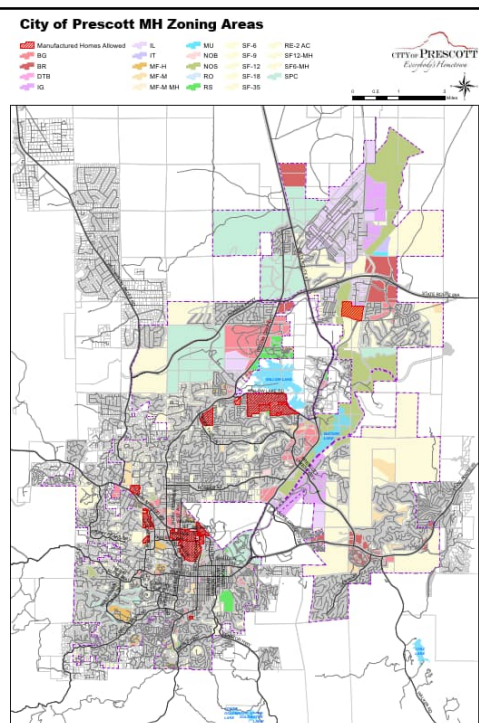
ACCESSORY DWELLING UNIT (ADU)
 An ADU is a smaller residential dwelling unit located on the same lot as a stand-alone single-family residence. Can be attached or detached to the primary residence.



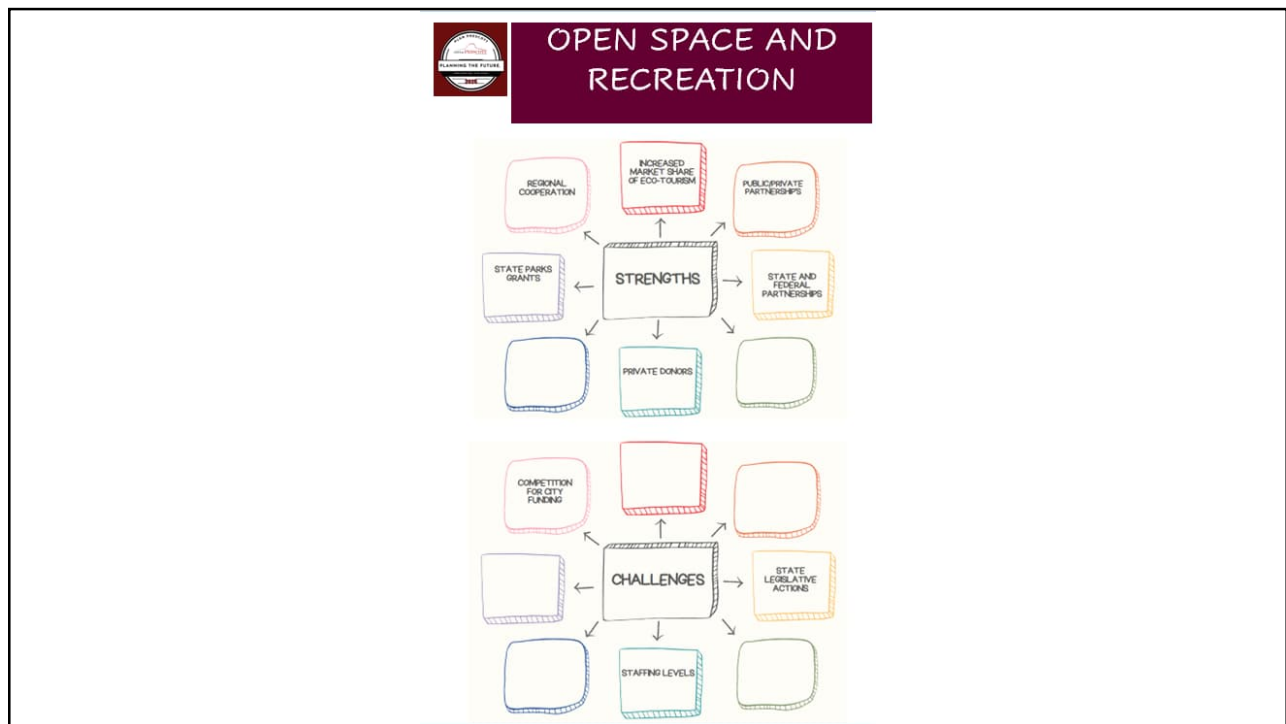
ADDITIONAL AREAS FOR MANUFACTURED HOUSING
 A Manufactured Home is a factory-built residence that can be placed on a piece of land.

21

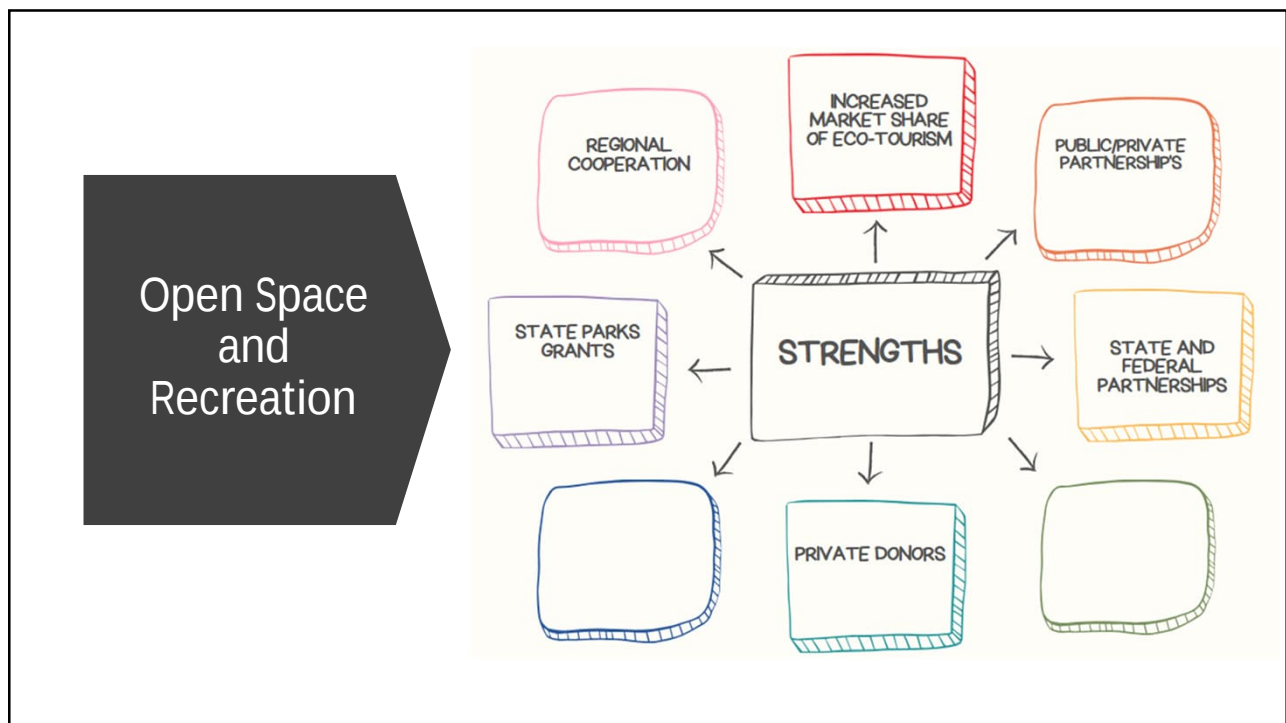
Manufactured Home Overlay Map



22

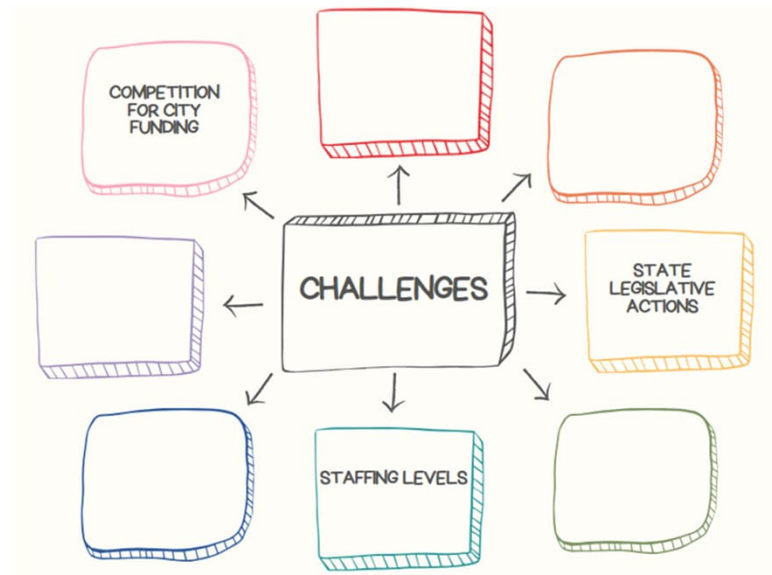


23



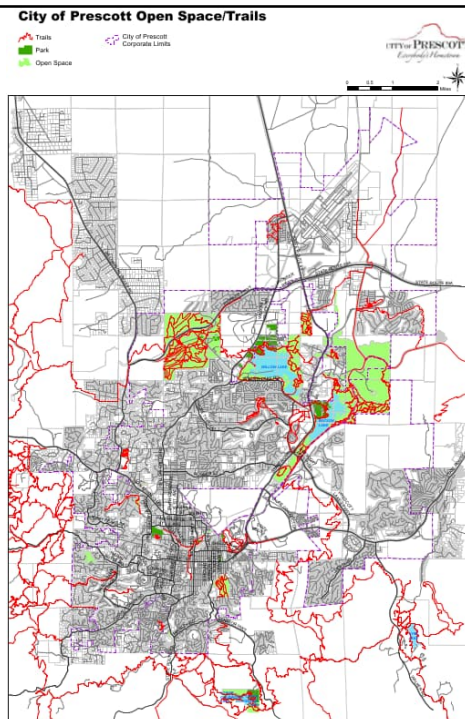
24

Open Space and Recreation



25

Open Space and Recreation



26

Any other topics?

