

City of Prescott

Council Subcommittee on General Plan Review



April 22, 2026 | 3:00 PM
201 N Montezuma Street
Council Chambers, 1st Floor
Prescott, AZ 86301

AGENDA

The following Agenda will be considered by the **Prescott Council Subcommittee on General Plan Review at a Regular Subcommittee Meeting** pursuant to the Prescott City Charter, Article II, Section 13. Notice of the meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02. One or more members of the Council may be attending the meeting through the use of a technological device.

Viewing & Participation

This meeting may be viewed on Channel 64, Facebook Live or on the City's website: [City of Prescott Live Meeting Feed](#)

Public comments for Council may be submitted through the City website: [Public Comment Form](#)

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **DISCUSSION & ACTION ITEMS**
 - A. Approval of the March 11, 2026 Subcommittee for General Plan Review Minutes.
Recommended Action: MOVE to approve the minutes as presented
 - B. Presentation & Discussion Regarding the Potential Consultant Proposal Related to the General Plan Updates and Scope of Services.
Recommended Action: MOVE to forward approval of contract with HR Green for General Plan updates to Council
 - C. Review & Discussion Regarding the Following Chapter of the June 24, 2025 Draft General Plan: Chapter 6) Major Plan Amendments; and the 6.24.25 Future Land Use Map, Transportation Map, and Open Space/Recreation Map.
Recommended Action: This item is for discussion only. No formal action will be taken.
4. **ADJOURNMENT**

Upon a public majority vote of a quorum of the City Council, the Council may hold an executive session, which will not be open to the public, regarding any item listed on the agenda but only for the following purposes:

- (1) Discussion or consideration of personnel matters (A.R.S. §38-431.03(A)(1));
- (2) Discussion or consideration of records exempt by law (A.R.S. §38-431.03(A)(2));
- (3) Discussion or consultation for legal advice with the city's attorneys (A.R.S. §38-431.03(A)(3));
- (4) Discussion or consultation with the city's attorneys regarding the city's position regarding contracts that are the subject of negotiations, in pending or contemplated litigation, or in settlement discussions conducted in order to avoid litigation (A.R.S. § 38-431.03(A)(4));
- (5) Discussion or consultation with designated representatives of the city to consider its position and instruct its representatives regarding negotiations with employee organizations (A.R.S. §38-431.03(A)(5));
- (6) Discussion, consultation or consideration for negotiations by the city or its designated representatives with members of a tribal council, or its designated representatives, of an Indian reservation located within or adjacent to the city (A.R.S. §38-431.03(A)(6));
- (7) Discussion or consultation with designated representatives of the city to consider its position and instruct its representatives regarding negotiations for the purchase, sale or lease of real property (A.R.S. §38-431.03(A)(7)).

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 4/16/26 at 11:00 a.m. in accordance with the statement filed by the Prescott City Council with the City Clerk.

Sarah M. Thornhill

Sarah M. Thornhill, City Clerk



TO: MAYOR AND CITY COUNCIL
AGENDA: April 22 General Plan Subcommittee
DATE: April 22, 2026
DEPT: Community Development
ITEM #: 3.A
SUBJECT: Approval of the March 11, 2026 Subcommittee
for General Plan Review Minutes.

ITEM SUMMARY

This item is for the approval of the March 11, 2026 Subcommittee for General Plan Review meeting minutes. Staff recommends approval of the minutes as presented.

BACKGROUND

None.

FINANCIAL IMPACT

There is no fiscal impact associated with this item.

RECOMMENDED ACTION

MOVE to approve the minutes as presented

ATTACHMENTS

1. March 11, 2026 Subcommittee for General Plan Review Minutes

City of Prescott Council Subcommittee on General Plan Review

March 11, 2026 | 3:00 PM
201 N. Montezuma Street
Council Chambers, 1st Floor
Prescott, AZ 86301

MINUTES

1. CALL TO ORDER

Chair Rusing called the meeting to order at 3:07 p.m.

