

City of Prescott
**Council Subcommittee on
Water Issues**



July 7, 2026 | 9:30 AM
201 N Montezuma Street
Council Chambers, 1st Floor
Prescott, AZ 86301

AGENDA

The following Agenda will be considered by the **Prescott Council Subcommittee on Water Issues at a Regular Subcommittee Meeting** pursuant to the Prescott City Charter, Article II, Section 13. Notice of the meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02. One or more members of the Council may be attending the meeting through the use of a technological device.

Viewing & Participation

This meeting may be viewed on Channel 64, Facebook Live or on the City's website: [City of Prescott Live Meeting Feed](#)

Public comments for Council may be submitted through the City website: [Public Comment Form](#)

1. CALL TO ORDER

2. ROLL CALL

3. DISCUSSION & ACTION ITEMS

A. Approval of the June 2, 2026 Council Subcommittee on Water Issues Meeting Minutes.

Recommended Action: MOVE to approve the minutes as presented

B. Presentation & Discussion Regarding the Amended 2022 Water Management Policy — Current Residential & Non-Residential Water Budget Overview for January 1, 2026, through June 24, 2026.

Recommended Action: This item is for discussion only. No formal action will be taken.

C. Presentation & Discussion Regarding Updates on the Ongoing Water Meter Replacement Program, and the EyeOnWater Program for Fiscal Year 2026.

Recommended Action: This item is for discussion only. No formal action will be taken.

D. Presentation & Discussion Regarding Updates to the Willow Lake Management Plan.

Recommended Action: This item is for discussion only. No formal action will be taken.

- E. Presentation & Discussion Regarding the City's Long-Term Water Management Plan Communications Strategy.
Recommended Action: This item is for discussion only. No formal action will be taken.

4. UPDATES & ANNOUNCEMENTS FROM STAFF

- A. Presentation & Discussion Regarding Proposed Water Legislation Impacting the City of Prescott & Surrounding Areas.

5. ADJOURNMENT

Upon a public majority vote of a quorum of the City Council, the Council may hold an executive session, which will not be open to the public, regarding any item listed on the agenda but only for the following purposes:

- (1) Discussion or consideration of personnel matters (A.R.S. §38-431.03(A)(1));
- (2) Discussion or consideration of records exempt by law (A.R.S. §38-431.03(A)(2));
- (3) Discussion or consultation for legal advice with the city's attorneys (A.R.S. §38-431.03(A)(3));
- (4) Discussion or consultation with the city's attorneys regarding the city's position regarding contracts that are the subject of negotiations, in pending or contemplated litigation, or in settlement discussions conducted in order to avoid litigation (A.R.S. § 38-431.03(A)(4));
- (5) Discussion or consultation with designated representatives of the city to consider its position and instruct its representatives regarding negotiations with employee organizations (A.R.S. §38-431.03(A)(5));
- (6) Discussion, consultation or consideration for negotiations by the city or its designated representatives with members of a tribal council, or its designated representatives, of an Indian reservation located within or adjacent to the city (A.R.S. §38-431.03(A)(6));
- (7) Discussion or consultation with designated representatives of the city to consider its position and instruct its representatives regarding negotiations for the purchase, sale or lease of real property (A.R.S. §38-431.03(A)(7)).

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on 7/2/26 at 11:00 a.m. in accordance with the statement filed by the Prescott City Council with the City Clerk.

Sarah M. Thornhill

Sarah M. Thornhill, City Clerk



TO: MAYOR AND CITY COUNCIL
AGENDA: July 7 Subcommittee on Water Issues
DATE: July 7, 2026
DEPT: City Clerk
ITEM #: 3.A
SUBJECT: Approval of the June 2, 2026 Council Subcommittee on Water Issues Meeting Minutes.

ITEM SUMMARY

This item is for the approval of the minutes from the June 2, 2026 Council Subcommittee on Water Issues meeting. Staff recommends approval of the minutes as presented.

BACKGROUND

None.

FINANCIAL IMPACT

There is no fiscal impact associated with this item.

RECOMMENDED ACTION

MOVE to approve the minutes as presented

ATTACHMENTS

1. June 2, 2026 WIS Minutes



City of Prescott

Council Subcommittee on Water Issues

June 2, 2026 | 9:30 AM
201 N Montezuma Street
Council Chambers, 1st Floor
Prescott, AZ 86301

MINUTES

1. CALL TO ORDER

Chair Rusing called the meeting to order at 9:30 a.m.

2. ROLL CALL

Chair Rusing
Member Fruhwirth
Member Garing

3. DISCUSSION & ACTION ITEMS

- A. Approval of the April 7, 2026 Council Subcommittee on Water Issues Meeting Minutes.
**MOTION BY MEMBER FRUHWIRTH TO APPROVE THE APRIL 7, 2026 MINUTES;
SECONDED BY CHAIR RUSING: PASSED (3 - 0)**
- B. Presentation & Discussion Regarding the Amended 2022 Water Management Policy — Current Residential & Non-Residential Water Budget Overview for January 1, 2026, through May 15, 2026.

Water Resources Manager Brian Ruiz presented the current residential and non-residential water budget updates from January 1, 2026 through May 15, 2026. He explained that the policy establishes semiannual water budgets. For the first budget period, both residential and non-residential projects were allocated 25 acre feet. For residential projects, two were approved: Lake View Plaza (82-unit multifamily) and Embry-Riddle modular dorm development, totaling 11.08 acre feet. This left a remaining residential budget of 13.92 acre feet. A question was raised regarding the Lake View Plaza development and its connection to Woda Cooper, which was confirmed. Information on state funding for workforce housing grants was being sought. For non-residential projects, nine were approved administratively, and the Prescott Plaza Hotel was approved by Council, totaling 7.56 acre feet. This left a remaining non-residential budget of 17.44 acre feet. The Deep Well commercial development, approved for 27.9 acre feet, was noted as not being removed from the budget, per water policy. Existing contracts saw nine projects approved, primarily single-family homes, with the 80 unit South Ranch phase 1B subdivision and its associated amenity buildings being a larger use.

Member Garing inquired about the potential for xeriscaping at Lake View Plaza.

Mr. Ruiz clarified that while recommendations can be made, the city's landscaping code, which mandates drought-tolerant plants, is the governing factor.

This item was for discussion only. No formal action was taken.

- C. Presentation & Discussion Regarding the July 2026 through December 2026 Residential & Non-Residential Water Budgets, in Accordance with the Amended 2022 Water Management Policy, Guideline No. 11.

Mr. Ruiz reviewed historical water budget usage and projected development activity anticipated during the remainder of calendar year 2026. The current budget of 25 acre feet for both categories was reviewed, with usage at 44% for residential and 30% for non-residential in the first period. Projections for the upcoming period were presented, based on pending applications, with anticipated water use ranging from 12 to 23 acre feet for residential and an estimated range of 5-10 acre feet for non-residential.

Member Fruhwirth asked for clarification on the location of the potential residential project Timber Heights.

Community Development Operations Manager Will West responded that the Timber Heights location is south of Timber Ridge near Sheriff's Posse Trail.

Chair Rusing commented that most of the projects on the potential project list will be administratively approved and not go before Planning and Zoning or City Council, it's all going to be Water Issues Subcommittee.

Community Development Director Chelsea Walton explained that some of the identified projects may require additional approval processes. She noted that the Timber Heights project may include annexation, which would require completion of the city's annexation process. She further explained that any required rezonings would proceed through the Planning and Zoning Commission and City Council review process, and that any associated master plans or master plan amendments would require City Council consideration. Ms. Walton noted that several projects may require one or more of these processes.

Subcommittee consensus to maintain the 25 acre feet budget for both categories for the next six-month period.

MOTION BY MEMBER FRUHWIRTH TO FORWARD A RECOMMENDATION TO COUNCIL FOR 25 ACRE FEET FOR BOTH RESIDENTIAL & NON-RESIDENTIAL WATER BUDGETS FOR JULY THROUGH DECEMBER 2026; SECONDED BY CHAIR RUSING. (PASSED 3-0)

- D. Presentation & Discussion Regarding a Progress Report for the Long-Term Water Management Plan.

Water Resource Project Manager Leslie Graser provided a progress report on the long-term water management plan (LTWMP). The project involves three consultants: Dishlip Consulting (supply demand projections), Carollo Engineering (infrastructure, stormwater, report compilation), and Matrix New World (hydrology, groundwater modeling). The city is compiling data for Carollo Engineering, with technical memos being a key focus. The project is partially funded by a US Bureau of Reclamation grant, with the city matching funds. Outreach efforts include information sheets and public engagement. Technical memos discussed included supply and demand projections, infrastructure and stormwater, groundwater modeling, water demand management practices (conservation), and an option for outreach. The distinction between the city's water resource management model (WRMM) and the Comprehensive Agreement No. 1

groundwater flow model for the Big Chino subbasin was clarified. The LTWMP project is being phased, with Phase 1 focusing on meeting demands without additional future water resources, primarily investigating the Little Chino Subbasin aquifer and water conservation. Phase 2 will explore advanced water purification and other future water supply options. Discussions also touched upon the potential impact of overdraft, the role of exempt wells, and the need for a comprehensive understanding of the city's water needs and projections. The budget for the LTWMP was discussed, with clarification that while a grant was secured, the project's scope has expanded, requiring additional city funding.

Member Garing asked whether sufficient geologic and hydrogeologic data exists within the Active Management Area to accurately define aquifer characteristics and support groundwater modeling efforts.

Ms. Graser explained that the ADWR Active Management Area groundwater model is characterized by a two layer-aquifer system consisting of upper alluvial and lower volcanic units. She stated that sufficient geologic information exists to support groundwater modeling, including aquifer boundaries, thicknesses, and bedrock locations, and noted that city wells primarily draw from the lower volcanic aquifer.

Chair Rusing asked whether the LTWMP would evaluate groundwater overdraft and incorporate it into the analysis of future water resources and management strategies.

Ms. Graser explained that the groundwater model will evaluate aquifer overdraft based on projected city pumping and will incorporate regional data, including Certificates of Assured Water Supply from other communities. She noted the analysis is intended to support decisions about long-term growth under current water supplies and whether alternative strategies should be considered over different time horizons. She also acknowledged concerns about impacts to the Verde River, stating that while a fuller response would come after additional data is integrated, the Prescott AMA model does account for groundwater outflows toward the river in its calculations.

Member Fruhwirth emphasized the importance of proactive public communication regarding the city's water planning efforts and requested additional information regarding project budgeting and implementation schedules.

Mr. Ruiz explained that the study is intended to evaluate the city's long-term (50-year) water supply and demand and guide future water planning decisions. It originally began with a \$40,000 grant and a \$40,000 match (\$80,000 total), but that funding level was not sufficient once the scope expanded. As additional components were added to make the study more comprehensive, the budget increased accordingly, and the project now reflects that expanded scope and funding level.

Member Fruhwirth urged staff to communicate more clearly and proactively with the public about its water planning efforts. She cautioned that relying only on technical updates is not enough and emphasized the need to explain what the city is doing and why, to ensure accurate information is reaching residents.

Deputy City Attorney Alane Moore proposed adding a new agenda item for the next meeting to discuss the city's long-term water planning context, including project development, budget concerns, and a proposed framework for future communication and progress updates.

Staff acknowledged the need for enhanced public communication and agreed to provide additional budget information and consider future agenda items addressing project communications and outreach.

Chair Rusing stated that, in summary, her view is that water should guide and manage growth, and that sustainable development depends on careful water management. She expressed concern that the study should not reverse that relationship by allowing growth to drive water planning decisions, cautioning that this is the direction she fears the process may be heading.

This item was for discussion only. No formal action was taken.

E. Presentation & Discussion Regarding a Proposed Supermajority Voting Requirement for Changes to Portions of City Code 2-1-8 and Water Management Policy.

Mr. Ruiz introduced the topic of a potential supermajority voting requirement for amendments to specific provisions of City Code Section 2-1-8 and portions of the City's Water Management Policy.

Chair Rusing explained her interest in evaluating whether certain water policy provisions, including restrictions on water service outside city limits and modifications to water budget requirements, should require a supermajority vote of the City Council. She expressed concerns regarding long-term protection of water management policies and preservation of local control.

Member Garing asked what legislative process would be required to hypothetically require six votes to amend water management policy decisions.