Public Facilities and Services

Economic Development

Land Use

Circulation

Workforce Housing

Open Space and Recreation

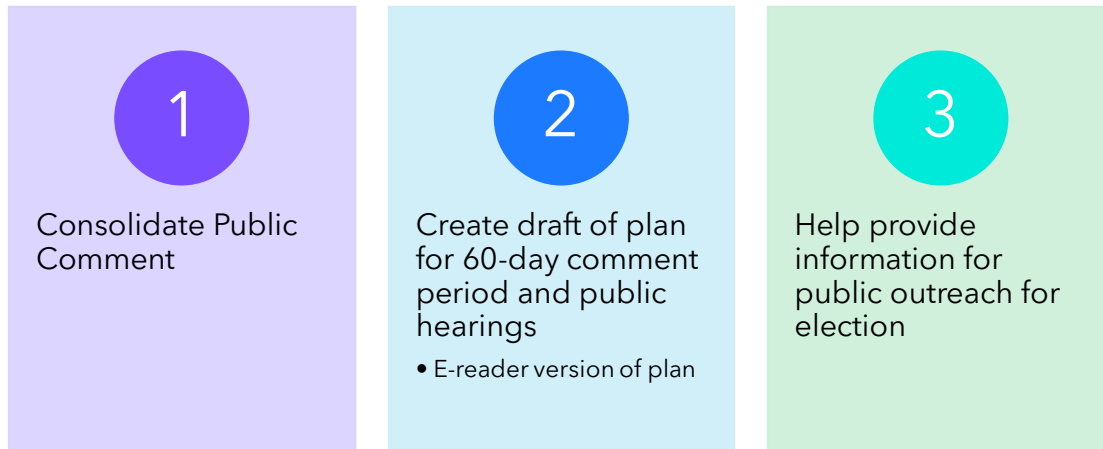
27

Continuation of Roundtable Discussion

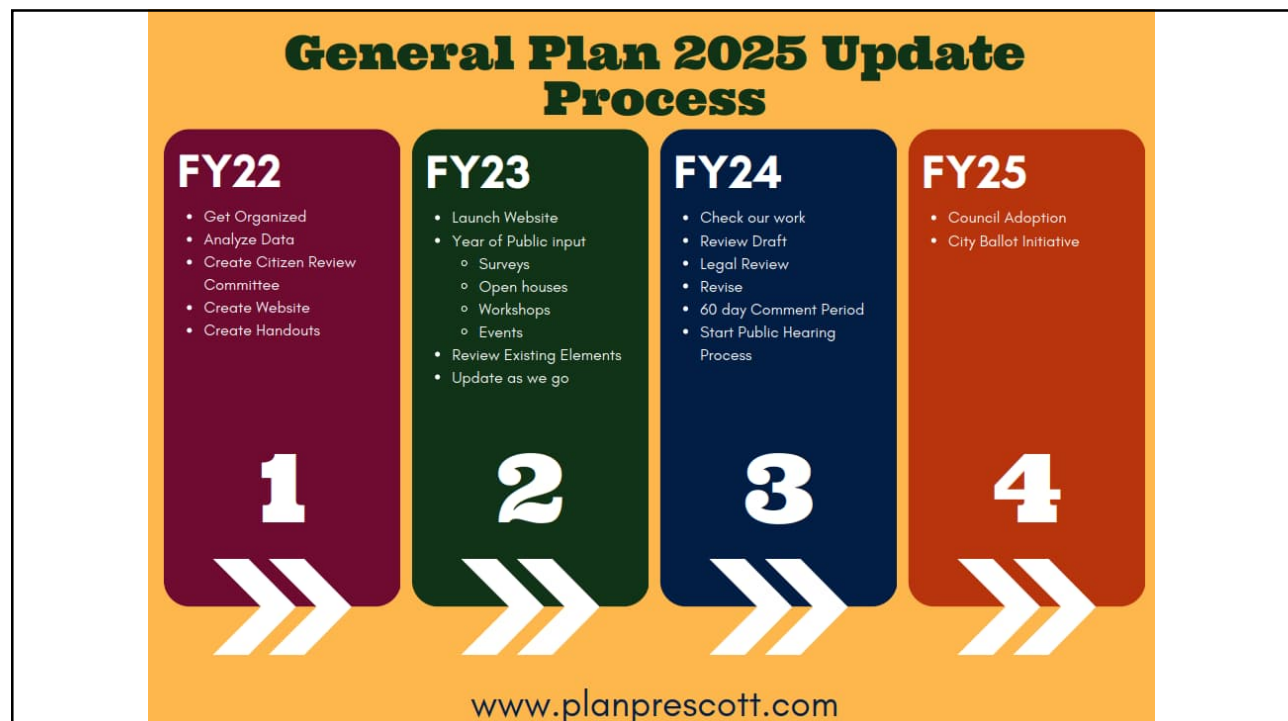
1. What topics would the Committee like to discuss in smaller breakout groups?
2. What would be the overall scope for retaining an Outside Facilitator?
3. Discuss ideas for additional public outreach and messaging.
4. Discussion of required elements and potential new elements in the plan.

28

What I need from a Consultant



29



30



OPEN HOUSE

General Plan and Historic Preservation Master Plan Updates

The City of Prescott is requesting public comment on the General Plan and Historic Preservation Master Plan Updates. Come learn more about the updates and provide public comment. Visit planprescott.com for more information.





Rowle Adult Center
Rosser Street

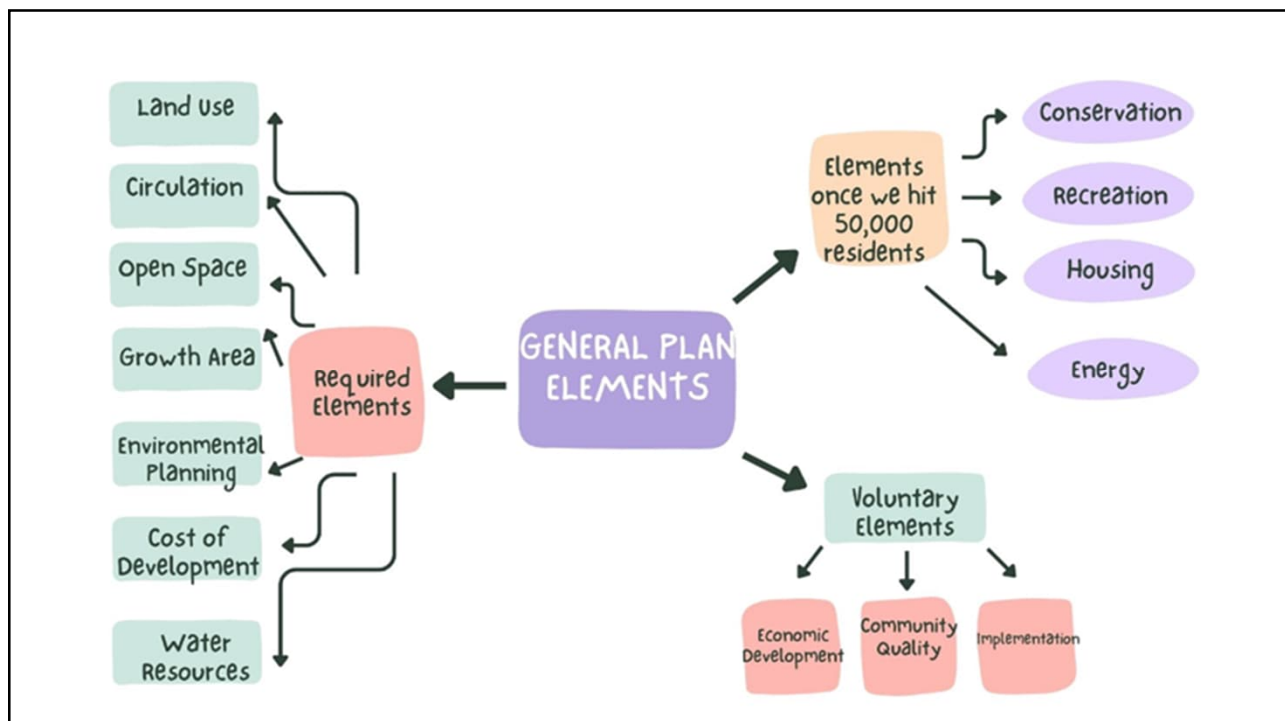


Wednesday, August 30th
@ 3-6 pm

Save the Date

Come and join us!

31



32

Staff Updates

Survey responses: 284 participants

General Input Questions: 74 participants

Staff Work Group Update

33

Next Meeting: July 26th

Presentation by Water Resources Department

Finalizing Materials for Open House

- Think about how you will be involved:
 - Check-In table
 - What area would you like to be at to help answer questions and collect input
 - Any other ideas?

Other items Committee Members would like to see on the agenda

34



TO: MAYOR AND CITY COUNCIL
AGENDA: July 26 General Plan Committee Meeting
DATE: July 26, 2023
DEPT: Community Development
ITEM #: 4.B
SUBJECT: Discussion and Presentation from the Water Resources Department.

ITEM SUMMARY

The City of Prescott Water Resources Department will provide a presentation to the Committee.

BACKGROUND

None.

FINANCIAL IMPACT

There is no fiscal impact associated with this item.

RECOMMENDED ACTION

This item is for discussion only. No formal action will be taken.

ATTACHMENTS

None



TO: MAYOR AND CITY COUNCIL
AGENDA: July 26 General Plan Committee Meeting
DATE: July 26, 2023
DEPT: Community Development
ITEM #: 4.C
SUBJECT: Discussion and Presentation Regarding Materials for the August 30th Open House Event.

ITEM SUMMARY

The Committee will review updated information provided by staff for input related to the upcoming Open House scheduled for August 30, 2023. Staff will review the proposed information boards and maps for the Open House for discussion and approval.

BACKGROUND

The proposed information boards and maps were reviewed at the June 28, 2023 meeting and the Committee provided input to staff to update.

FINANCIAL IMPACT

There is no fiscal impact associated with this item.