2. ROLL CALL

Cathey Rusing - Chair
Mary Frederickson – Committee Member
Patrick Grady – Vice Chair

3. DISCUSSION & ACTION ITEMS

A. Approval of the February 11, 2026 and February 25, 2026 Subcommittee for General Plan Review Minutes

MOTION BY MEMBER FREDERICKSON TO APPROVE THE MINUTES AS PRESENTED; SECONDED BY VICE CHAIR GRADY. (PASSED 3-0)

B. Review & Discussion Regarding the Following Chapters of the June 24, 2025 Draft General Plan:
Chapter 2) A Community Connected
Chapter 3) Great Places and Neighborhoods
Chapter 4) Economic Competitiveness and Prosperity.

The Subcommittee continued its page-by-page review of the June 24, 2025 draft General Plan, beginning with Chapter 2.

Chapter 2 – A Community Connected

Chair Rusing opened the discussion and noted several formatting and structural items, including the desire to clearly label chapter numbers throughout the document and ensure the chapter title reflects statutory terminology associated with the circulation element.

Discussion included updating references to the former Central Yavapai Metropolitan Planning Organization (CYMPO), now operating as Yavapai Plan (YPlan), and ensuring the updated name and acronym are reflected consistently throughout the chapter.

Chair Rusing suggested including clarification that the organization functions as the region's Metropolitan Planning Organization responsible for coordinating federal transportation funding.

Subcommittee Members discussed the importance of referencing applicable Arizona Revised Statutes within the document to demonstrate alignment with statutory requirements.

Additional Subcommittee discussion regarding cellular infrastructure and digital connectivity.

Chair Rusing recommended expanding language to include strategies such as stealth technologies and co-location of cellular equipment in order to reduce visual impacts while improving service coverage.

Transportation Planning

The Subcommittee discussed transportation planning references within the chapter and suggested incorporating updated terminology related to YPlan as well as including more descriptive language regarding the organization's regional transportation planning role.

Subcommittee Members discussed the inclusion of both completed and pending regional roadway projects.

Chair Rusing recommended adding examples of recent transportation improvements and noting future projects where appropriate.

Several maps contained within the chapter were discussed, with Chair Rusing and Member Frederickson noting that some graphics were difficult to read and recommending that full-size maps be included in the appendix while retaining simplified versions within the chapter text.

The Subcommittee also discussed the importance of coordinating with YPlan to ensure transportation planning maps and studies reflect the most current data and regional planning efforts.

Public Transit

Subcommittee discussion regarding the section addressing public transportation. Subcommittee Members discussed referencing the Yavapai Regional Transit system (YavaLine), including microtransit services and voucher-based transportation options.

Member Frederickson also suggested including reference to the transit hub located adjacent to City Hall.

Open Space and Conservation

The Subcommittee reviewed the open space section and discussed potential updates to reflect recent open space acquisitions and initiatives.

Chair Rusing recommended including references to recent projects such as Glassford Dells Regional Park and other conservation efforts.

Subcommittee Members discussed updating language related to the city's open space policy, including clarifying expectations for usable public open space within development projects and potential strategies for strengthening implementation.

Discussion also included coordination with other agencies and jurisdictions to support regional open space preservation and recreational opportunities.

Wildlife Corridors

The Subcommittee discussed the importance of maintaining wildlife corridors as development occurs.

Vice Chair Grady referenced proposed language developed in coordination with local stakeholders and suggested additional goals and strategies that emphasize habitat conservation and connectivity.

Subcommittee Members discussed the importance of coordinating wildlife corridor preservation during annexation and development agreement negotiations.

Digital Connectivity and the digital connectivity section, including the importance of broadband infrastructure for education, economic development, and public safety.

Chair Rusing suggested incorporating language highlighting the role of telecommunications infrastructure in emergency services and public safety communications.

Chapter 3 – Great Places and Neighborhoods

Chair Rusing suggested revising the chapter title to more closely align with the statutory land use element, recommending terminology such as “Land Use Planning and Growth Areas.”

Subcommittee Members discussed various land use designations and terminology within the chapter. Discussion included clarification of residential density categories and the rationale behind the “Very Low Density” classification, including its use in areas surrounding the Prescott Regional Airport.

The Subcommittee also discussed the importance of recognizing manufactured home communities as a source of workforce and senior housing within the community.