Ms. Moore explained that while the Council could choose to adopt a water policy requiring a supermajority vote, it would still take the form of an ordinance. As such, a future Council could amend or change that ordinance through a standard majority vote. She emphasized that any supermajority requirement would not be permanently binding, but rather a policy choice of the current Council that could be revised by a future governing body.

Member Fruhwirth commented that with an ordinance it can be changed with the next council, maybe a Charter amendment would be a better option.

Ms. Moore responded that is an option but brings the water policy into the city charter.

Chair Rusing added that adding a charter amendment would be a second component to completing a change in the voting requirement.

Member Fruhwirth commented that they need to work through also closing any possible loopholes that could be exploited.

Chair Rusing agreed.

Member of the public Phil Goode addressed the Subcommittee and cautioned against using just the wording of "supermajority", should indicate a number of votes.

Chair Rusing reviewed some options from past supermajority votes, need public input and protect the taxpayers from unmanaged growth.

Member Garing questioned if it is a good time to ask Legal to start preparing a draft.

Member Fruhwirth stated that, after reviewing current code section 2-1-8, she found it confusing and inconsistent with what the city should be trying to achieve.

Chair Rusing reiterated the need for a more stable water policy and suggested pursuing potential charter amendments for voter consideration. She also recommended beginning work on water policy development and scheduling a study session to explore possible charter amendment options.

This item was for discussion only. No formal action was taken.

F. Presentation & Discussion Regarding the 2025 Annual Water Withdrawal & Use Report.

The 2025 annual water withdrawal and use report has been submitted to the Arizona Department of Water Resources. This report detailed water supplies from production wells, treated effluent, and surface water. It highlighted total water pumped, deliveries, and the breakdown of usage by category (single-family, commercial, multifamily, turf). The report also addressed non-recoverable recharge, offset of groundwater pumping, and lost and unaccounted-for water, with a noted decrease in the latter from the previous year. Comparisons were made between 2024 and 2025 data, indicating consistent pumping levels but increased deliveries.

Member Fruhwirth asked for clarification regarding stormwater recharge, noting that there is significant interest in capturing storm runoff and directing it into recharge facilities. She questioned whether the city would receive any water credits for such efforts, even though they could provide measurable yield (e.g., 21 acre-feet), and asked if the activity would instead be considered beneficial but not creditable under current rules.

Mr. Ruiz explained that directing stormwater into lakes or recharge areas could be one potential approach, and noted there is ongoing legislative interest at the state level in allowing communities to receive credit for stormwater recharge. He indicated that positioning the city in advance of potential regulatory changes could offer future benefits if those policies are adopted. However, he cautioned that under current rules and regulations, the city cannot simply redirect stormwater into recharge basins and receive credit for it, as such actions are not presently permitted.

Member Garing commented that in 2023 there was a lot of water coming out of the dam, what was the impact of that.

Mr. Ruiz responded that approximately 3,800 acre-feet was the maximum amount of surface water that could be directed to recharge facilities. Due to high inflows from Watson and Willow, that threshold was reached which resulted in the recharge season ending about two and a half months early.

This item was for discussion only. No formal action was taken.

4. UPDATES & ANNOUNCEMENTS FROM STAFF

- A. Presentation & Discussion Regarding Proposed Water Legislation Impacting the City of Prescott & Surrounding Areas.

Mr. Ruiz provided an update on proposed water legislation impacting the city and surrounding areas. It was noted that most water bills tracked by the Northern Arizona Municipal Water Users Association (NAMWUA) had stalled or were dead. Two bills vetoed by the governor related to domestic water improvement districts for hauling. Two bills remained in play: Senate Bill 1202 concerning supply and demand assessment for groundwater, and House Bill 2100 regarding small land subdivision requirements. NAMWUA opposed both, citing concerns about increased mandates without corresponding funding and the principle of not creating further exemptions. A third bill, concerning McMullen Valley groundwater transportation, was also discussed as a potential precedent for transferring water from rural to urban areas, which warrants close monitoring.

5. ADJOURNMENT

There being no further business to discuss, Chair Rusing adjourned the meeting at 11:36 a.m.

CATHEY RUSING, Mayor

ATTEST:

Torey Dawson, Deputy City Clerk



TO: MAYOR AND CITY COUNCIL
AGENDA: July 7 Subcommittee on Water Issues
DATE: July 7, 2026
DEPT: Community Development
ITEM #: 3.B
SUBJECT: Presentation & Discussion Regarding the Amended 2022 Water Management Policy — Current Residential & Non-Residential Water Budget Overview for January 1, 2026, through June 24, 2026.

ITEM SUMMARY

This item is for a review and discussion regarding the current residential and non-residential water budgets, including projects that have received approval for water between January 1, 2026 through June 24, 2026.

BACKGROUND

The Amended 2022 Water Policy, Guidelines 11-13, established a semi-annual water budget for residential and non-residential projects. The budget set for January 1, 2026, through June 30, 2026, for residential projects is 25 acre-ft/year and the budget set for non-residential projects is 25 acre-feet per year.

Between January 1, 2026, and June 24, 2026, three residential projects were approved administratively and two were approved by Council (Water Policy Guideline 2). The projects approved by Council were the Lakeview Plaza 82-unit multifamily and the Embry Riddle Modular Dorms totaling 11.08 acre-feet per year. The total residential water approved was 11.93 acre-feet per year. The remaining water in the residential budget is 13.07 acre-feet per year of water.

Between January 1, 2026, and June 24, 2026, eleven non-residential projects were approved administratively (Water Policy Guideline 2) and the Prescott Plaza Hotel development was approved by Council, totaling 8.39 acre-ft per year of water. The total remaining non-residential budget is 16.61 acre-feet per year. Note that the Deep Well Commercial Development was approved by Council through an appeal. Water approved on appeal does not impact the budget.

Between January 1, 2026, and June 24, 2026, 9 projects were approved under existing contracts. These included six single-family homes located within existing subdivisions, one tenant improvement project for office use, and the 80-unit South Ranch Phase 1B subdivision, including Amenity Building, within the Deep Well Master Plan area. Projects under existing contracts are not included in the water budget and are provided only for reference (Guideline 9).

FINANCIAL IMPACT

There is no fiscal impact associated with this item.

RECOMMENDED ACTION

This item is for discussion only. No formal action will be taken.

ATTACHMENTS

1. Water Budget Presentation

**WATER POLICY TRACKING TABLE
APPROVED PROJECTS**

NON-RESIDENTIAL PROJECTS							
	PROJECT TYPE	DESCRIPTION	PERMIT NUMBER	ADDRESS	AFY	APPROVAL TYPE	DATE APPROVED
1	NON-RESIDENTIAL	Seventh Day Adventist School	B2404-092	2980 Willow Creek Road	0.03	ADMIN-COMMERCIAL UNDER 1.5 AFY	1/3/2025
2	NON-RESIDENTIAL	Hair Salon	Pending	3227 Lakeside	0.19	ADMIN-COMMERCIAL UNDER 1.5 AFY	1/6/2026
3	NON-RESIDENTIAL	RV and Self Storage Facility	B2511-104	6725 Airport Ave	0.2	ADMIN-COMMERCIAL UNDER 1.5 AFY	1/29/2026
4	NON-RESIDENTIAL	Office Shell Buildout	Pending	2222 Cirrus Dr	0	ADMIN-COMMERCIAL UNDER 1.5 AFY	1/29/2026
5	NON-RESIDENTIAL	Service Garage	B2312-063	2206 Cirrus Ave	0.3	ADMIN-COMMERCIAL UNDER 1.5 AFY	1/30/2026
6	NON-RESIDENTIAL	Oral Surgery Center	B2603-010	3005 Dollar Mark Way	0.75	ADMIN-COMMERCIAL UNDER 1.5 AFY	3/26/2026
7	NON-RESIDENTIAL	Deep Well Commercial Developmer	Pending	Jenna Lane and Hwy 89	27.9*	COUNCIL	4/14/2026
8	NON-RESIDENTIAL	Prescott Plaza Hotel	Pending	140 Montezuma	5.5	COUNCIL	4/14/2026
9	NON-RESIDENTIAL	Warehouse w/Office	B2603-125	6403 Lear Lane	0.47	ADMIN - Commercial Under 1.5 AFY	5/15/2026
10	NON-RESIDENTIAL	Medical Spa	B2605-003	3250 Gateway Blvd 102	0.12	ADMIN - Commercial Under 1.5 AFY	5/15/2026
11	NON-RESIDENTIAL	Commercial Manufacturing	B2604-144	3260 Tower Road	0.73	ADMIN - Commercial Under 1.5 AFY	6/24/2026
12	NON-RESIDENTIAL	Small Manufacturing Building	B2504-099	806 Warne St	0.1	ADMIN - Commercial Under 1.5 AFY	6/12/2026
13							
14							
15							
16							

TOTAL APPROVED	8.39
TOTAL BUDGET	25.00
TOTAL REMAINING	16.61

*Deep Well Commerical - Approved for 27.9 AFY, per Water Policy, this amount does not come out of the water budget.

**WATER POLICY TRACKING TABLE
APPROVED PROJECTS**

APPROVED UNDER EXISTING CONTRACT

	PERMIT TYPE	# OF RES UNITS	PERMIT NUMBER	ADDRESS	AFY	APPROVAL TYPE	EXISTING ENTITLEMENT	DATE APPROVED	DEMAND METHOD	
1	RESIDENTIAL	SFR-Forest Ridge at Hassayampa	1	B2512-125	2115 Forest Mountain Rd.	0.17	N/A EXISTING CONTRACT/AGREEMENT	Forest Ridge at Ha	1/13/2026	WRMM MULTIPLIER
2	RESIDENTIAL	SFR - Westhill Club at Forest Trls.	1	B2602-061	1422 Vale Ln.	0.17	N/A EXISTING CONTRACT/AGREEMENT	Westhill Club at Fo	2/23/2026	WRMM MULTIPLIER
3	NON-RESIDENTIAL	TI Change of Use to Office	0	B2506-088	101 N Mt Vernon	0	ADMIN-COMMERCIAL UNDER 1.5 AFY	WSA26-006	2/27/2026	WRMM Multiplier
4	RESIDENTIAL	South Ranch Phase 1B	80	FNP25-005	5970 Willow Creek Road	13.6	N/A EXISTING CONTRACT/AGREEMENT	WSA26-010	4/3/2026	WRMM MULTIPLIER
5	RESIDENTIAL	SFR - CROSSINGS AT WILLOW CREEK	1	B2601-089	420 ROBIN DR.	0.17	N/A EXISTING CONTRACT/AGREEMENT	CROSSINGS AT WIL	3/27/2026	WRMM MULTIPLIER
6	RESIDENTIAL	SFR - EAGLE RIDGE UNIT 2	1	B2510-070	1560 EAGLE MOUNTAIN DR.	0.17	N/A EXISTING CONTRACT/AGREEMENT	EAGLE RIDGE UNIT	3/16/2026	WRMM MULTIPLIER
7	RESIDENTIAL	SFR - Westhill Club at Forest Trls.	1	B2603-028	1408 VALE LN.	0.17	N/A EXISTING CONTRACT/AGREEMENT	Westhill Club at Fo	3/12/2026	WRMM MULTIPLIER
8	RESIDENTIAL	SFR - QUAIL HOLLOW UNITS 1 & 2	1	B2603-109	595 SYCAMORE CANYON	0.17	N/A EXISTING CONTRACT/AGREEMENT	QUAIL HOLLOW UP	4/2/2026	WRMM MULTIPLIER
9	RESIDENTIAL	* Deep Well Amenity Building	0	B2604-073	1221 Woodchute Rd	3.43	N/A EXISTING CONTRACT/AGREEMENT	WSA26-012/Deep	5/12/2026	WRMM MULTIPLIER
10										
11										
12										
13										
14										
15										
16										
17										
18										
19										
20										

* Deep Well Amenity Building is an accessory residential use and accounted for in the Master Plan.

	Number of Projects	Res Units	AF
Total Residential	8	86	14.62
Total Non-Residential	1	0	0.00
Totals	9	86	14.62

Existing Entitlement for water can be in the following forms:
 Groundwater Subdivision - Committed demand to platted areas as of 1998
 Contract - Recorded agreement with the City for an allocated amount of water for a project of project area.



TO: MAYOR AND CITY COUNCIL
AGENDA: July 7 Subcommittee on Water Issues
DATE: July 7, 2026
DEPT: Public Works
ITEM #: 3.C
SUBJECT: Presentation & Discussion Regarding Updates on the Ongoing Water Meter Replacement Program, and the EyeOnWater Program for Fiscal Year 2026.