RECOMMENDED ACTION

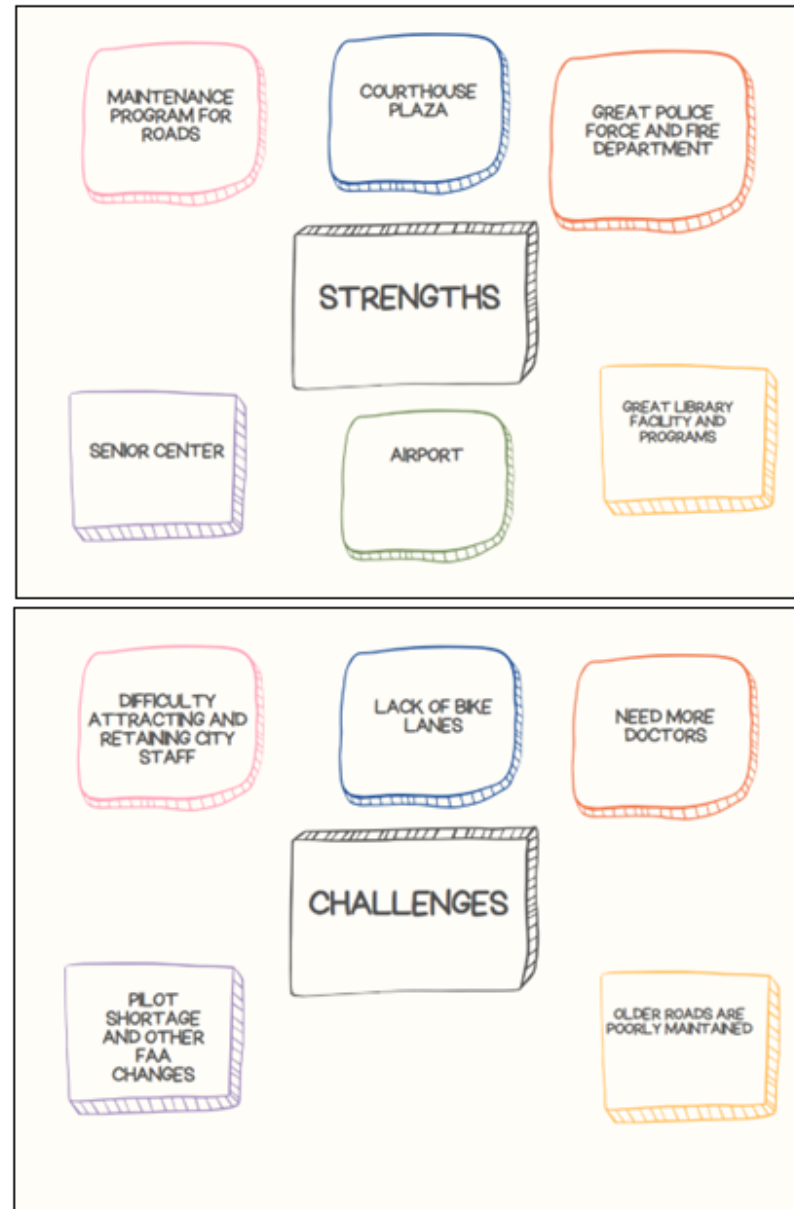
MOVE to approve materials for the upcoming Open House

ATTACHMENTS

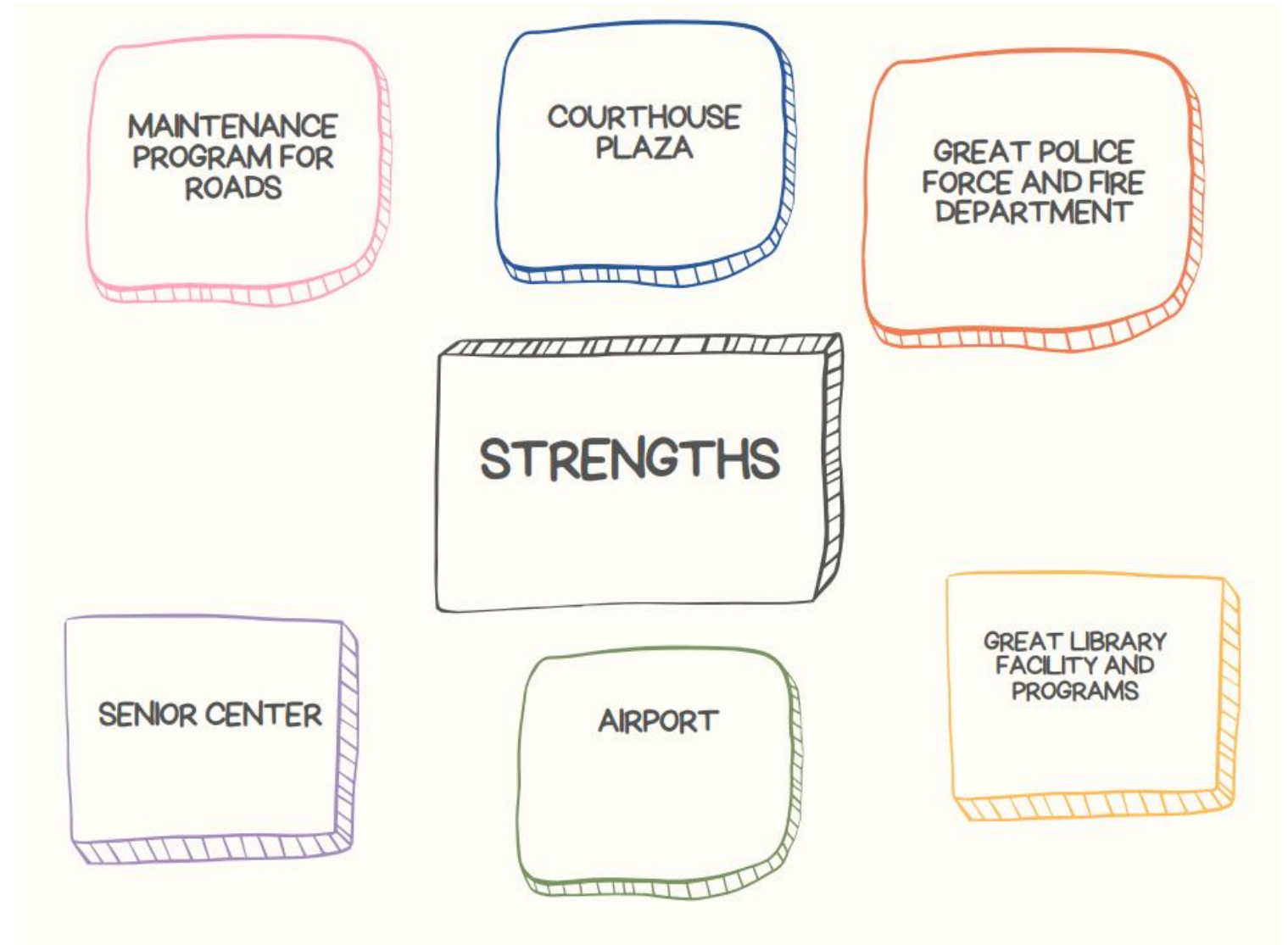
1. Boards for Committee Review Updated



PUBLIC FACILITIES AND SERVICES



Public Facilities and Services



Public Facilities and Services

DIFFICULTY
ATTRACTING AND
RETAINING CITY
STAFF

LACK OF BIKE
LANES

NEED MORE
DOCTORS

CHALLENGES

PILOT
SHORTAGE
AND OTHER
FAA
CHANGES

OLDER ROADS ARE
POORLY MAINTAINED



ECONOMIC DEVELOPMENT

OPPORTUNITIES FOR GROWTH WITH VACANT LAND FOR DEVELOPMENT AND UNUSED BUILDINGS (MALL PROPERTY RIFE FOR REDEVELOPMENT)