Historic Preservation

Discussion regarding the placement and length of the historic preservation section within the chapter. Subcommittee Members discussed whether historical background material should be condensed or relocated to introductory sections of the document.

The Subcommittee also discussed the ongoing update to the City's Historic Preservation Master Plan and the importance of ensuring that preservation guidelines remain clear and legally defensible.

Parks and Recreation

Subcommittee Members reviewed sections addressing parks, recreation, and trail systems. Discussion included the importance of coordination with Arizona Game and Fish, regional trail systems, and ongoing recreation planning efforts.

The Subcommittee discussed potential updates to reflect recently completed recreation projects and ongoing master planning efforts for parks and recreation facilities.

Transportation and Trail Connectivity

The Subcommittee reviewed the pedestrian and bicycle circulation sections and discussed the importance of maintaining language supporting bicycle infrastructure to remain competitive for transportation grant funding.

Subcommittee Members also discussed emerging considerations related to e-bikes and the importance of education and safety strategies for shared trail use among cyclists, pedestrians, and equestrians.

Dark Sky and Tree City Initiatives

Discussion regarding sections referencing dark sky initiatives and urban forestry. Subcommittee Members expressed support for retaining language encouraging investigation of dark sky principles and potential certification, noting benefits related to tourism, energy savings, and quality of life.

The Subcommittee also discussed the Tree City USA program and broader strategies supporting urban tree canopy and environmental stewardship.

Due to time constraints, the Subcommittee concluded discussion before beginning Chapter 4 and agreed that review of the remaining chapters and associated maps would continue at the next meeting scheduled for April 8, 2026.

This item was for discussion only. No formal action taken.

4. GENERAL ANNOUNCEMENTS FROM STAFF

Staff announced that the next meeting of the Subcommittee is scheduled for April 8, 2026.

5. ADJOURNMENT

There being no further business to discuss, Committee Member Cathey Rusing adjourned the meeting at 5:19pm.

Cathey Rusing, Chair

Staff Liaison



TO: MAYOR AND CITY COUNCIL
AGENDA: April 22 General Plan Subcommittee
DATE: April 22, 2026
DEPT: Community Development
ITEM #: 3.B
SUBJECT: Presentation & Discussion Regarding the Potential Consultant Proposal Related to the General Plan Updates and Scope of Services.

ITEM SUMMARY

This item is for the review, discussion, and completion of the consultant selection for the General Plan updates. The Subcommittee will be finalizing the details and recommending a contract with HR Green for City Council action during the April 28, 2026 Voting Session.

BACKGROUND

During the April 8 General Plan Subcommittee meeting, the Subcommittee asked to have the consultant, HR Green, attend the April 22 Subcommittee meeting to discuss some items from their proposal, as well as the optional fees and tasks.

FINANCIAL IMPACT

HR Green base quote was \$99,900 plus optional tasks up to \$176,150.

RECOMMENDED ACTION

MOVE to forward approval of contract with HR Green for General Plan updates to Council

ATTACHMENTS

None



TO: MAYOR AND CITY COUNCIL
AGENDA: April 22 General Plan Subcommittee
DATE: April 22, 2026
DEPT: Community Development
ITEM #: 3.C
SUBJECT: Review & Discussion Regarding the Following Chapter of the June 24, 2025 Draft General Plan: Chapter 6) Major Plan Amendments; and the 6.24.25 Future Land Use Map, Transportation Map, and Open Space/Recreation Map.

ITEM SUMMARY

This item is for the Subcommittee to review and discuss the following information of the General Plan:

- Chapter 6: Major Plan Amendments
- 6.24.25 Future Land Use Map
- Transportation Map
- Open Space/Recreation Map

BACKGROUND

This agenda item will facilitate Subcommittee recommendations and direction to staff for the plan update.

FINANCIAL IMPACT

There is no fiscal impact associated with this item.

RECOMMENDED ACTION

This item is for discussion only. No formal action will be taken.

