



City of Prescott

Prescott Preservation Commission

July 11, 2025 | 9:00 AM
201 N Montezuma Street
Council Chambers, 3rd Floor
Prescott, AZ 86301

MINUTES

1. CALL TO ORDER

Vice Chair Sprain called the meeting to order at 9:00 a.m.

2. ROLL CALL

Richard Sprain, Chair
Diane Travis, Vice Chair
Rob Johnson, Member
James McCarver, Member
Rick Kimery, Member
Genelle Volhontseff, Member

3. DISCUSSION & ACTION ITEMS

A. Approval of June 13, 2025, Prescott Preservation Commission Meeting Minutes.

MOTION BY COMMISSIONER TRAVIS TO APPROVE THE June 13, 2025 MINUTES AS PRESENTED; SECONDED BY COMMISSIONER KIMERY: PASSED (6-0)

B. **HP25-003:** A Request for a New Three (3) Square Foot Illuminated Wall-Mounted Sign Over Stairwell & Face Change for Existing 26 Square Foot Wall-Mounted Cabinet Sign for Fire & Sword Speakeasy and Hotel St. Michael. Preservation Districts: Courthouse Plaza Local & National. Zoning: DTB (Downtown Business). Property Owner: Prescott Hotel SO LLC. Applicant: Morgan Sign Co. Location: APN 109-02-009, 207 W Gurley Street.

Kaylee Nunez Community Planner gave a presentation regarding HP25-003 showing the location and sign renderings for the proposal. She stated that the proposal will consist of one new 3 square foot illuminated sign and one 26 square foot face change to an existing sign. Staff reviewed the proposal against the Courthouse Plaza District guidelines and the sign will not impact the historic status of the building or the historic districts. Staff recommends to move to approve HP25-003 with or without LED retrofit for cabinet sign.

Commissioner Travis asked if the color temperature of the LED lights can be decreased to 3000K.

Robert Markov Morgan Sign Company said the intent was to use 3000-4000K LED lights.

Commissioner Travis would like to see the lower temperature color used.

Mr. Markov said they can use 3000K color temperature.

Commissioner McCarver asked if the lights will appear similar to incandescent lights.

Mr. Markov said that is correct.

Commissioner McCarver asked if the size of the signs meets the city requirements.

Ms. Nunez said yes and it will be reviewed against the City of Prescott Land Development Code.

Commissioner McCarver asked where the name and logo came from.

Mr. Markov stated he was unsure, and it was provided by the owner.

Commissioner McCarver said if the logo is a reproduction for advertising, then it should be removed.

Mr. Markov clarified that the logo was designed as the business logo and is not a copy of another business.

Commissioner McCarver would like the owners to ensure the logo is not a reproduction or advertising for another business.

Ms. Nunez stated that staff will receive clarification from the owner and if the logo is a reproduction or advertisement, it will be removed.

Commissioner McCarver asked for clarification if translucent panels are being used as the historic preservation guidelines state they shall not be used.

Ms. Nunez stated that since this is an existing sign replacement like for like it will be allowed.

MOTION BY COMMISSIONER VOLHONTSEFF TO APPROVE HP25-003 WITH THE LED RETROFIT NOT TO EXCEED 3000K; SECONDED BY COMMISSIONER TRAVIS: PASSED (6-0)

- C. Discussion & Possible Action Regarding Appointment of a Chair and Vice Chair for the Prescott Preservation Commission.

Ms. Nunez requested the commission to provide nominations for appointing a new chair and vice chair of the Prescott Preservation Commission.

MOTION BY COMMISSIONER TRAVIS TO NOMINATE RICK SPRAIN AS NEW PRESCOTT PRESERVATION COMMISSION CHAIR; SECONDED BY COMMISSIONER VOLHONTSEFF: PASSED (6-0)

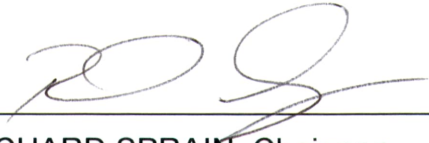
MOTION BY COMMISSIONER JOHNSON TO NOMINATE DIANE TRAVIS AS NEW PRESCOTT PRESERVATION COMMISSION VICE CHAIR; SECONDED BY COMMISSIONER KIMERY: PASSED (6-0)

4. STAFF UPDATES

Ms. Nunez informed the commissioners that City Council has decided to have the Prescott Preservation Commission review the plans for the proposed Whiskey Row Hotel and a special Prescott Preservation Commission meeting will be scheduled for Tuesday July 22nd at 11:00am.

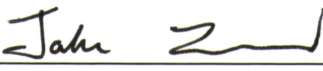
5. ADJOURNMENT

There being no further business to discuss, Chairman Sprain adjourned the meeting at 9:23 a.m.



RICHARD SPRAIN, Chairman

ATTEST:



Recording Secretary

10/20/2025

Date