EXPANSION OF AIRPORT SERVICES

STRENGTHS

CITY STAFF ARE MOTIVATED AND SUPPORTIVE OF ECONOMIC GROWTH OPPORTUNITIES THAT MAKE SENSE FOR PRESCOTT

EXISTING COMMERCIAL REAL ESTATE DOES NOT MEET MODERN NEEDS FOR MOVE-IN READY SPACE

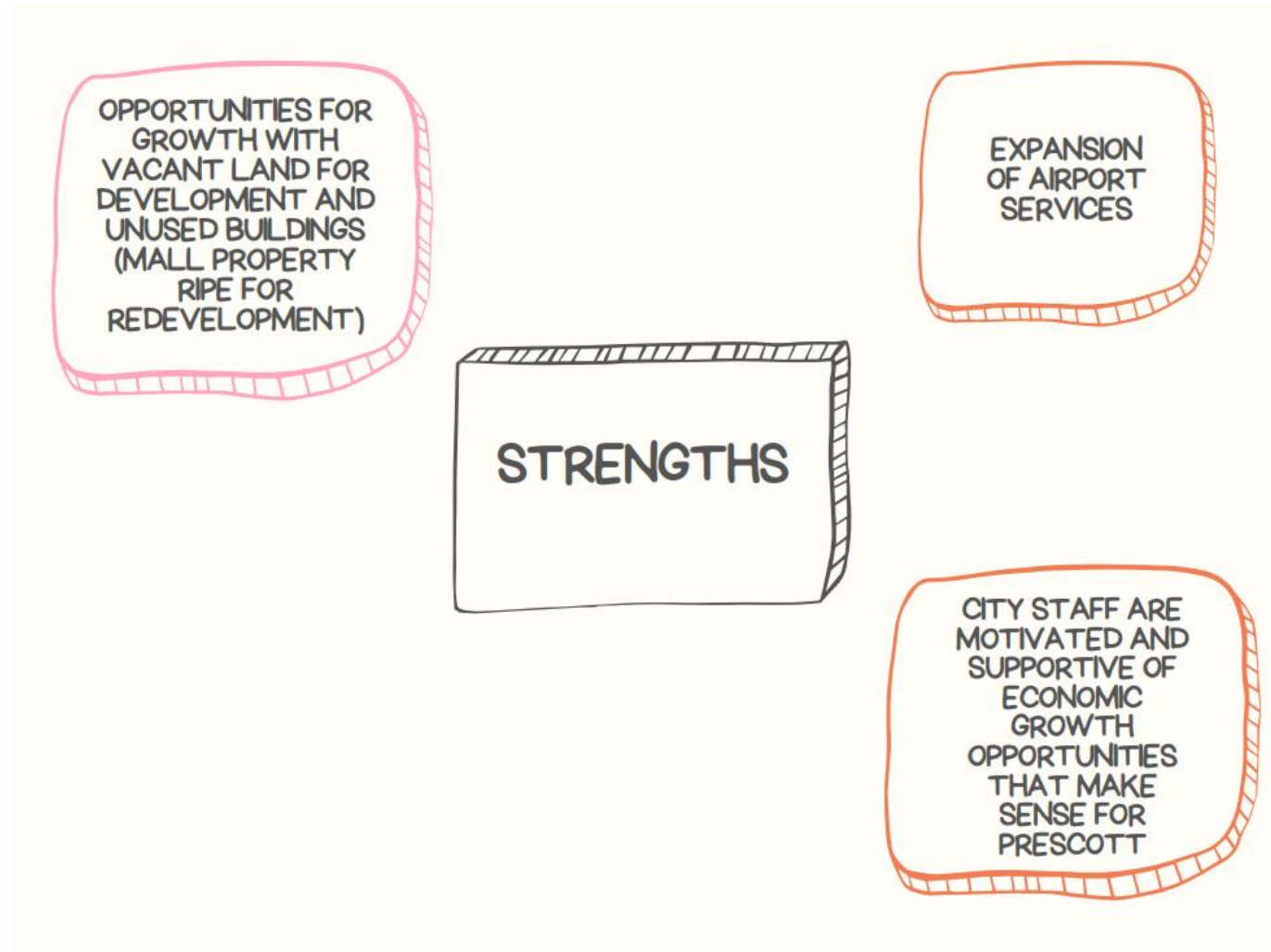
LACK OF AFFORDABLE WORKFORCE HOUSING

CHALLENGES

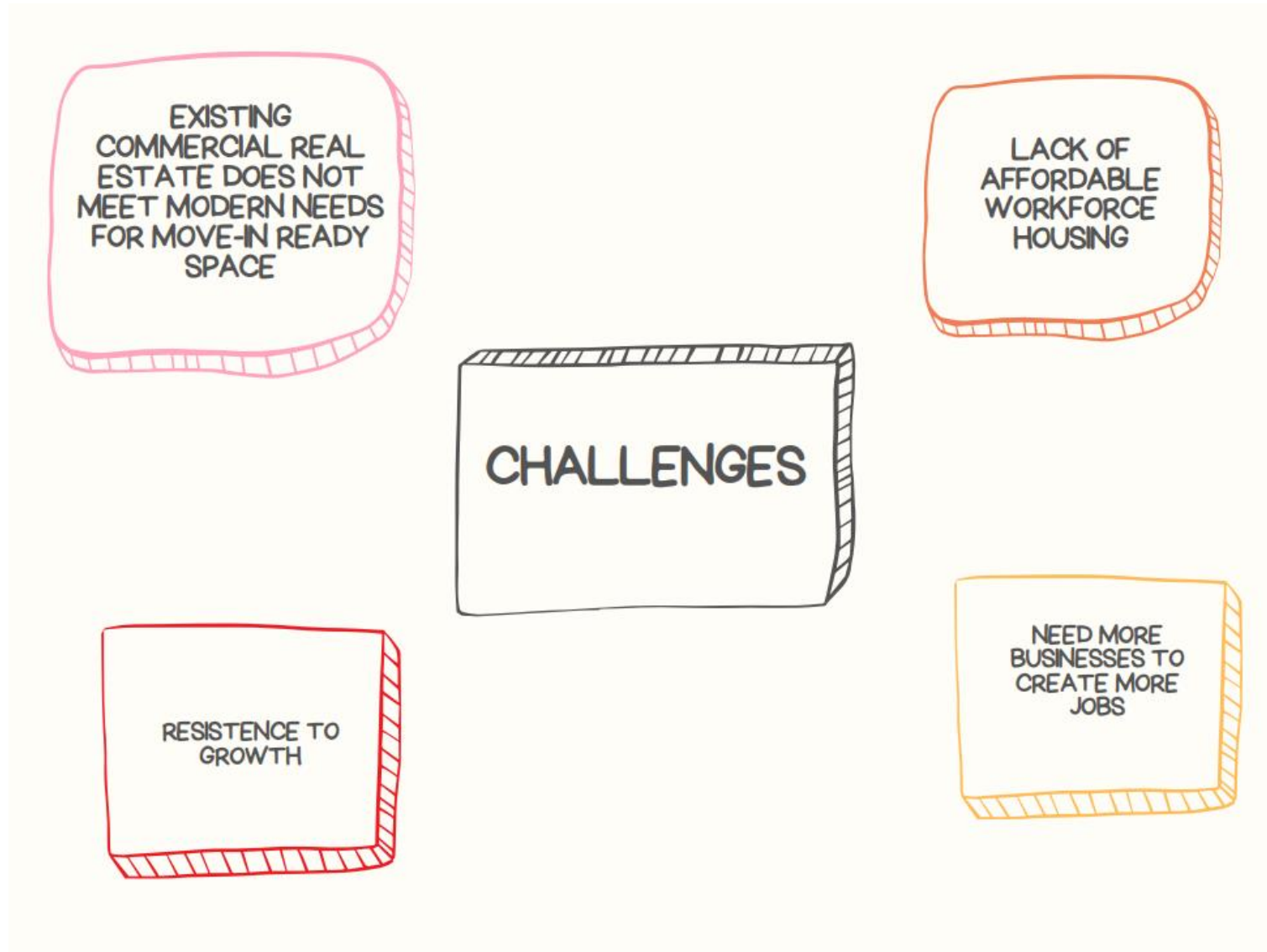
RESISTANCE TO GROWTH

NEED MORE BUSINESSES TO CREATE MORE JOBS

Economic Development

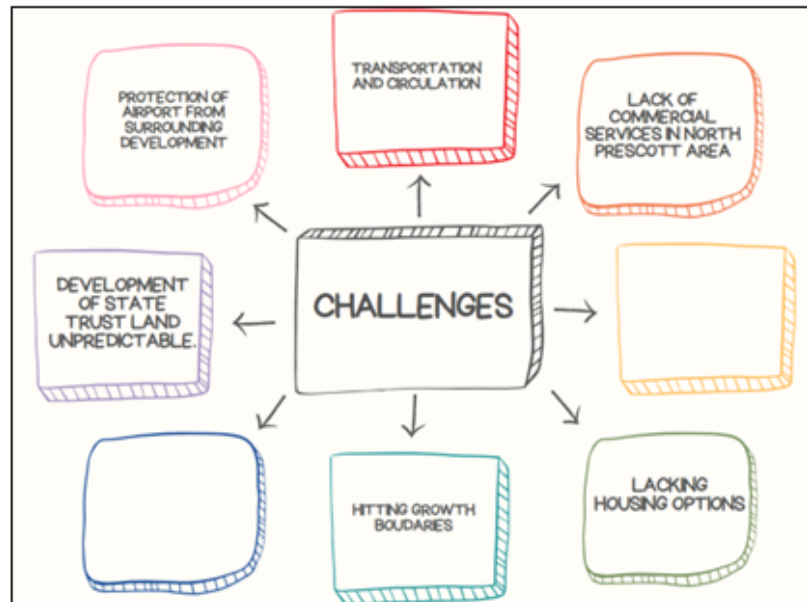
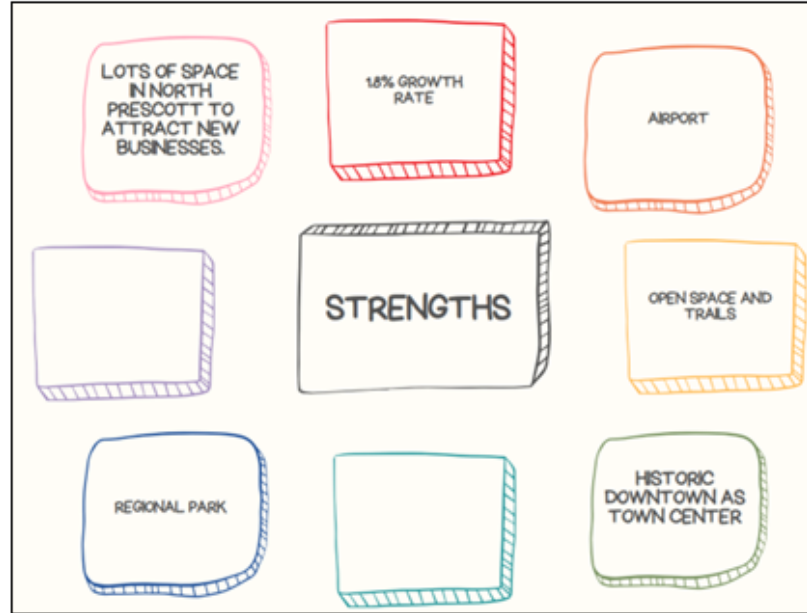


Economic Development





LAND USE



Land Use

LOTS OF SPACE
IN NORTH
PRESCOTT TO
ATTRACT NEW
BUSINESSES.