ATTACHMENTS

1. Chpt. 6 Major Plan Amendments
2. 6.24.25 Future Land Use Map
3. Transportation Map
4. OpenSpace_Recreation Map

MAJOR PLAN AMENDMENTS

A major plan amendment “means a substantial alteration of the municipality’s land use mixture or balance as established in the municipality’s existing general plan land use element.” ARS Section 9-461.06.H. The City’s general plan is required to define the criteria for determining whether a proposed plan amendment is a “major amendment.”

A. The following table delineates the criteria for a Major Plan Amendment:

<i>(From: Across To: Down)</i>	Open Space/ Recreation	Very Low Density	Low-Medium Density	Medium-High Density	Mixed Use	Commercial	Commercial/ Employment
Open Space/ Recreation		<i>Minor</i>	<i>Minor</i>	<i>Minor</i>	<i>Minor</i>	<i>Minor</i>	<i>Minor</i>
Very Low Density	<i>Major</i>		<i>Minor</i>	<i>Minor</i>	<i>Minor</i>	<i>Minor</i>	<i>Minor</i>
Low-Medium Density	<i>Major</i>	<i>Minor</i>		<i>Minor</i>	<i>Minor</i>	<i>Minor</i>	<i>Minor</i>
Medium-High Density	<i>Major</i>	<i>Major: 10 AC+ Minor: < 10 AC</i>	<i>Major: 20 AC+ Minor: < 20 AC</i>		<i>Minor</i>	<i>Minor</i>	<i>Minor</i>
Mixed Use	<i>Major</i>	<i>Major: 10 AC+ Minor: < 10 AC</i>	<i>Major: 10 AC+ Minor: < 10 AC</i>	<i>Major: 10 AC+ Minor: < 10 AC</i>		<i>Minor</i>	<i>Minor</i>
Commercial	<i>Major</i>	<i>Major: 5 AC+ Minor: < 5 AC</i>	<i>Major: 10 AC+ Minor: < 10 AC</i>	<i>Major: 10 AC+ Minor: < 10 AC</i>	<i>Major: 10 AC+ Minor: < 10 AC</i>		<i>Minor</i>
Commercial/ Employment	<i>Major</i>	<i>Major: 5 AC+ Minor: < 5 AC</i>	<i>Major: 10 AC+ Minor: < 10 AC</i>	<i>Major: 10 AC+ Minor: < 10 AC</i>	<i>Major: 10 AC+ Minor: < 10 AC</i>	<i>Major: 20 AC+ Minor: < 20 AC</i>	