ITEM SUMMARY

This item is for staff to provide updates regarding the water meter changeout and EyeOnWater programs for the city. Staff from the Utilities Division of the Public Works Department and Water Resources Management will provide the updates.

BACKGROUND

The Public Works Department will provide an update on the installation progress of the water meter change out program and early measures of improvements. Water Resources will provide an update on customer engagement with the EyeOnWater leak alert program.

FINANCIAL IMPACT

Funding is budgeted and available in the Water fund.

RECOMMENDED ACTION

This item is for discussion only. No formal action will be taken.

ATTACHMENTS

1. Water Programs FY26 Updates_Presentation

WATER METER CHANGEOUT/ EYE ON WATER ANNUAL UPDATE

Fiscal Year 2026

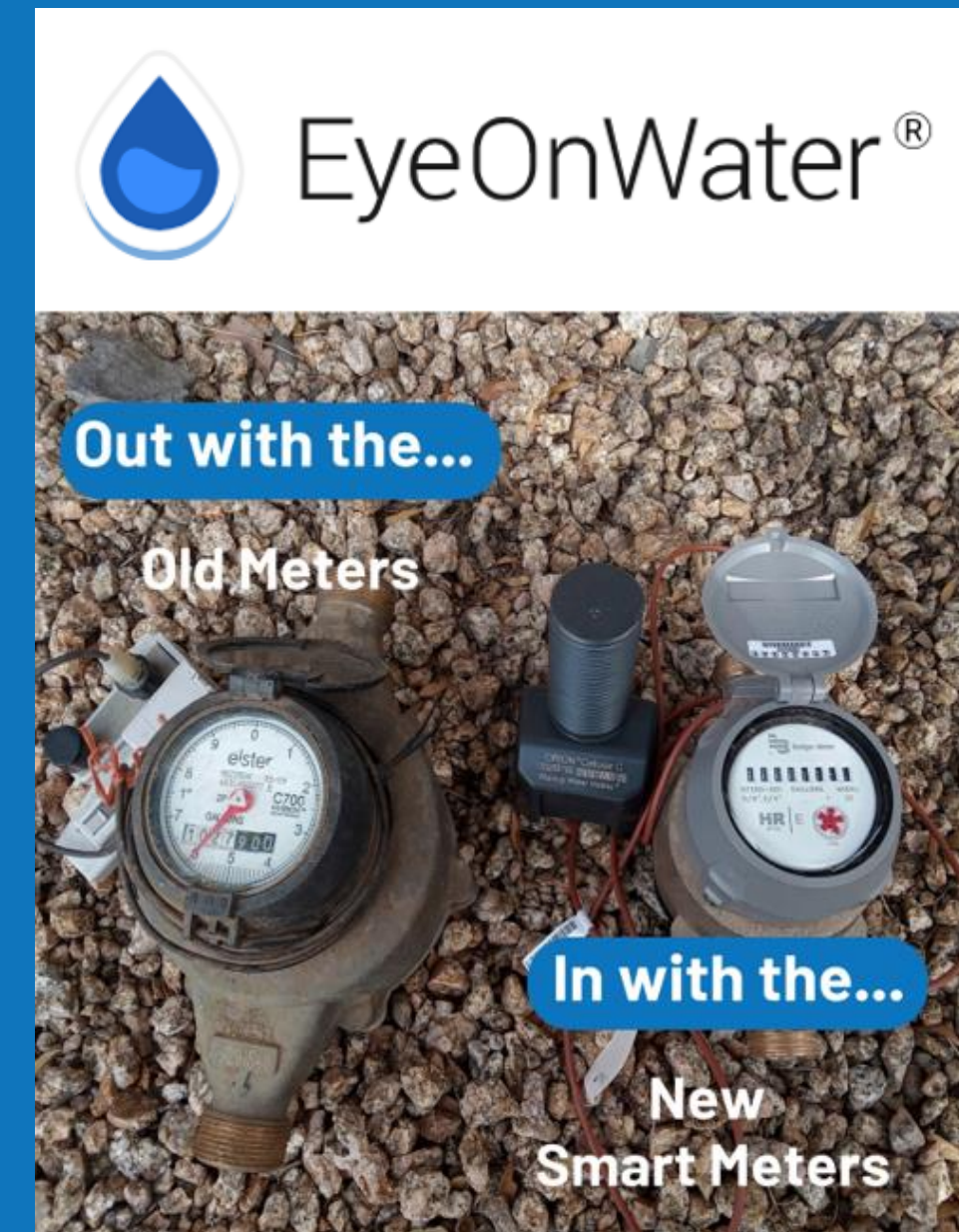
Nathan Graham, Water Superintendent

Tracie Beasley, Water Resources Project Manager



prescottwater.com

- **Installation Update**
- **Measured Improvements**
- **What is EyeOnWater®**
- **LTWRMP and AMI**
- **Outreach Efforts FY26**
- **Successes/Challenges**
- **Goals for 2027**



Installation Update



- 14,991 water meters out of 27,000 have been changed out as of 6/25/26
- This project is currently ahead of schedule. To date, 55% of the meters have been replaced, while only 45% of the project timeline has elapsed.
- No major issues have occurred during the project. In fact, our primary vendor, Ferguson Waterworks, has commented that this has been the smoothest meter installation project they have witnessed.



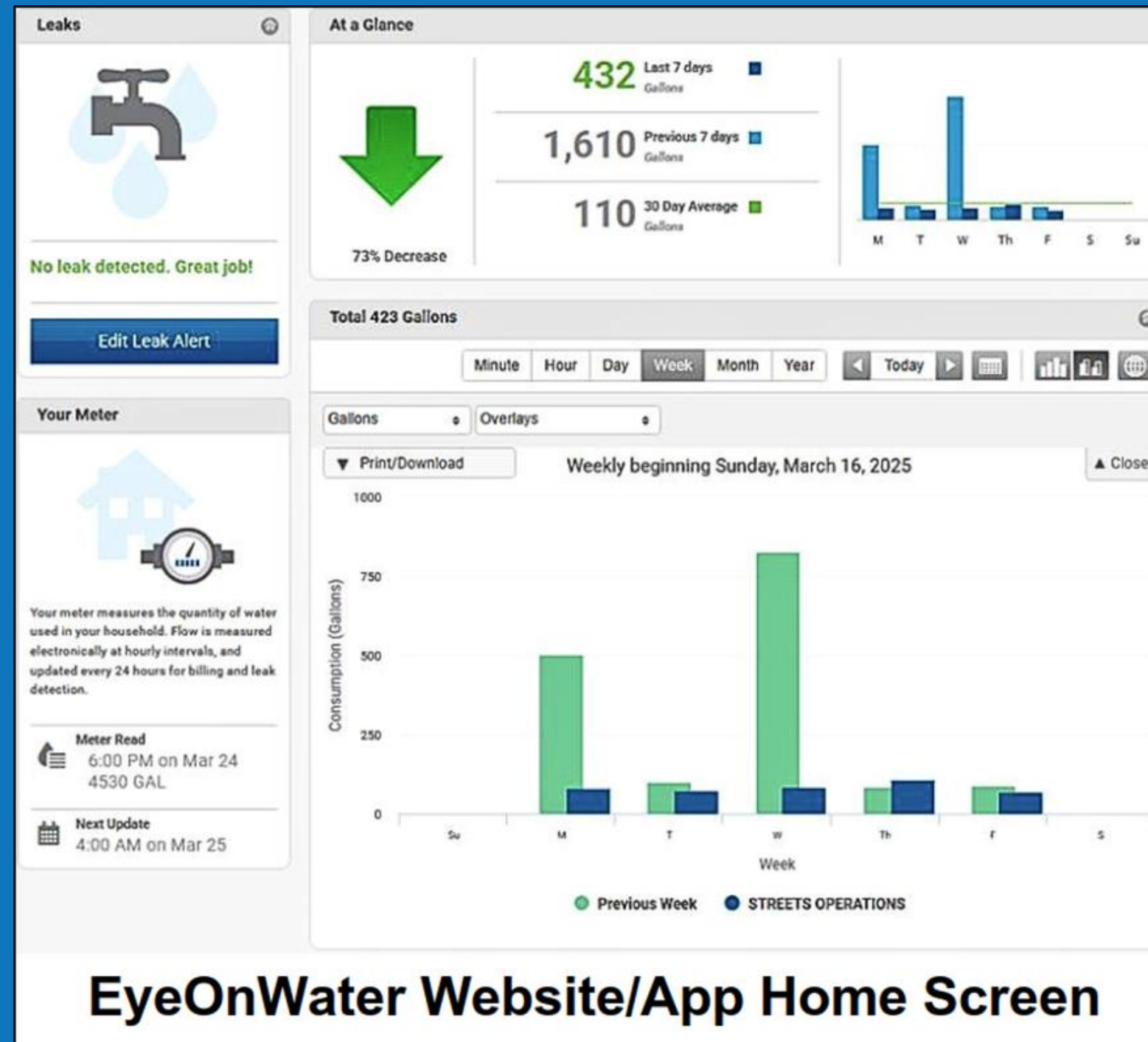
prescottwater.com

Measured Improvements

- 32% decrease in utility billing service orders. FY25 Water Operations handled 15,576 service orders compared to 10,684 in FY26.
- Only 7% of suspected leaks associated with new smart water meters are associated with EyeOnWater user accounts
- Staff can focus on critical maintenance rather than driving routes to read meters.



What is EyeOnWater®?



The screenshot displays the EyeOnWater interface with the following sections:

- Leaks:** Shows a faucet icon and the message "No leak detected. Great job!" with an "Edit Leak Alert" button.
- At a Glance:** Features a large green downward arrow and a "73% Decrease" label. It lists water usage: 432 Gallons (Last 7 days), 1,610 Gallons (Previous 7 days), and 110 Gallons (30 Day Average). A small bar chart shows daily usage for the week (M-Su).
- Your Meter:** Includes a house and meter icon, a description of the meter, and a "Meter Read" of 4530 GAL on Mar 24 at 6:00 PM. The next update is scheduled for 4:00 AM on Mar 25.
- Total 423 Gallons:** A summary bar with filters for time periods (Minute, Hour, Day, Week, Month, Year) and a "Today" button.
- Weekly Consumption Chart:** A bar chart titled "Weekly beginning Sunday, March 16, 2025" showing consumption in gallons. The Y-axis ranges from 0 to 1000. The X-axis shows days of the week (Su-Fr). The chart compares "Previous Week" (green bars) and "STREETS OPERATIONS" (blue bars). The highest consumption is on Wednesday (Previous Week: ~850 Gallons, STREETS OPERATIONS: ~100 Gallons).