1.8% GROWTH
RATE

AIRPORT

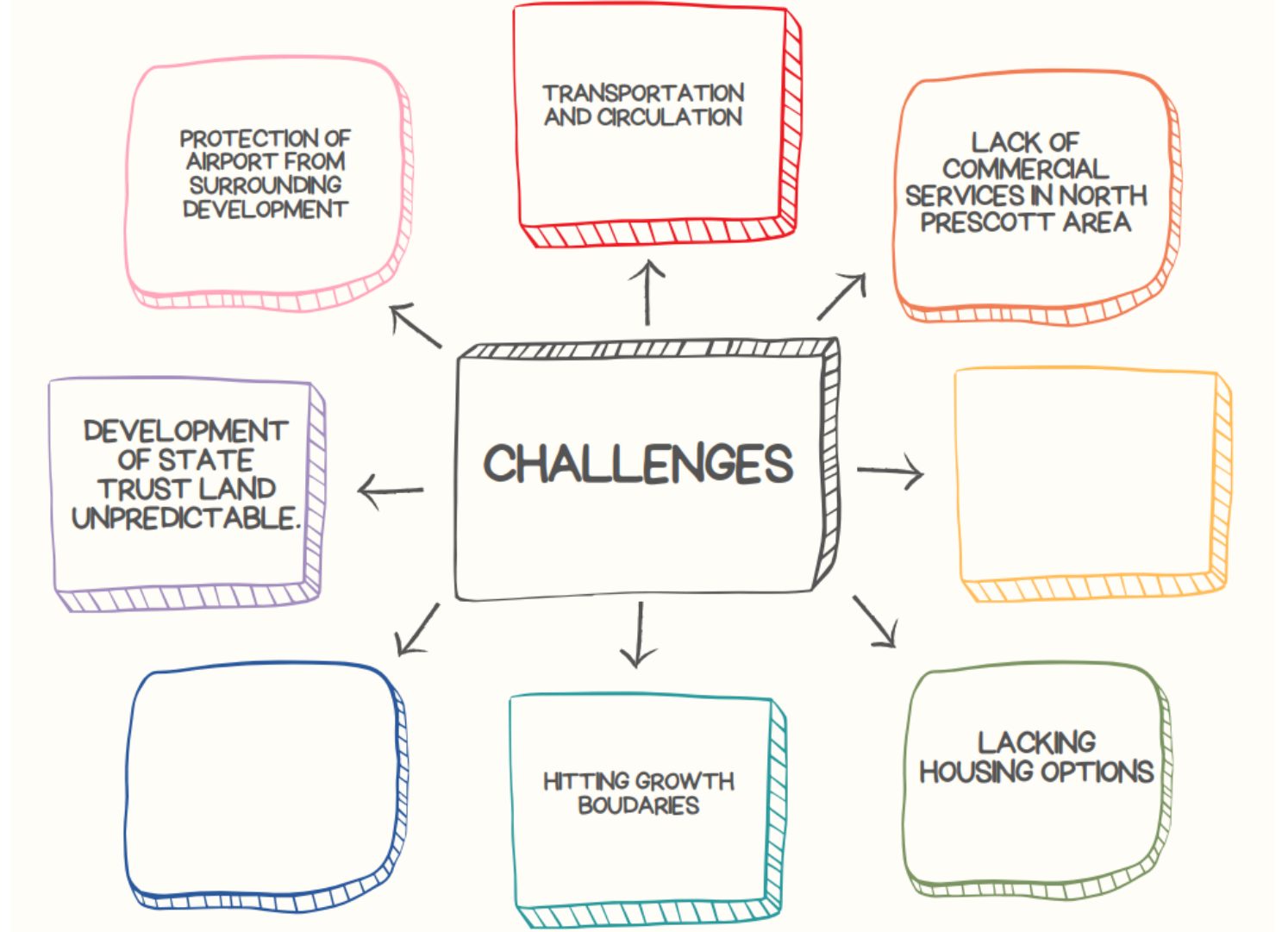
STRENGTHS

OPEN SPACE AND
TRAILS

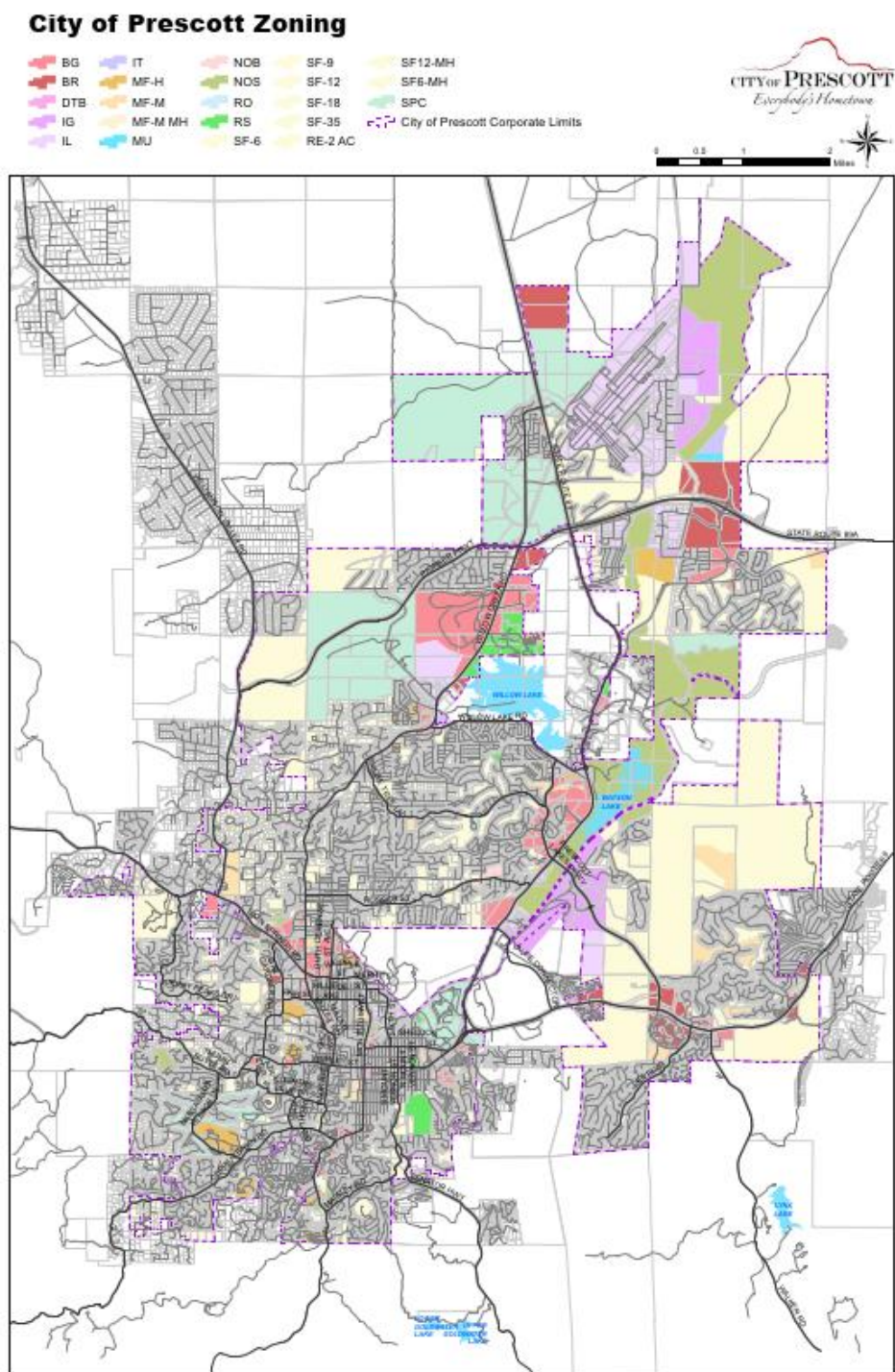
REGIONAL PARK

HISTORIC
DOWNTOWN AS
TOWN CENTER

Land Use



Land Use Zoning Map



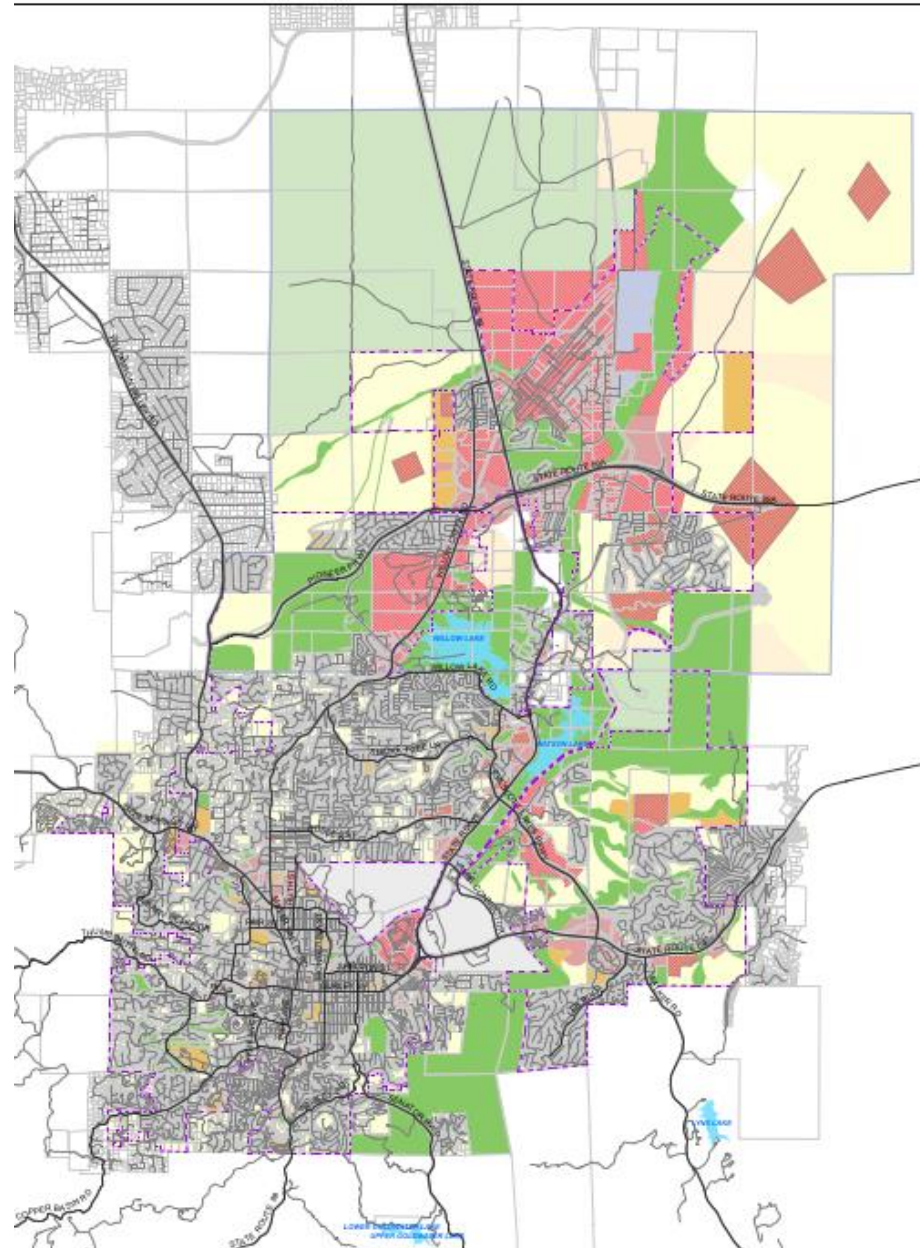
Land Use General Plan Map

City of Prescott Land Use General Plan

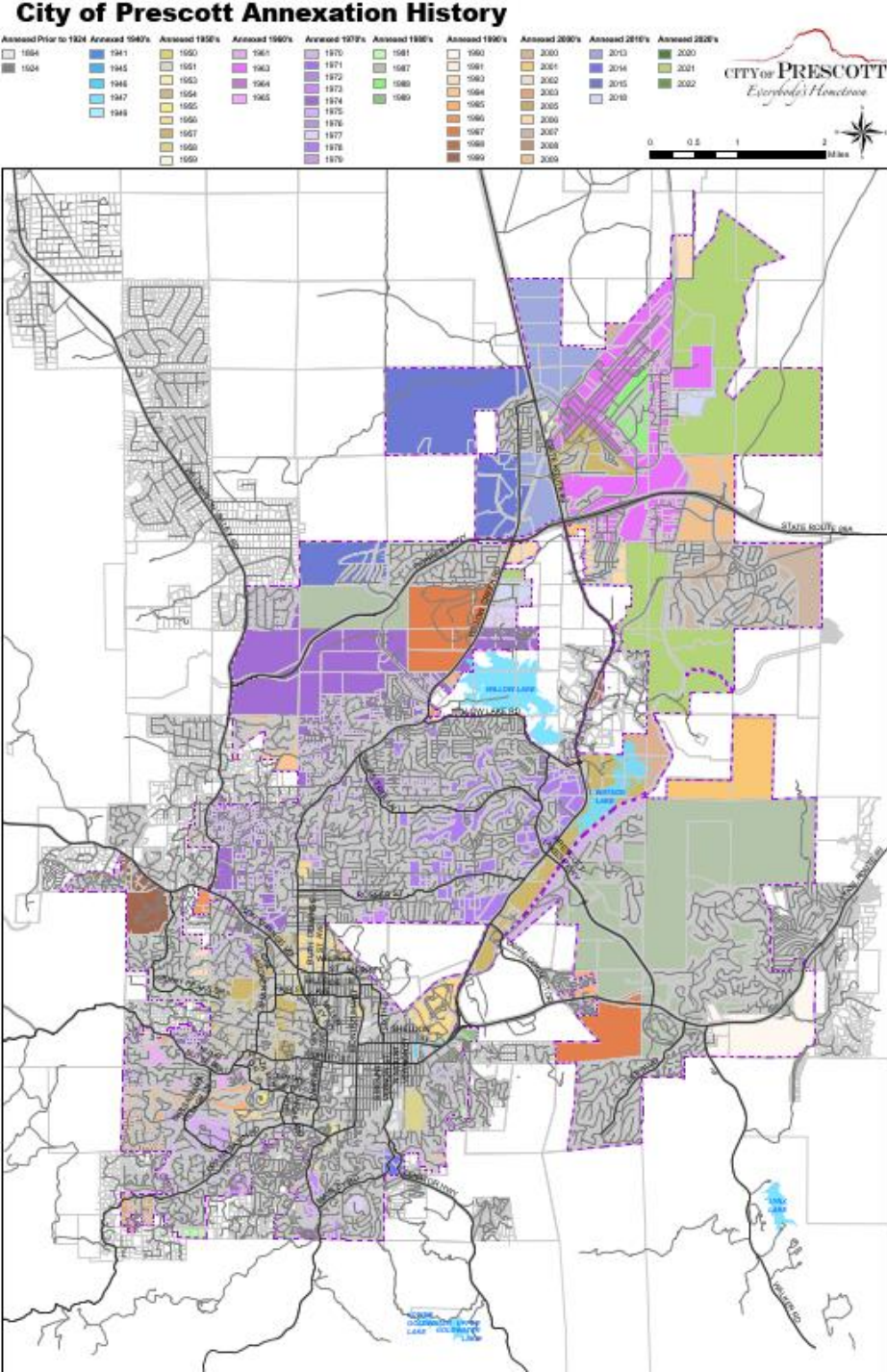
- Agricultural/Ranching
- Commercial
- Commercial/Employment
- Commercial/Recreation
- Industrial
- Low-Medium Density Res. (1-7 DU/Acre)
- Med-High Density Res. (8-32 DU/Acre)
- Mixed Use
- Recreation/Open Space
- Very Low Density Res. (<1 DU/Acre)
- Yavapai-Prescott Indian Reservation
- Lakes
- City of Prescott Corporate Limits