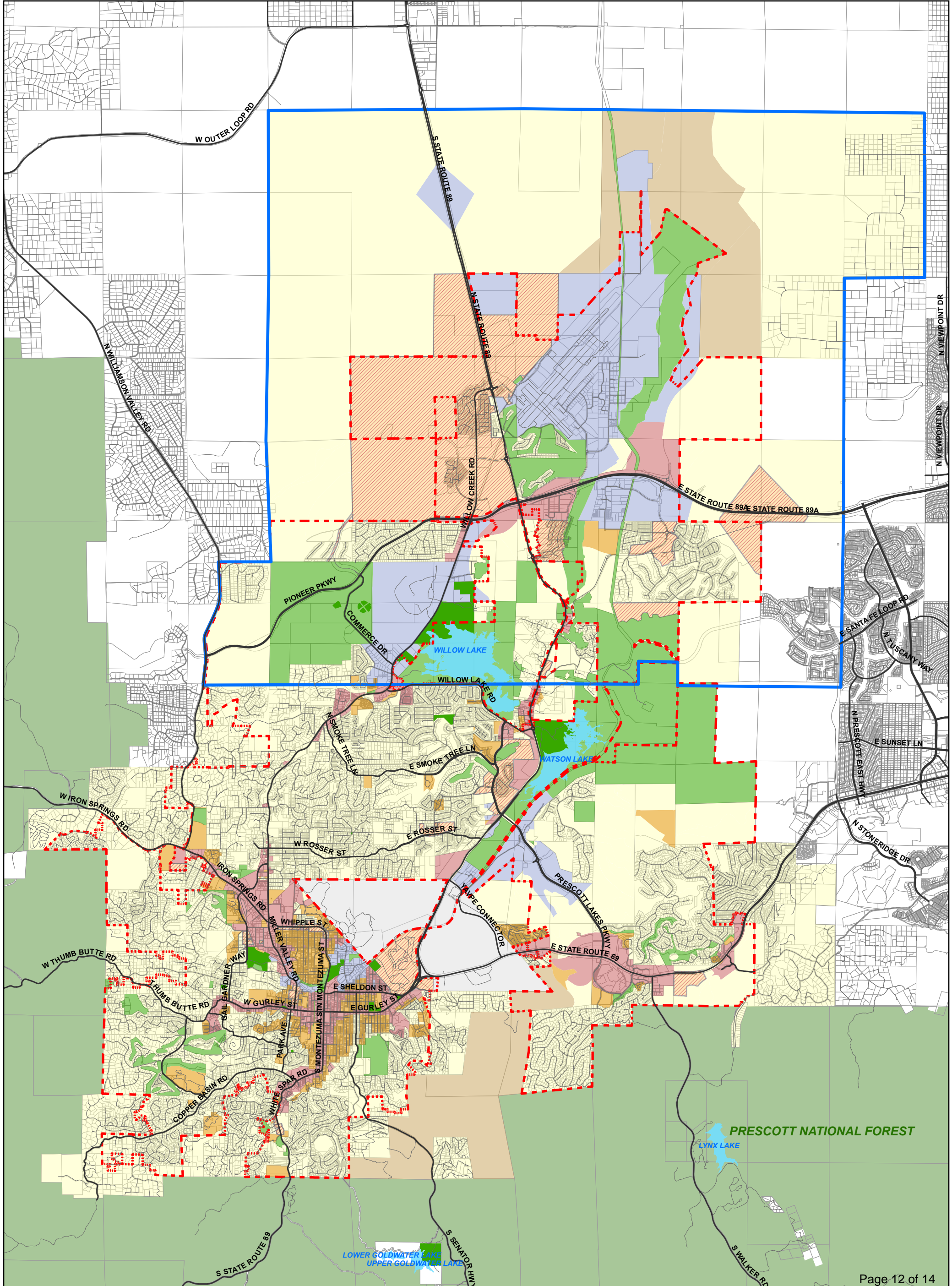
- B. General Plan text amendments that change existing guiding principles or goals or strategies shall constitute a “major plan amendment”. Text amendments that are simply complementary, illustrative or otherwise compatible with the existing goals, objectives and policies shall not be deemed to be a major plan amendment.
- C. Inclusion of additional territory into the City limits by annexation and the initial zoning thereof, as required by ARS 9-471 (M), shall not constitute a Plan Amendment. If the subsequent rezoning of said additional territory comes within the criteria as set forth in Paragraph A above, it shall constitute a Major Plan Amendment.

City of Prescott Future Land Use Map

- Commercial
- Commercial/Employment
- Very-Low Density Res. (1 DU/Acre)
- Low-Medium Density Res. (2-7 DU/Acre)
- Med-High Density Res. (8-32 DU/Acre)
- Mixed Use
- Yavapai-Prescott Indian Reservation
- Open Space
- Recreation
- Airport Specific Area Planning Boundary
- City of Prescott Corporate Limits