EyeOnWater Website/App Home Screen



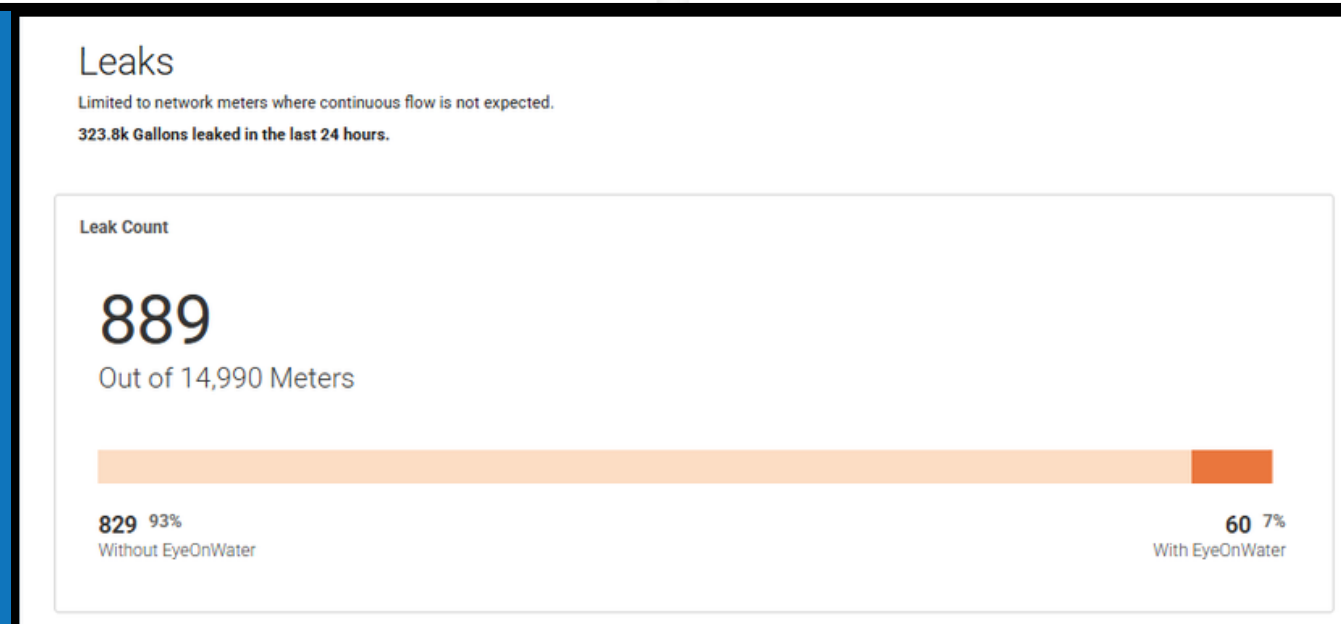
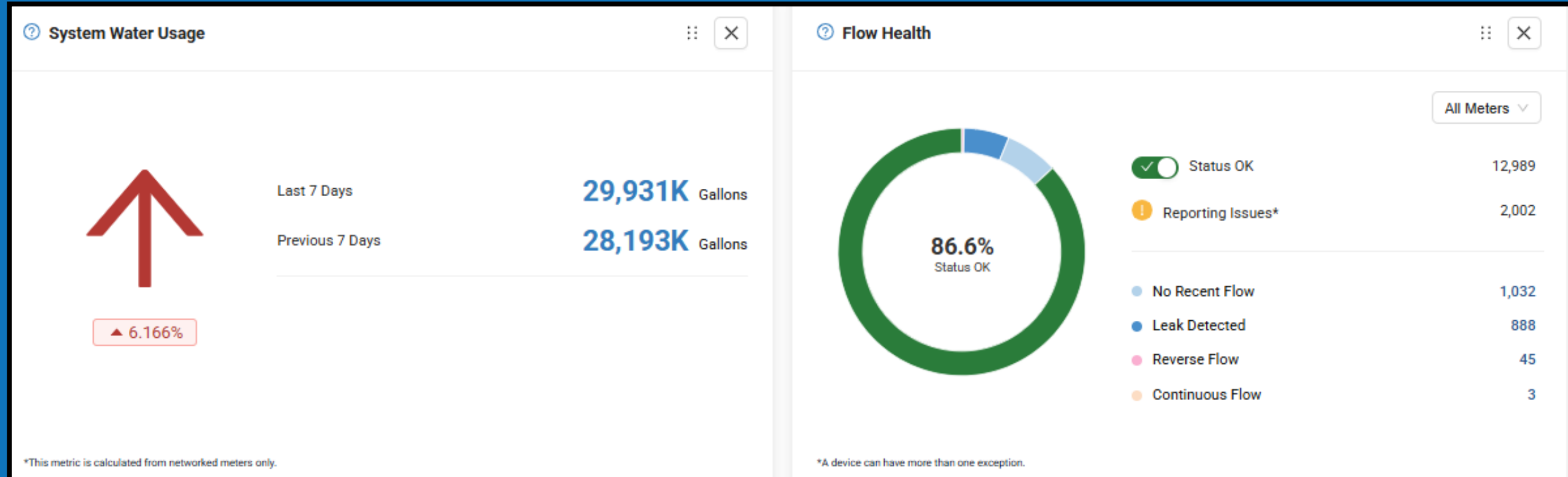
LTWMP and AMI

Long Term Water Management Plan (LTWMP) AMI Related Tasks

- The consulting firm will estimate water reductions that could be obtained from Prescott's current implementation of AMI and the Beacon software used to manage and present the AMI data.
- The consulting firm will work with the City of Prescott to establish a goal for water demand reductions through AMI and recommend actions to best use Beacon data to reduce water demand based on experiences of other utilities.



LTWRMP and AMI

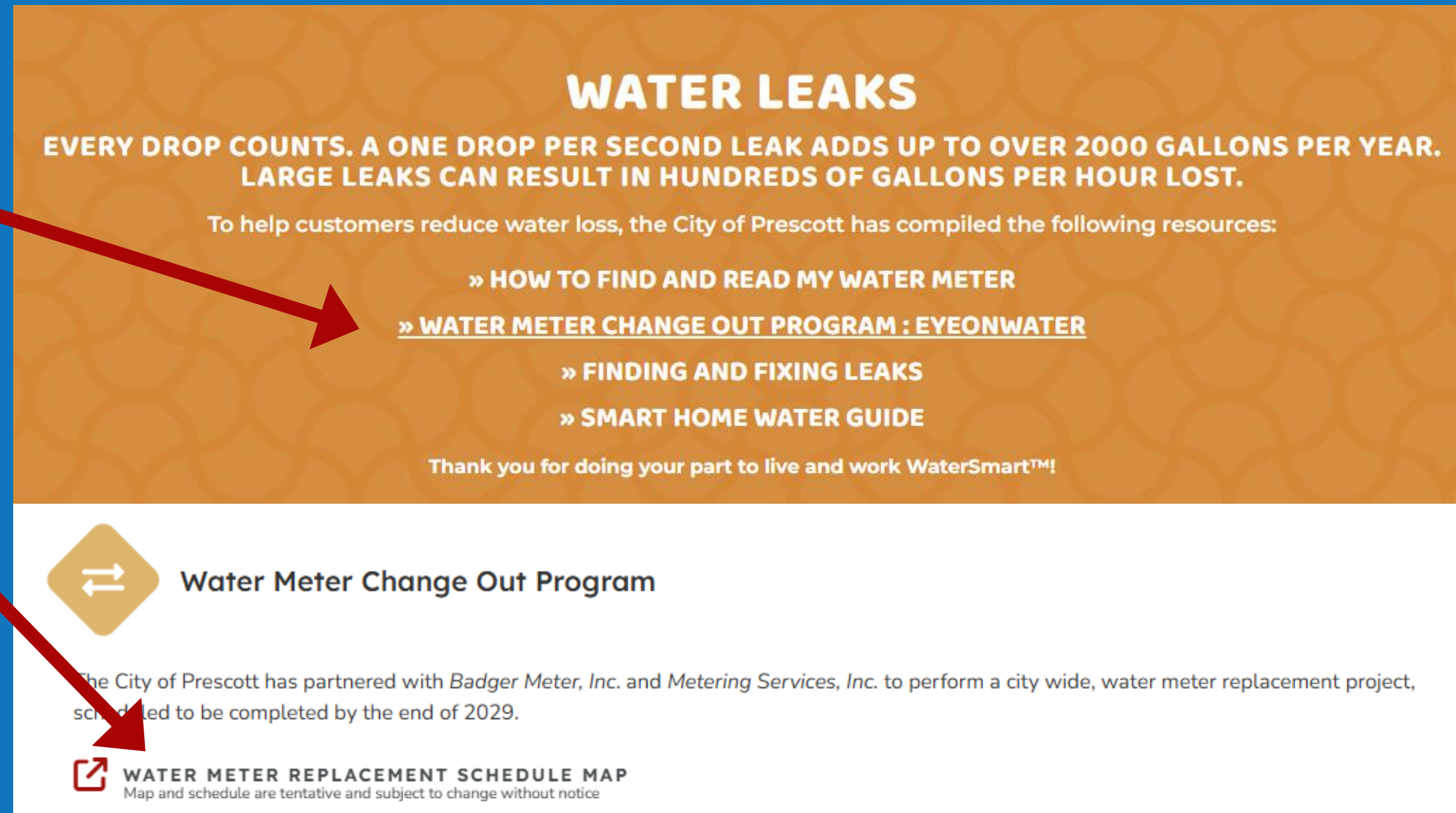


Outreach Efforts FY26

www.prescottwater.com/leaks

Simple Website
Path to
EyeOnWater
Details

Schedule Maps
Added




WATER LEAKS

EVERY DROP COUNTS. A ONE DROP PER SECOND LEAK ADDS UP TO OVER 2000 GALLONS PER YEAR. LARGE LEAKS CAN RESULT IN HUNDREDS OF GALLONS PER HOUR LOST.


To help customers reduce water loss, the City of Prescott has compiled the following resources:

- » HOW TO FIND AND READ MY WATER METER
- » WATER METER CHANGE OUT PROGRAM : EYEONWATER
- » FINDING AND FIXING LEAKS
- » SMART HOME WATER GUIDE

Thank you for doing your part to live and work WaterSmart™!

 **Water Meter Change Out Program**

The City of Prescott has partnered with *Badger Meter, Inc.* and *Metering Services, Inc.* to perform a city wide, water meter replacement project, scheduled to be completed by the end of 2029.

 **WATER METER REPLACEMENT SCHEDULE MAP**
Map and schedule are tentative and subject to change without notice



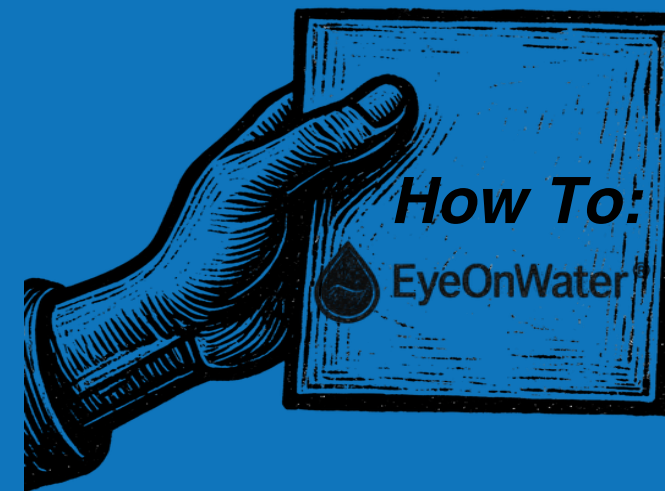
prescottwater.com

Outreach Efforts FY26

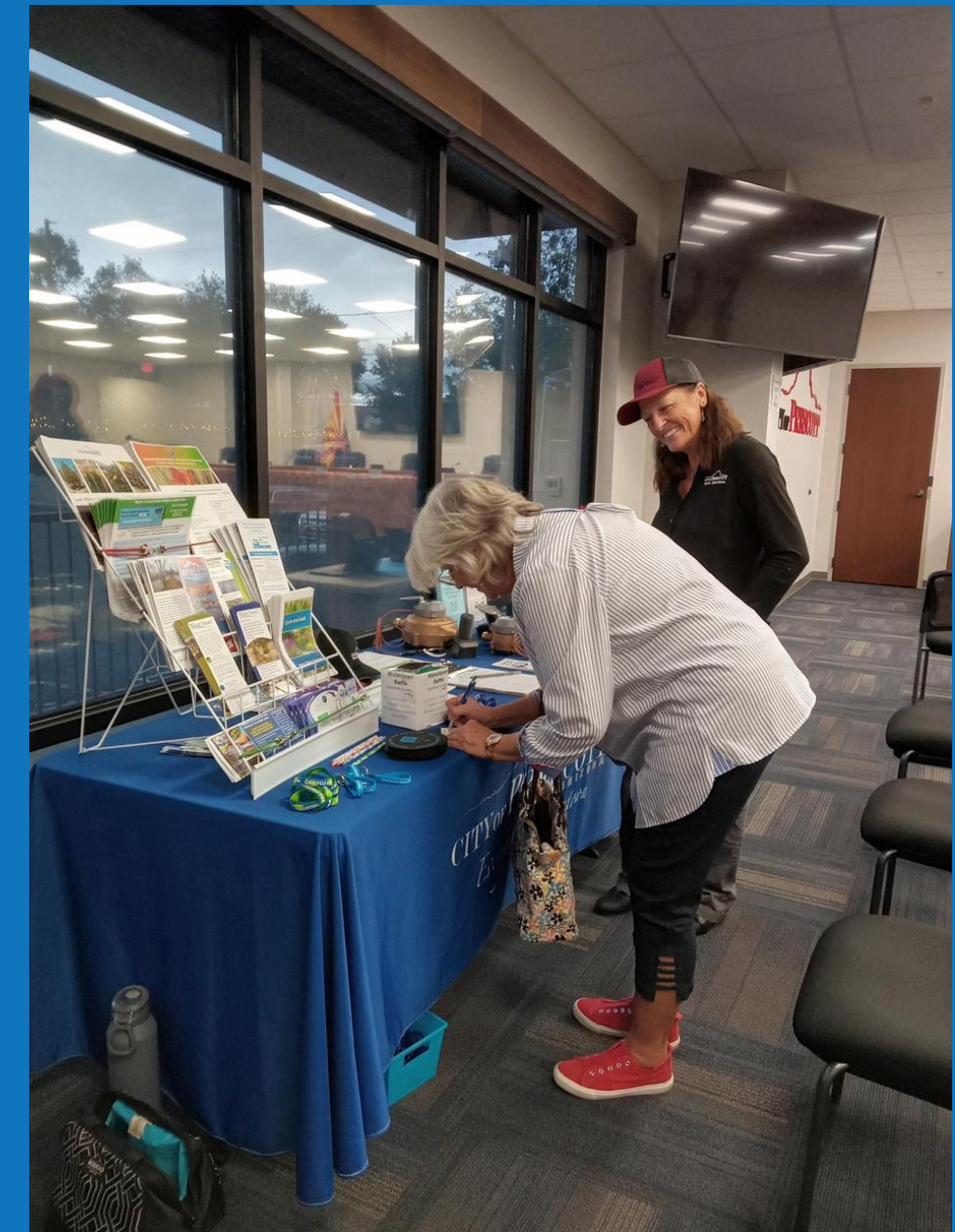
EyeOnWater

Presentations/Events

- 9/2 City Hall (4)
- 2/2 Public Library (45)
- 5/6 Public Library (8)