CITY OF PRESCOTT
Everybody's Hometown

0 0.5 1 2 Miles



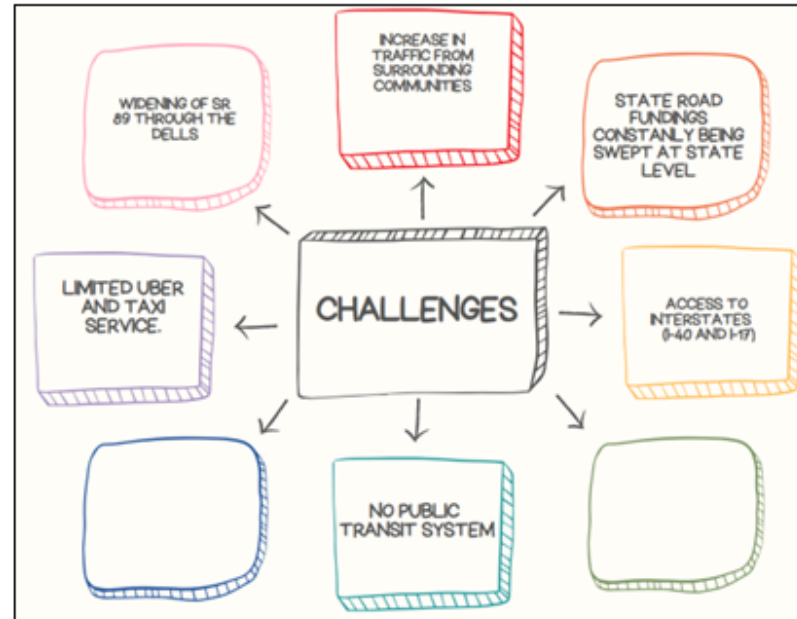
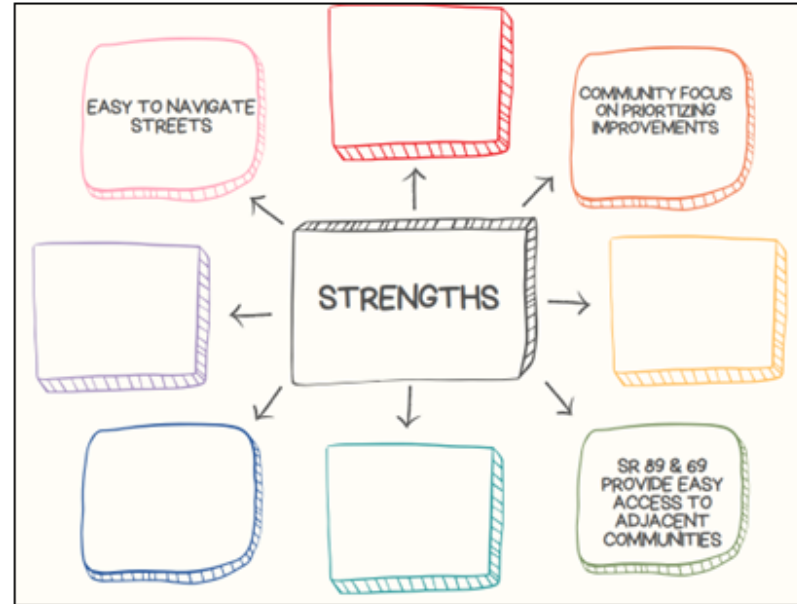
Annexation Map