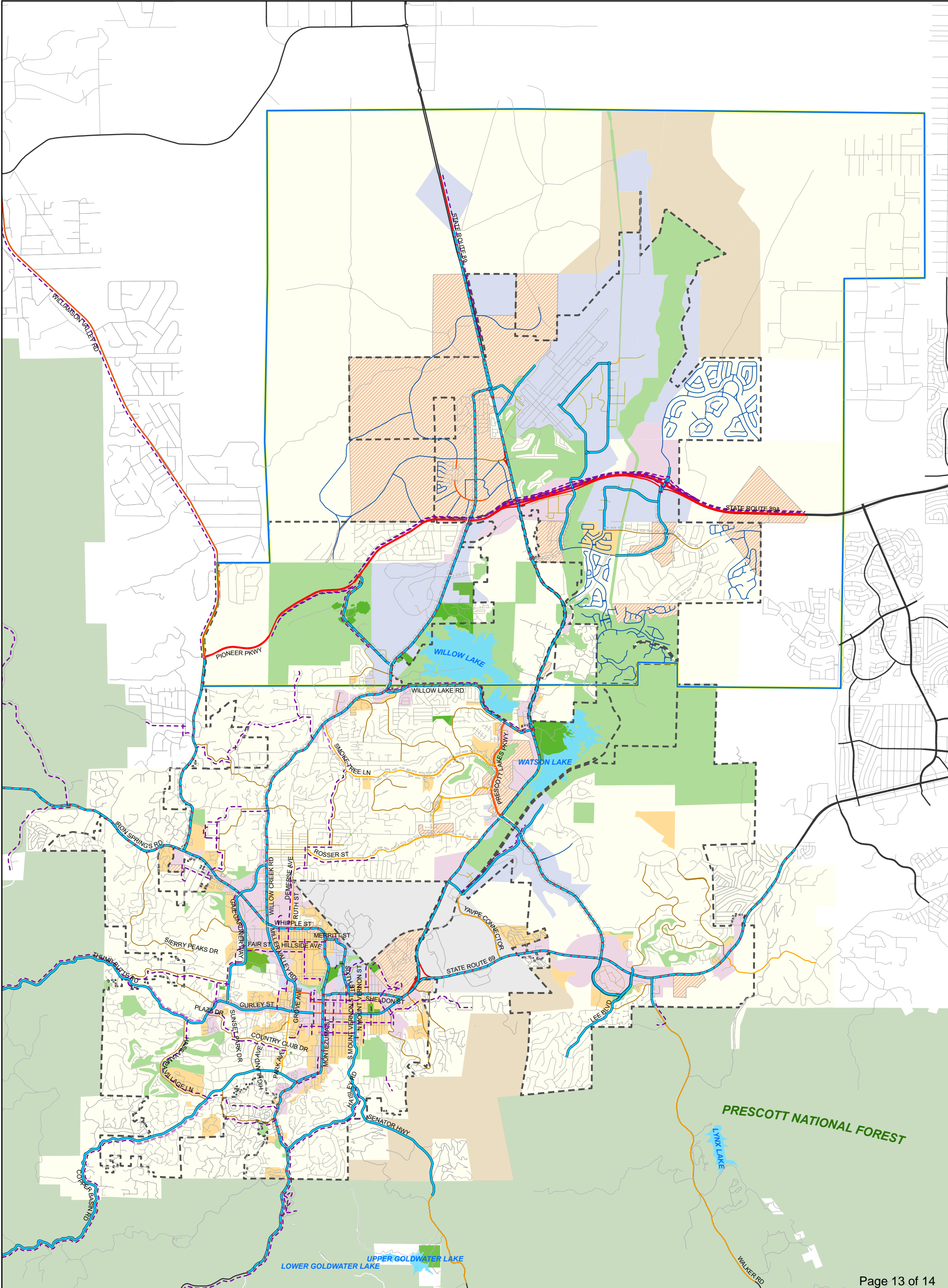
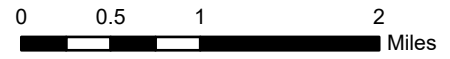
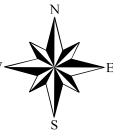


These are Land Use Designations and not Zoning. See the "Future Land Use Designations and Map" Section of the General Plan for Explanation of Land Use Designations.



City of Prescott Future General Plan/Transportation Map

- | | | | |
|------------------------------|------------------|---------------------------------------|---|
| Local Truck Routes | Streets | Future Roadways | Yavapai-Prescott Indian Reservation |
| Through Truck Routes | Major Arterial | Commercial | Open Space |
| Bike Lanes and Routes | Minor Arterial | Commercial/Employment | Recreation |
| Lane | Major Collector | Very-Low Density Res. (1 DU/Acre) | Airport Specific Area Planning Boundary |
| Route | Minor Collector | Low-Medium Density Res. (2-7 DU/Acre) | City of Prescott Corporate Limits |
| Sharrow | Local Commercial | Med-High Density Res. (8-32 DU/Acre) | |
| | Local Street | Mixed Use | |
| | Alley | | |



City of Prescott Open Space/Recreation

- Trailheads
- Park
- Open Space

City of Prescott
Corporate Limits