Radio PSAs-Event Specific (2/2) and
General EyeOnWater



Outreach Efforts FY26

Print/Digital Outreach

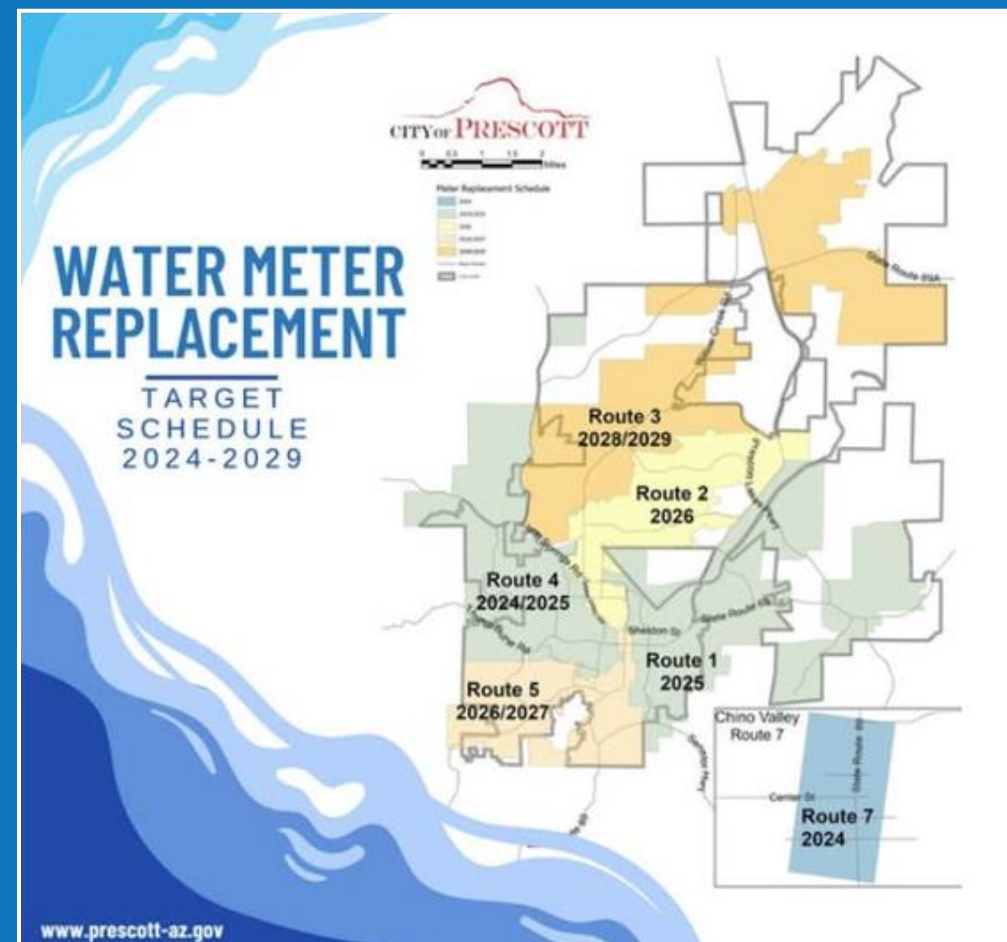
SEPTEMBER 26, 2025

Don't let leaks send your money down the drain

EyeOnWater
Leak Detection Alert
Info & Sign Up Event

Prescott City Hall
Parking Lot
1-3 pm & 4-6 pm
Utilities & Water Conservation Staff
Available to Assist with
Sign Ups & Questions

Learn About Our New Water Meters
Have Yours Already? Sign Up for Leak Alerts
prescott-az.gov/water-ops



Prescott Public Library

FEBRUARY 2

1:30 pm in the Founders Suite

EyeOnWater®

City Staff will be hosting Water Meter Replacement Program & EyeOnWater® Workshop. This event is free to attend.



Outreach Efforts FY26

Print/Digital Outreach

More than half of Prescott water customers now equipped with meters that provide usage data

By BRODIE GREENE, The Daily Courier May 6, 2026

Water Workshop May 6



Outreach Efforts FY26

Print/Digital Outreach

Q1	Q 2	Q 3	Q 4
News Ads 1	News Ads 0	News Ads 1	News Ads 1
Social Media 6	Social Media 1	Social Media 4	Social Media 1
Other Radio PSAs Utility Bill Insert Library News Event Signs	Other Radio PSAs Mini Handout Library News Event Signs	Other Radio PSAs Mini Handout Library News Event Signs	Other Radio PSAs Mini Handout Library News Event Signs



Outreach Efforts FY26

Phone Call Support: Water Ops and Water Resources



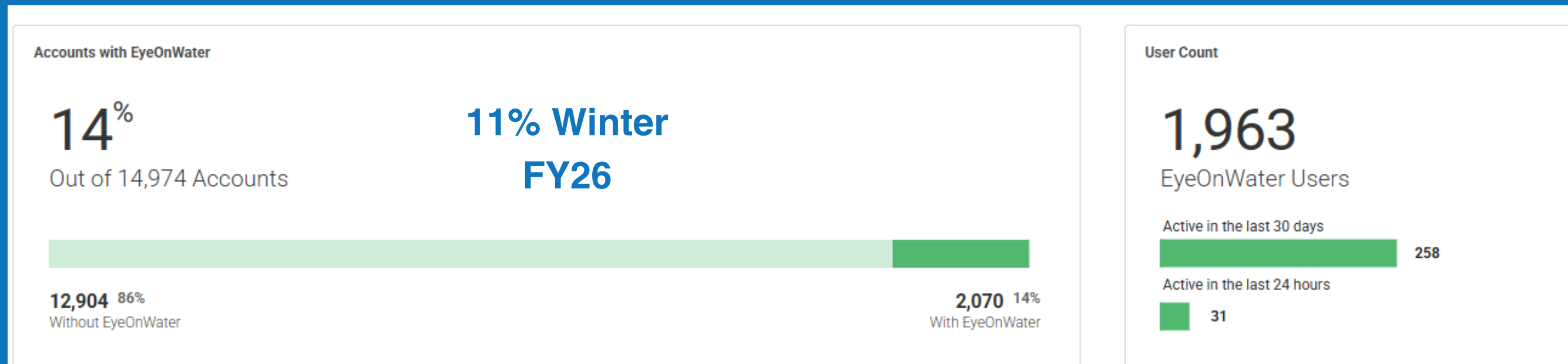
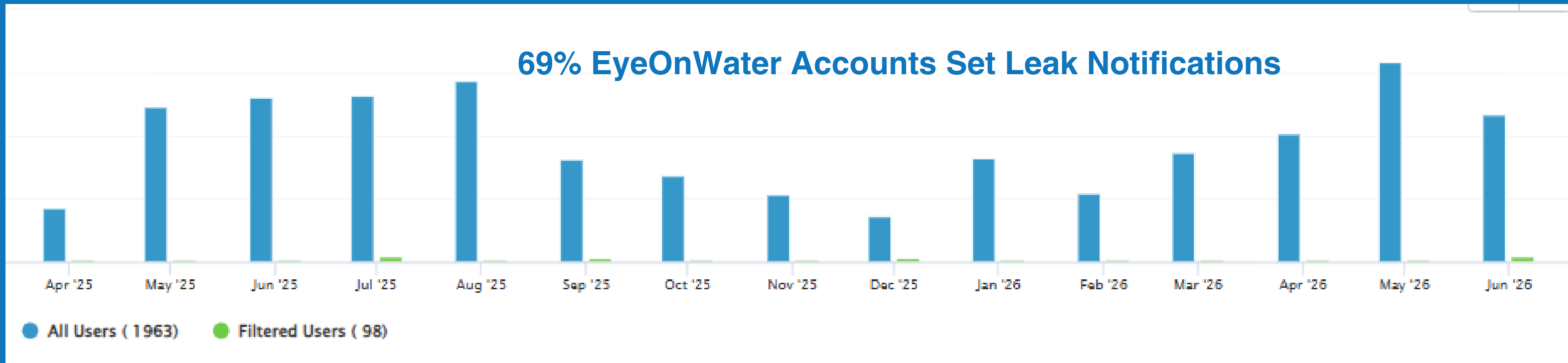
Pilot Initiative

Target Audience: Chino Valley (Route 7)

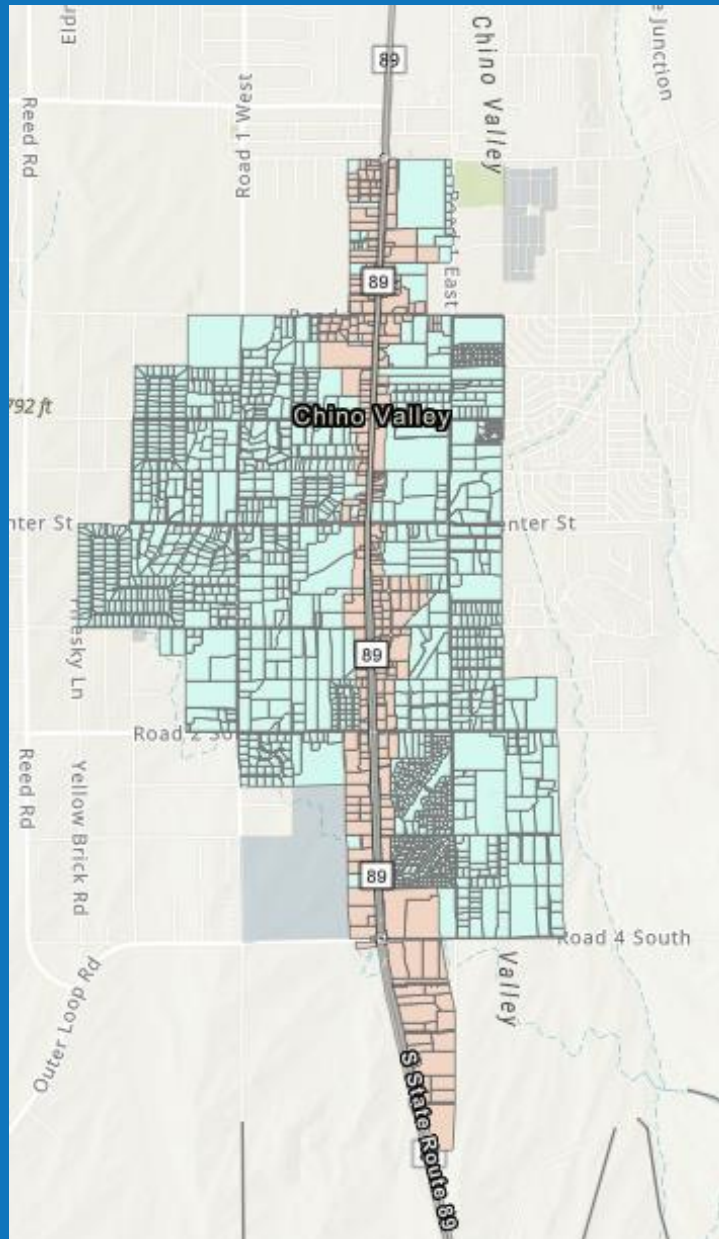
- All customers have new Smart meters
- Sample Size: 792
- Challenge: More diverse community
 - varied in ages
 - larger % working class vs retirees