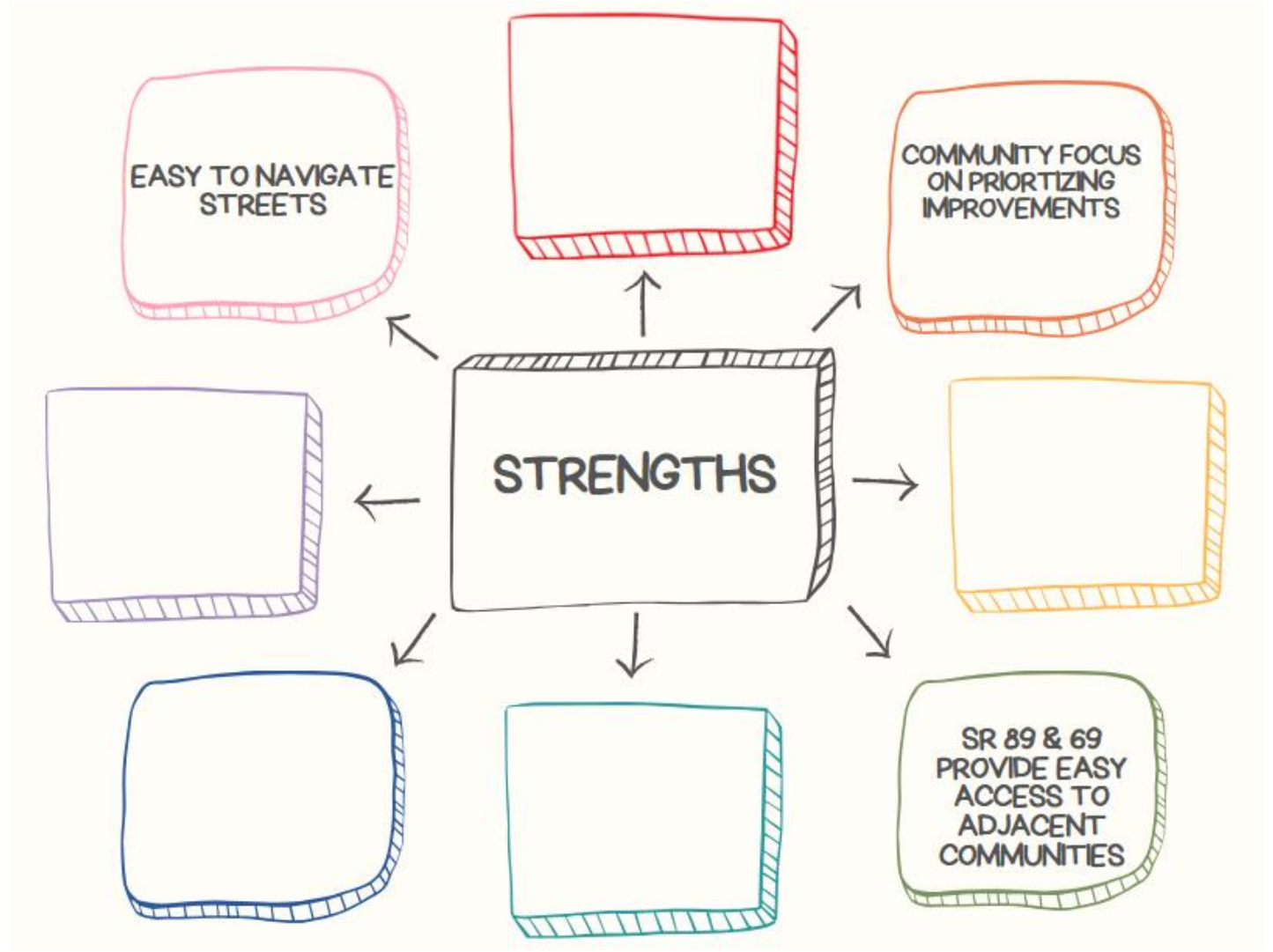


CIRCULATION

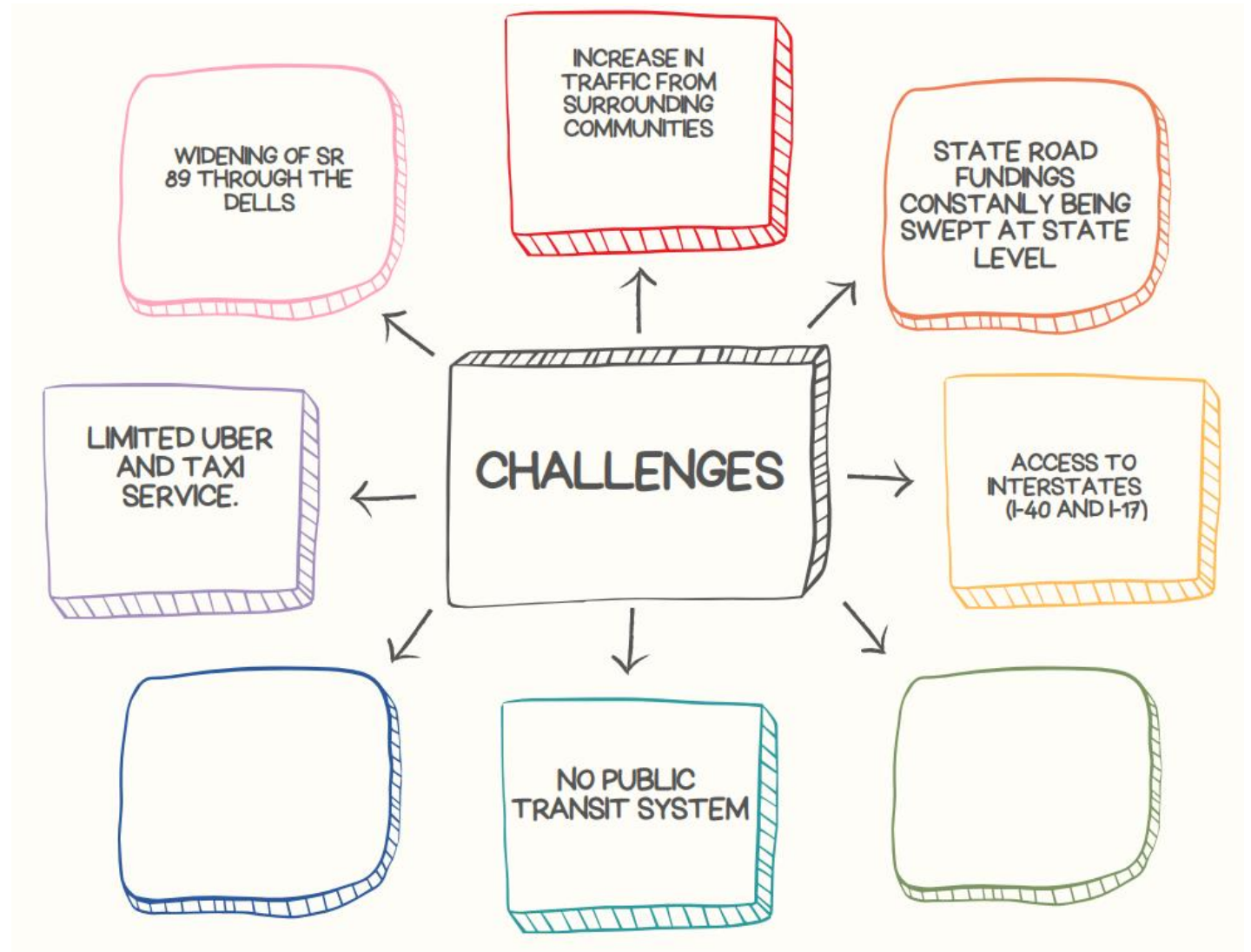
Efficient movement of people, goods, and services



Circulation



Circulation





WORKFORCE HOUSING

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You may have multiple options



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OTHER IDEAS OR HOUSING PRODUCTS

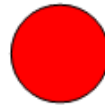


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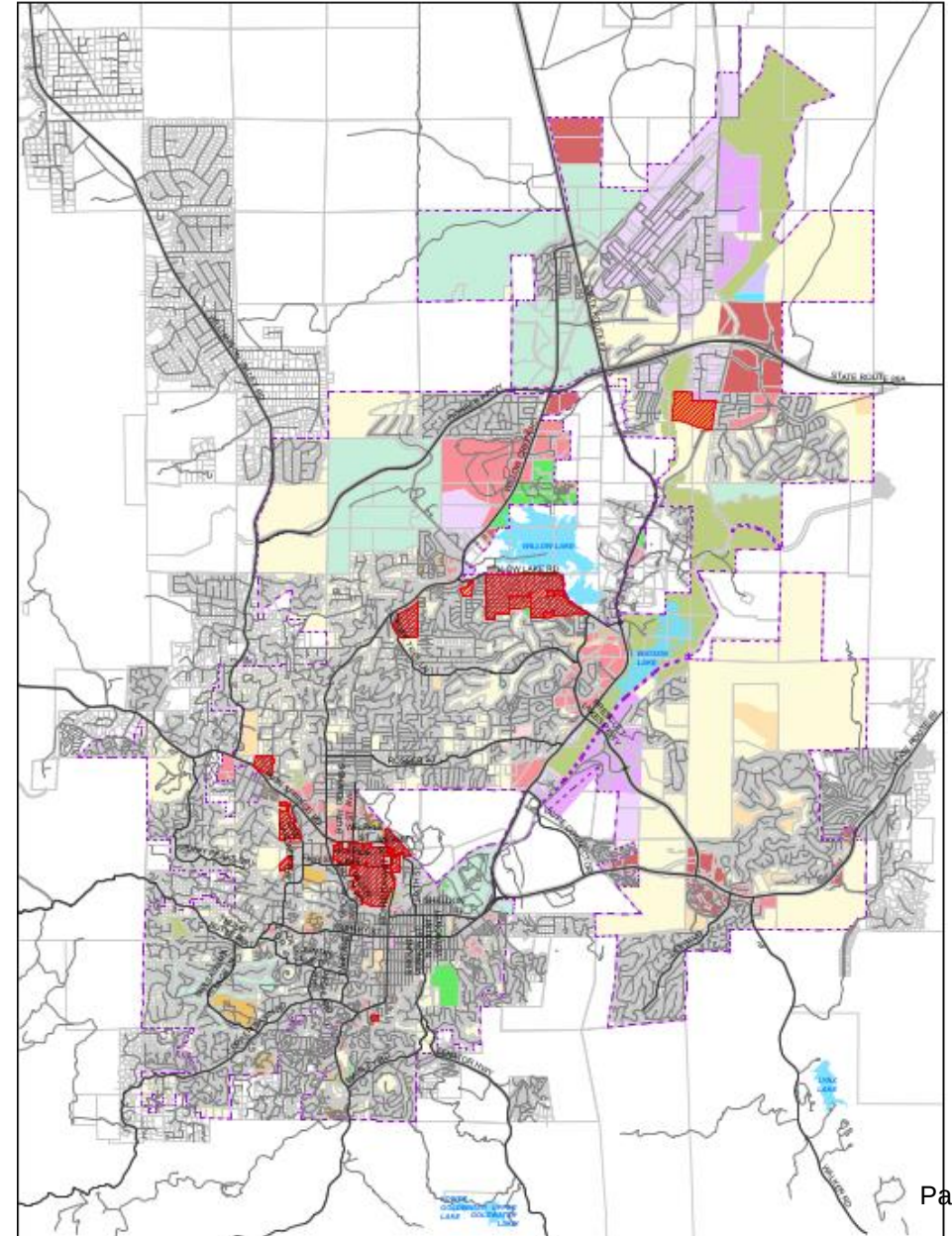
OTHER IDEAS OR HOUSING PRODUCTS

Manufactured Home Overlay Map

City of Prescott MH Zoning Areas

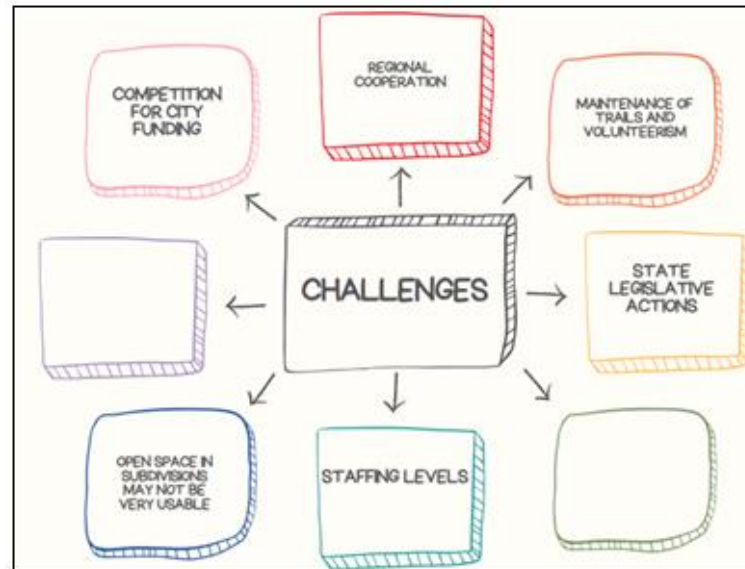
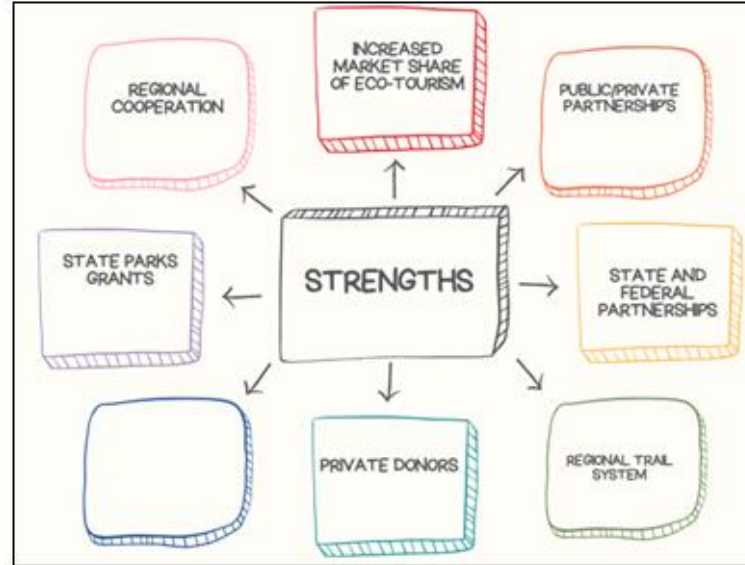


CITY OF PRESCOTT
Everybody's Hometown

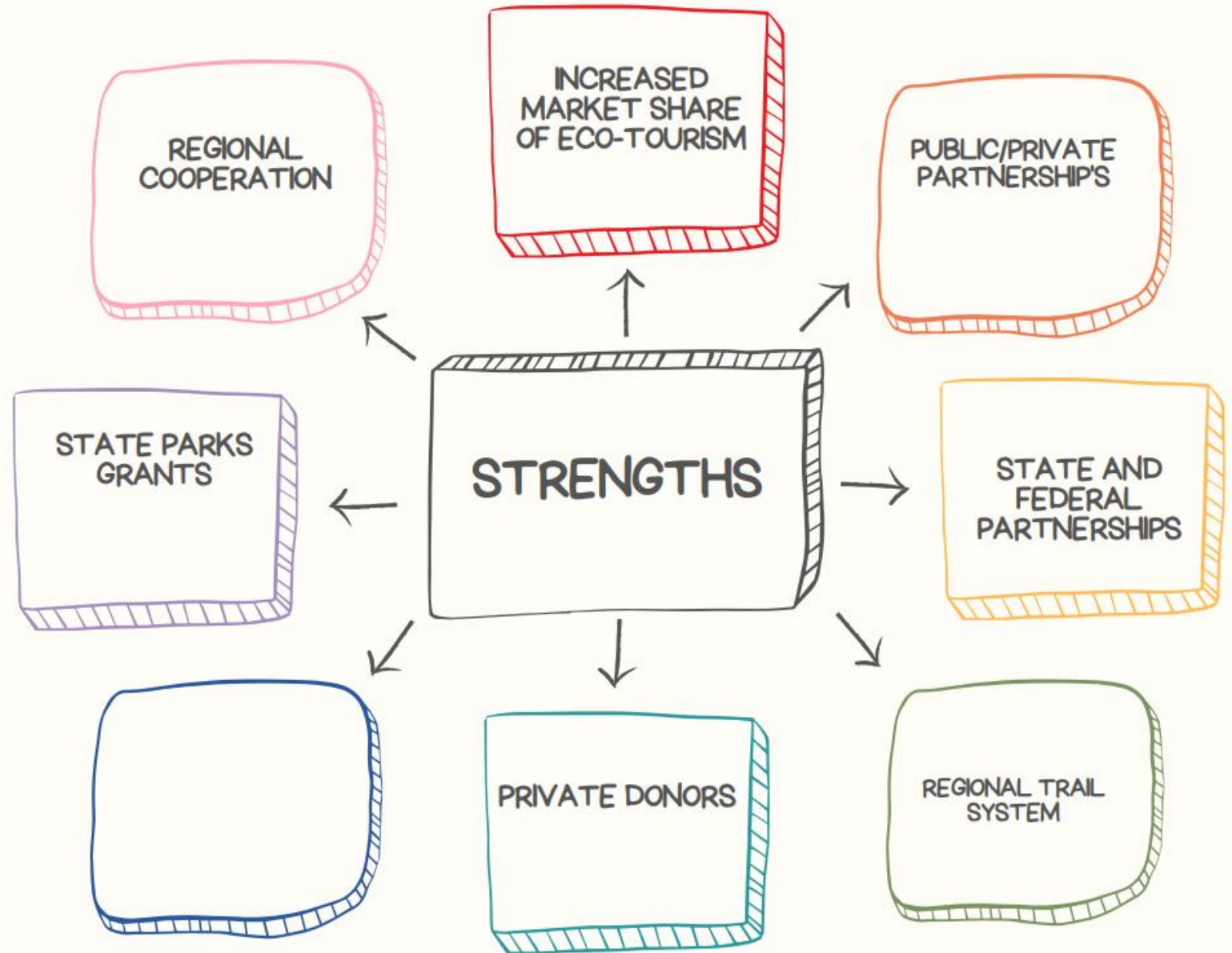




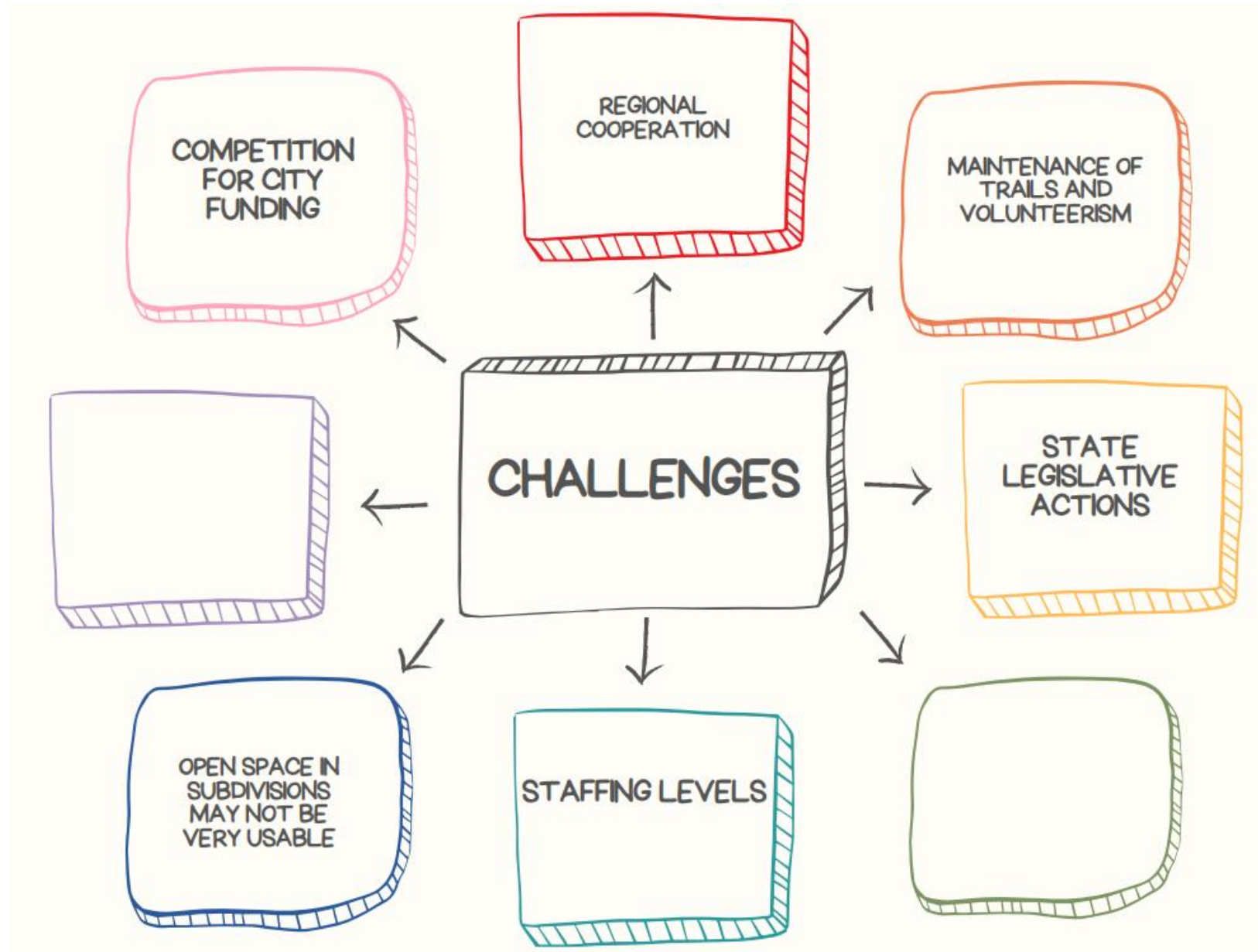
OPEN SPACE AND RECREATION



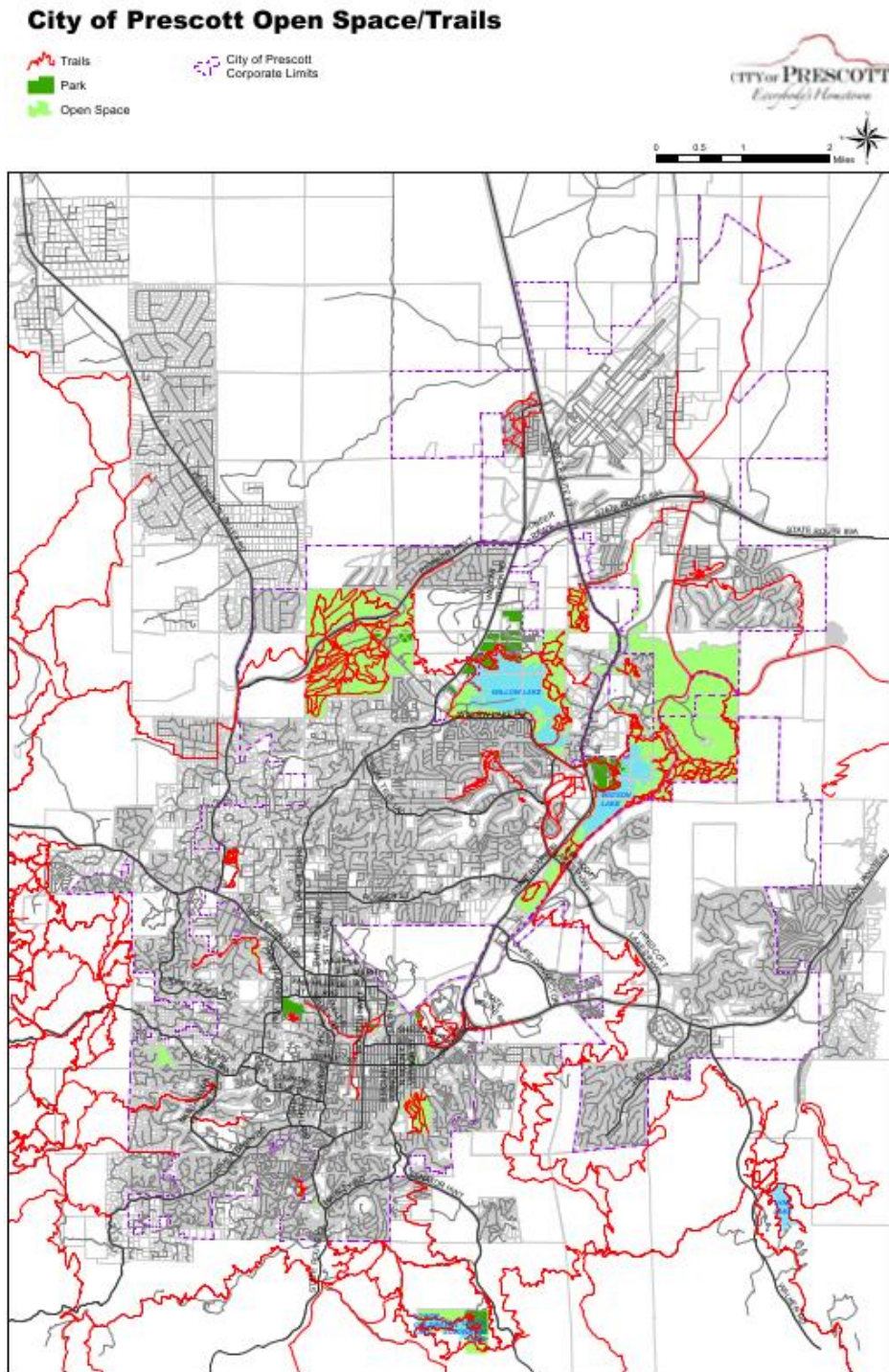
Open Space and Recreation



Open Space and Recreation



Open Space and Recreation





Did You Know?

Prescott was founded in 1864 as the first Territorial Capital of Arizona.

Growth Rate of Prescott over the last 13 years has averaged 1.8% a year.

The Prescott Fire Department is the oldest in Arizona established in 1885.

The Prescott Unified School District is more than a century old and the first school district in the state.

Prescott is 1 of 19 charter cities which allows them to create their own charters that give them a bit more control over how to run their towns.