Outreach Efforts FY26



Outreach Efforts FY26



Pilot Initiative

- Target Audience: Chino Valley (Route 7)
- Sample Size: 792
 - Customers w/ correct phone # or email address
- Starting Month: June 2026
- Total Sign Ups
 - June 25: 99 Accounts with EyeOnWater
 - June 25: 83 Accounts with Leak Notifications

Route 7: 88% w Leak Detection Overall: 69% with Leak Detection



Successes/Challenges

Successes

- Cross Staff Team Support Increased Customer Service Capacity
- EyeOnWater Event Program “At the Ready”
- “How To” Resources Available to Staff and Customers
- Cross Market Promotions Attracted the Most Attendees
 - 2/2 Event: PSA, Newspaper, Billing Insert, Library News, Social Media

Challenges

- Beacon Software Limitations on Analytics and Exports
- Primary Customer Base (Age 60+ requires more than typical support)
- Staff Capacity for General and One-on-One Support
- Sustaining an Impactful Level of Marketing to Achieve City Sign Up Goals



Goals for 2027

1. Reduction in Water Loss
2. Increased % of Customers with Leak Alerts
3. Increased Visibility of EyeOnWater in Community
4. Consistent, Complete EyeOnWater Customer Support
5. Evaluation of Pilot Program/Potential Expansion
 - % customers reached via phone and email who sign up and set leak alerts
 - data needs/challenges
 - time commitment vs projected successes for other routes



Thank You

Questions

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prescottwater.com



TO: MAYOR AND CITY COUNCIL
AGENDA: July 7 Subcommittee on Water Issues
DATE: July 7, 2026
DEPT: Public Works
ITEM #: 3.D
SUBJECT: Presentation & Discussion Regarding Updates to the Willow Lake Management Plan.

ITEM SUMMARY

This item is to discuss components of the Willow Lake Management Plan and current status of the plan development.

BACKGROUND

Willow Creek Reservoir, AKA Willow Lake, has a management plan in development with city staff, county and state regulators, local advocacy and stakeholder groups, and the regional natural resource planning and facilitation firm Southwest Decision Resources.

The management planning process began in late FY25 and is expected to be completed in FY27. Both Watson and Willow Lakes are currently operated under the terms of the Lakes Master Plan, created in 1998 when The City purchased the two reservoirs. Willow Lake has different management needs than Watson and requires its own management plan to address the unique needs of the lake and surrounding natural open space.

To date, the management plan is focused on improving four key aspects of Willow Lake: Water quality and quantity, habitat and vegetation management, recreation, and public outreach and education. Key updates include: stipulations for water quality goals and sampling locations, the development of vegetation management zones, planning for lake water quality treatments, partnership with Game and Fish to improve fish habitat and angler satisfaction, partnership with ADEQ to develop a citizen science presence at the lake and perform bathymetric surveying, a Willow Creek functional assessment with Natural Channel Design to target project sites to reduce sediment and polluted water inflows to the lake, and reviews of the trails and other recreation amenities to evaluate if they continue to meet the needs of citizens and stakeholders.

Next steps are expected to include reviews of draft plan language and figures by the public works and recreation services departments, a second public meeting to share information and gather feedback, and a council session to present a draft plan.

FINANCIAL IMPACT

There is no fiscal impact associated with this item.

RECOMMENDED ACTION

This item is for discussion only. No formal action will be taken.

ATTACHMENTS

1. Willow Lake Management Plan_Presentation



Water Issues Subcommittee

July 7, 2026

Jeremy Cordova
Environmental Project Manager

Presentation and Discussion on Updates to the Willow Lake Management Plan



Agenda



- Introduction
- Water Quality and Quantity
- Vegetation Management
- Recreation
- Public Outreach and Education
- Next Steps
- Questions & Discussion



INTRODUCTION



Image of Watson Lake, Prescott AZ

Willow Creek Reservoir purchased by COP: 1998

Lakes Master Plan governs operation of Watson and Willow Lakes

Willow Lake has unique needs

The Willow Lake Management Plan will provide COP with strategies to improve water quality and quantity, vegetation management, recreation, and public outreach and education

WHO WE ARE WORKING WITH

Southwest
Decision
Resources



Facilitation and Natural Resources Collaboration

Co-leads preparing the plan: Lisa Clark, Jessica Olson

Mapping and support: Mark Loseth



Steering Committee and Working Groups

Working groups include several other community partners



City Core Team: Jeremy Cordova, Matt Killeen, Leslie Graser,
Brian Ruiz, Jon Hilton, Chris Hosking, Gavino Martinez

MANAGEMENT PLAN TIMELINE

Assessment
(Summer 2025)

Partner and Public
Engagement
(Beginning Fall 2025)



Drafts and
Revisions
(Summer 2026)

Adoption and
Continued
Collaboration

Focus on:

- Maintaining unique values of Willow Lake
- Improving interdepartmental coordination
- Building lasting relationships with key partners
- Sharing information with the public continuously
- Creating a usable plan for City staff to reference

WATER QUALITY

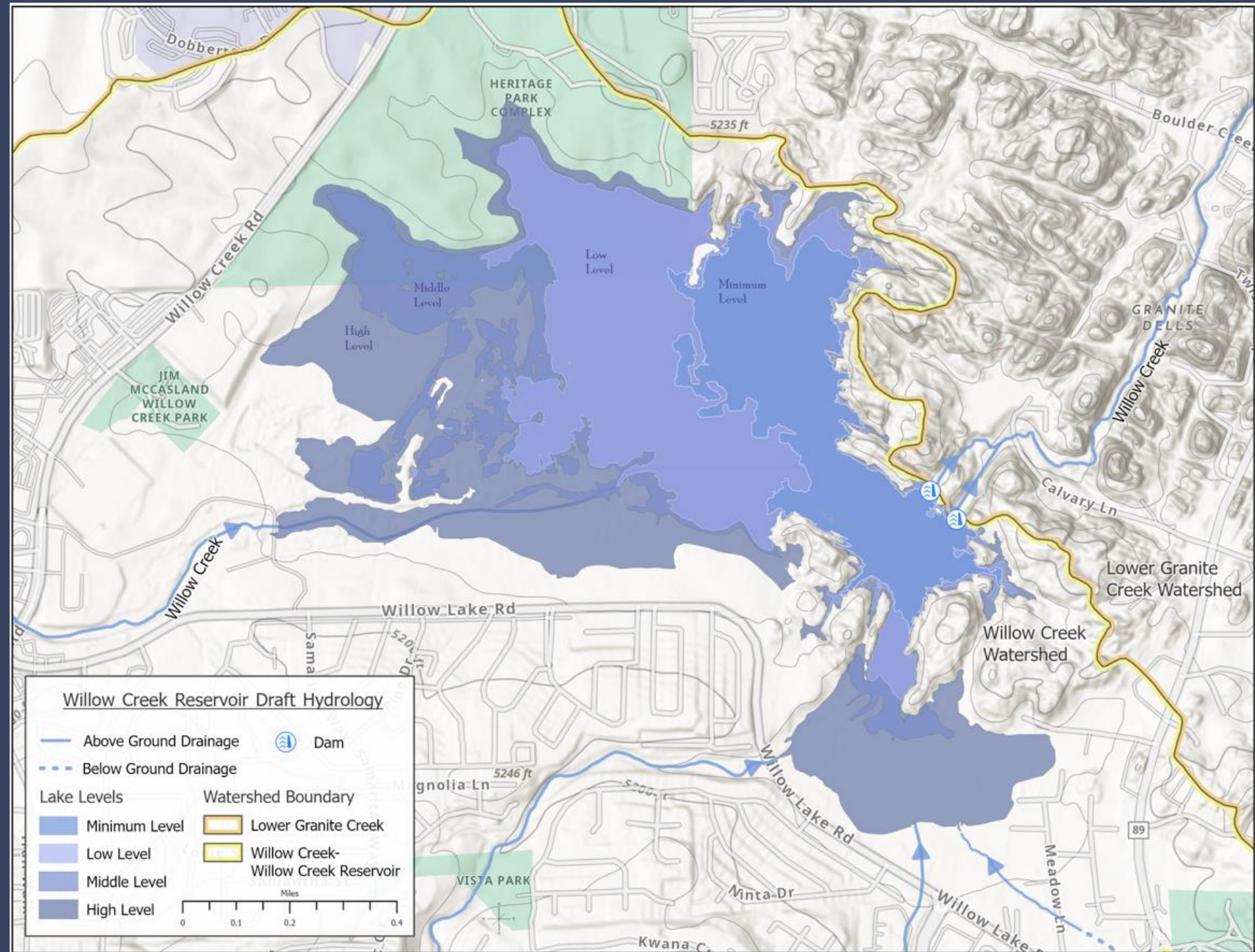


Strategies to improve water quality:

- Monthly lake water sampling and analysis at WRF
- Phosphorus binding to reduce excess nutrients
- Muck treatment to reduce organics
- Erosion and sediment control projects around lake periphery, and in drainages upstream of lake
- Aquatic weed harvesting
- Grass carp (White Amur)



WATER QUANTITY



Map of Willow Lake, Prescott showing inflows and outflows, and minimum to maximum reservoir levels from recent time.

Strategies to improve water quantity:

Green Stormwater Infrastructure along drainages leading to lake

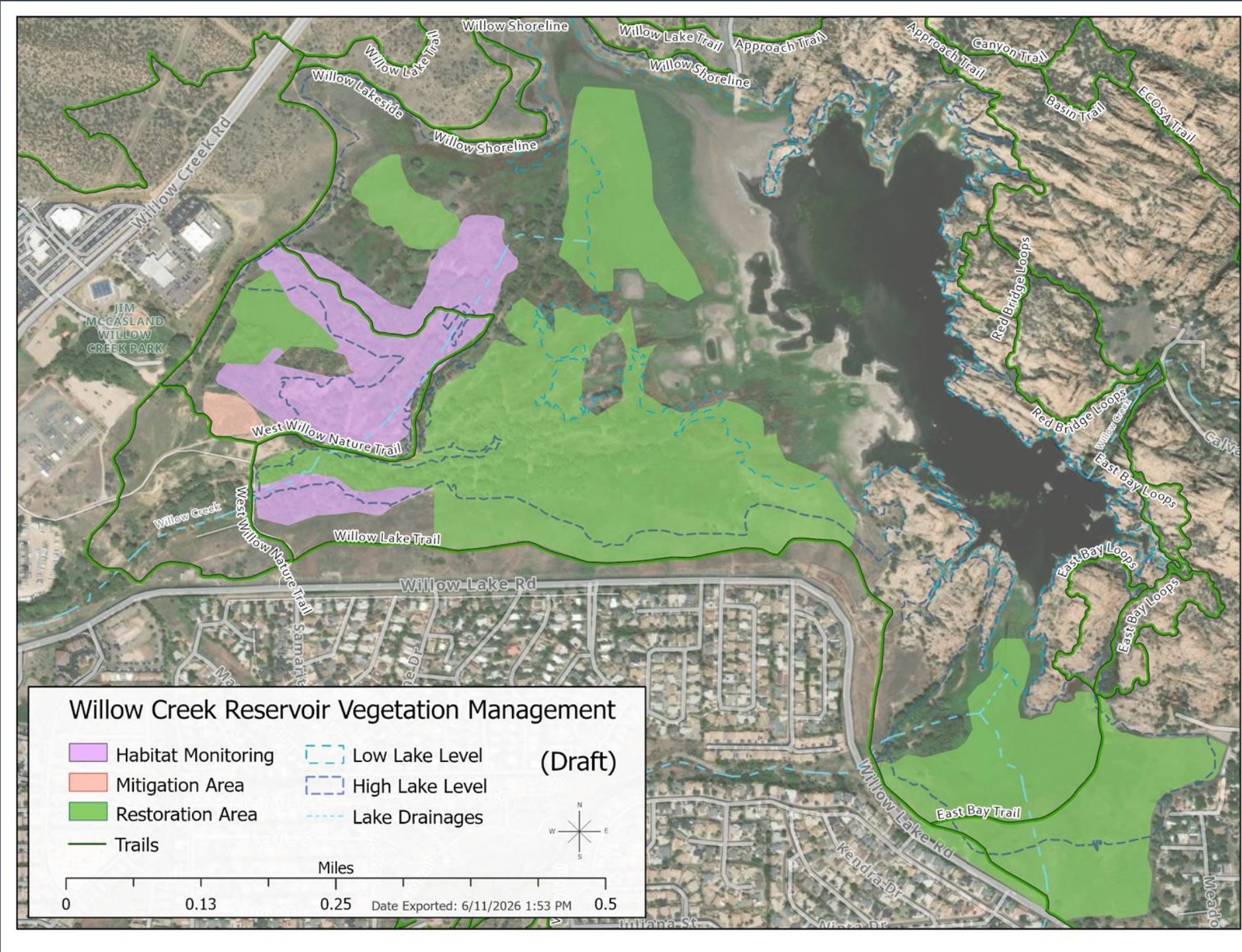
Bathymetric surveying and lake coring

Lake bottom modifications

TryMarine chemical dredging

Army Corps reservoir optimization study

VEGETATION MANAGEMENT



Map in development of areas for vegetation management focus

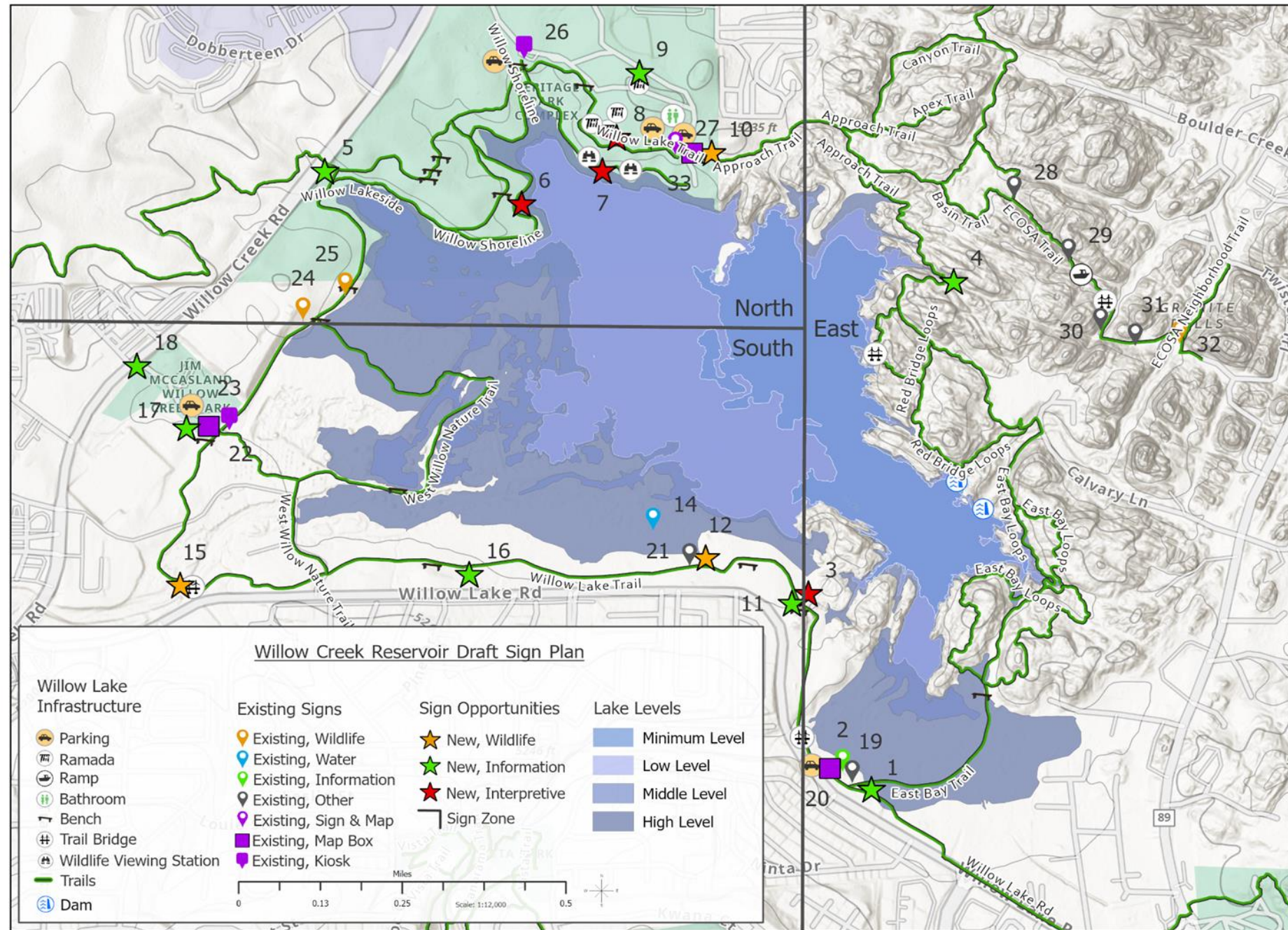
Map ties to management objectives and management methods

Sets expectations for public

Helps city departments coordinate

Map of Willow Lake, Prescott showing vegetation management zones under discussion in Willow Lake Management Plan core team

SIGNAGE & INFRASTRUCTURE



Existing infrastructure and signs mapped

Ideas for potential new signs

Priorities for interpretation and public education

Ideas for partnerships to implement new education and outreach

Map of Willow Lake, Prescott showing the locations of signage and related infrastructure

PUBLIC OUTREACH AND EDUCATION



Image from Willow Lake Management Plan public meeting in 2026

Water Quality Dashboard

Participate Prescott Webpage

Public Meetings: Winter 2026, Fall 2027

Additional Signage at Lake and Trails

Announcements on social and local media

OUTCOMES OF STEERING COMMITTEE AND WORKING GROUPS



Image of Willow Creek corridor near Willow Lake. Image by Walt Anderson.

- Functional Assessment by Natural Channel Design and Riparia to evaluate sediment transport to lake
- City obtained historical photos of Willow Lake and Willow Creek Dam construction for its use
- Debris field remediation planning at former Prescott Dirt site
- Temporary protection/education for breeding bird habitat
- Speed study on Willow Lake Rd
- Upcoming aquatic surveys with AZ Game & Fish Department
- Collaboration with US Fish & Wildlife Service on floodplain restoration, with grant funding opportunity in FY27

NEXT STEPS



Image of Willow Lake, Prescott AZ

Goals for FY27-28

Continue water quality monitoring

Perform bathymetric surveying with ADEQ

Completion of gravity sewer project, allow lake to refill naturally

Masticate recently exposed areas below high-water line

Present draft management plan to council for feedback

Begin water quality treatments



Environmental Services Team

Matt Killeen, Env Program Manager

Jeremy Cordova, Env Project Manager

Jon Hilton, Stormwater Specialist



Questions?





TO: MAYOR AND CITY COUNCIL
AGENDA: July 7 Subcommittee on Water Issues
DATE: July 7, 2026
DEPT: Community Development
ITEM #: 3.E
SUBJECT: Presentation & Discussion Regarding the City's Long-Term Water Management Plan Communications Strategy.

ITEM SUMMARY

This item is for discussion regarding options for additional public outreach related to the City's Long-Term Water Management Plan (LTWMP) which is currently under development.

BACKGROUND

During the June 2, 2026, Subcommittee meeting, it was requested that public outreach be increased on the City's LTWMP project. Deputy City Attorney Moore made the recommendation for this item to be placed on the July Subcommittee agenda.

Currently, the City has produced five information sheets for the project when compiled data is deemed ready for distribution. The contents (data, graphs, figures) of each information sheet are presented to the Subcommittee prior to placement on the City's website and the City's Participate Prescott site. Each new information sheet is announced to the community using social media.

Today, Danielle Trotter, City Public Engagement Manager, and Brian Ruiz, City Water Resources Manager will provide a presentation outlining the previous & current communications, and the proposed updated strategies for future communications for the LTWMP.

FINANCIAL IMPACT

There is no fiscal impact associated with this item.

RECOMMENDED ACTION

This item is for discussion only. No formal action will be taken.

ATTACHMENTS

1. LTWMP Communications_Presentation



LONG-TERM WATER MANAGEMENT PLAN

C o m m u n i c a t i o n s

Presenters: Brian Ruiz and Danielle Trotter

Council Subcommittee for Water Issues

7/7/2026



AGENDA

- Previous & Current Communications
- Upcoming Strategies
- Subcommittee Feedback



Previous & Current Communications - Information Sheets

As data is compiled, reviewed, and share at Council and Council Subcommittee meeting, it is then prepared into project information sheets (see right). These are available on the City's website and Participate Prescott. They are also taken to outreach events (SciTech, Farmer's Market, YCCA show, etc.).

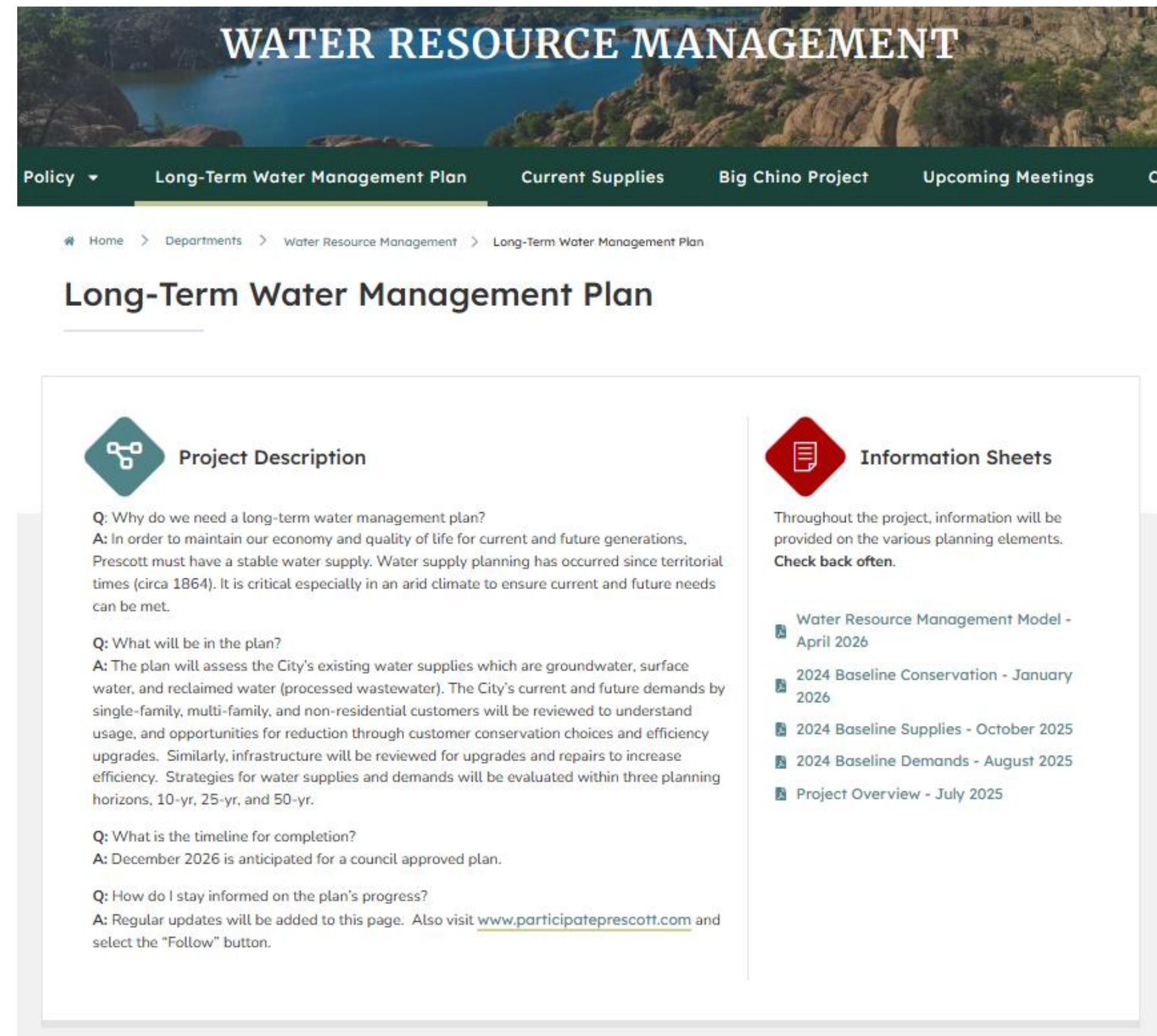
- A primary outreach tool as the plan is being prepared
- Separated by topics and tasks within the plan
- Increasing community awareness of local water resources and how the City is building its long-term water plan.



Previous & Current Communications - City Website

- The LTWMP tab was initiated in July 2025.
- A basic Questions and Answers section to understand goal of the plan.
- An Information Sheets section provides a summary of various components of the plan

<https://prescott-az.gov/water-resource-mgmt/long-term-water-management-plan/>



Previous & Current Communications- Participate Prescott

Intiated in July 2025

- Provided information:
 - Introduction
 - Water Service Area Map
 - Timelines
 - Consultants
 - Information Sheets
 - Contact Info

<https://participateprescott.com/long-term-water-management-plan>



Home / Long-Term Water Management Plan

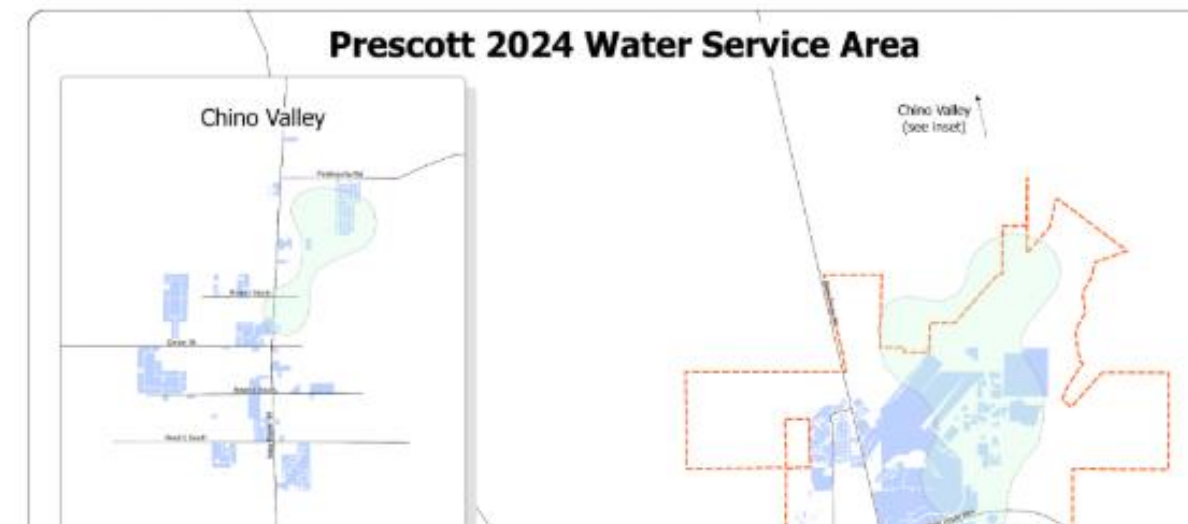
Introduction

Planning for water supplies began in Prescott's territorial times (1860s). Now, looking to the future, the City will again assess the water supplies and its customer's water demands. The plan intends to provide continuity, stability, and will be subject to regular updates.

Purpose: By focusing on infrastructure, distribution and delivery, conservation and safety, the community will experience safe potable water within the water service area boundary. (City Council Strategic Plan FY2025-2029)

Water Service Area Map

Arizona Revised Statute (A.R.S. § 45-402.31) defines the term service area as: "The area of land actually being served water for non-irrigation use by a city, town or private water company plus additions to such area which contain an operating distribution system owned by the city, town or private water company primarily for the delivery of water for a non-irrigation use." The map below depicts Prescott's water service area as of 2024.



Information Sheets

While the plan is under development it will reach certain milestones. Those milestones will be provided in brief information sheets.

Project Overview	Information Sheet - July 2025
Water Demands	Information Sheet - August 2025
Water Supplies	Information Sheet - October 2025
Conservation	Information Sheet - January 2026
Water Resources Management Model (WRMM)	Information Sheet - April 2026
WRMM - Water Obligations	Coming Soon

Consulting Team

Herb Dishlip Consulting
 Carollo Engineering
 Matrix New World Engineering
 Ron Doba Management Services, LLC

Previous & Current Communications - Media Post

- Facebook Post have been made in:
 - July, August, October of 2025
 - January and March of 2026
 - 3 post (Original and 2 followups) each month
- Analytics collected for each Facebook post, City Website, and Participate Prescott
- Instagram Posts (3) were initiated with the WRMM information sheet in April 2026.

Water Resource Management Model (WRMM)			
FB Post	4/2/26	4/9/26	4/16/26
Reactions	18	8	8
Comments	5	1	0
Shares	9	1	4
Views	1,192	2,086	1,657
FB Comments (not removed by City) provided 4/29/26			
City Website	4/2/26-4/20/26		
Total views	14		
Total active users	13		
Total views/active user	?		
Avg. engagement time/active user	24s		
City Web analytics provided 4/28/26			
Participate Prescott	4/2/26-4/20/26		
Downloads	25		
Views	53		
Visits	52		
Visitors	48		
Contributions	0		
Contributors	0		
Followers	1		
Performance Report downloaded 4/28/26			

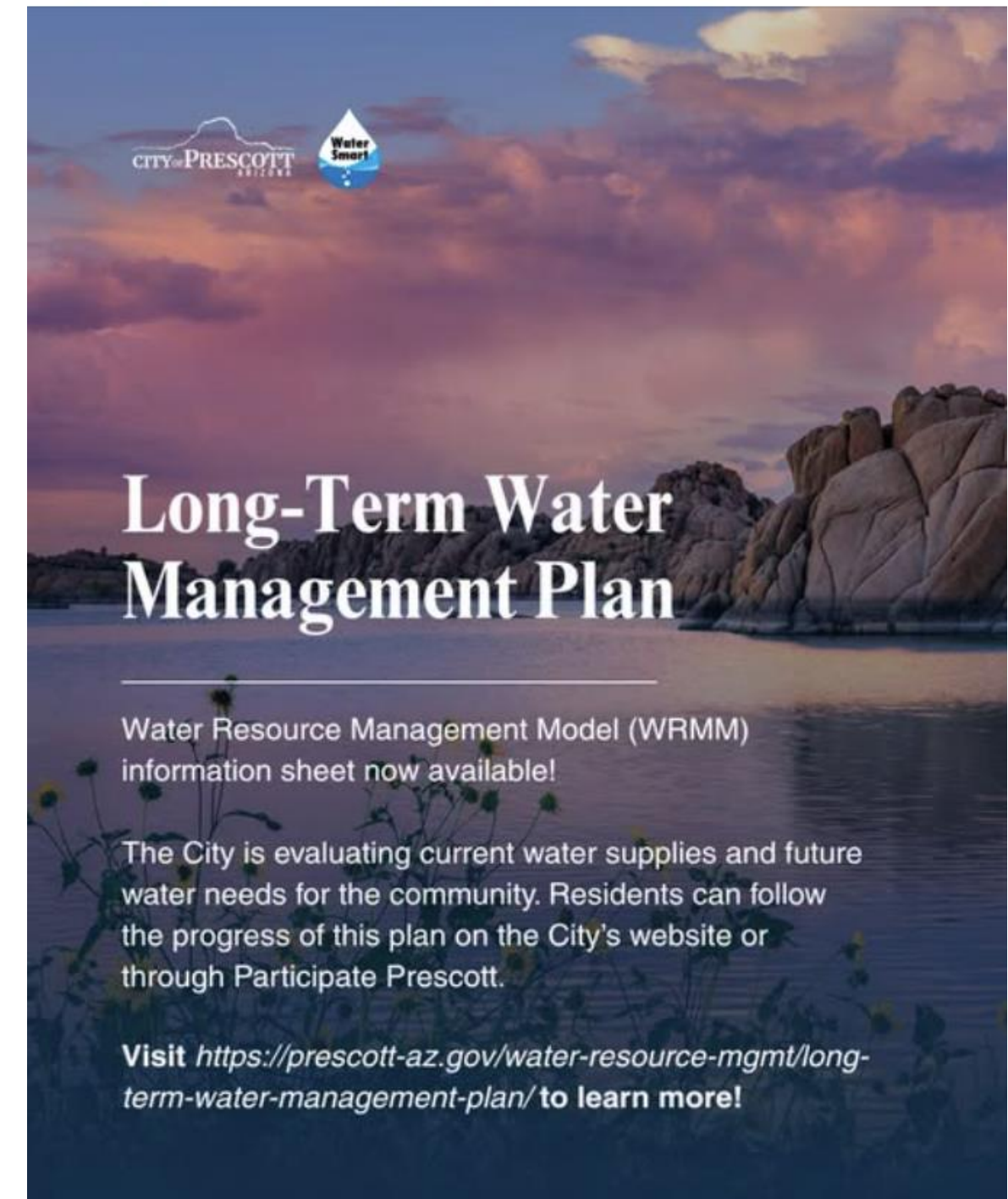
Upcoming Strategies - Media Posts

- New Media Post Objectives
 - Continue sharing new information as it comes out
 - Highlight portions and topics of Information Sheets
Example: <https://canva.link/9w9931ua5imgr76>
 - Announce upcoming WIS and Council meetings discussing the LTWMP
 - Announce upcoming public meetings for LTWMP
- Radio and Newspaper outreach to inform community of upcoming events and information sheets

 City of Prescott, Arizona
Published by Danielle Trotter · April 16 ·

Long-term water planning is essential to protecting Prescott's water resources and supporting our community's economy and quality of life.

The City's newest information sheet, Water Resource Management Model (WRMM) is now available. It provides a brief summary of the tool the City is using to compile data and then use for planning purposes. The information sheet can be viewed here: https://prescott-az.gov/.../WRM-ProjectInfo_WRMM_Final... and <https://participateprescott.com/long-term-water...> See less



Upcoming Strategies - Videos

- New Media Video Objectives:
 - 30-60 second information videos to spotlight topics
 - Catch people's attention
 - Steer them to more detailed information (Information Sheets)
 - Social Media (Facebook, Instagram, You Tube)
 - Participate Prescott & City Website



Last updated: May 12, 2026

Long-Term Water Management Plan

The City of Prescott presents its long-term water management plan.

[Learn more →](#)

Upcoming Strategies - Public Meetings

- WRM will be speaking at the following meetings:
 - August 11, 2026 City Council Study Session
 - CWAG October Meeting
 - December 8, 2026 City Council Study Session



Questions?
Thank You





TO: MAYOR AND CITY COUNCIL
AGENDA: July 7 Subcommittee on Water Issues
DATE: July 7, 2026
DEPT: Community Development
ITEM #: 4.A
SUBJECT: Presentation & Discussion Regarding Proposed Water Legislation Impacting the City of Prescott & Surrounding Areas.

ITEM SUMMARY

This item is to provide a review of the water legislation proposals for 2026 and the positions taken by Northern Arizona Municipal Water Users Association (NAMWUA).

BACKGROUND

The City of Prescott is a member of the Northern Arizona Municipal Water Users Association (NAMWUA), which reviews State Legislation pertaining to water issues and identifies legislation that specifically impacts the association members. For the 2026 Legislative Session, NAMWUA has reviewed 69 water-related bills to recommend support, opposition, or remain neutral. City staff has provided updates on the status of water bills throughout the legislative session and this update will provide the current status of the water bills that could have an impact at the state and local levels.

FINANCIAL IMPACT

There is no fiscal impact at this time.

RECOMMENDED ACTION

This item is for discussion only. No formal action will be taken.

ATTACHMENTS

1. Water Legislature Updates_Presentation

Water Legislation Updates 2026

- NAMWUA tracked 69 water related bills
- As of June 16, 2026, all tracked bills are dead except for two
- NAMWUA opposed both tracked bills that are still active
- One additional bill was active which NAMWUA did not take position on.

Bills Still in Play

- SB1202–Supply and Demand; assessment; groundwater– NAMWUA: Opposed
 - Includes additional information required of ADWR in the five–year water supply and demand assessment
 - Passed Senate & House along party lines
 - Likely to be vetoed by the Governor
- HB2100– small land subdivision; requirements – NAMWUA: Opposed
 - Permits counties to approve small land subdivisions of 6–10 lots and 2 or more acres in size not subject to assured or adequate water supply requirements
 - Passed House & Senate along party lines
 - Likely to be vetoed by the Governor

Additional Bill

- HB2758 – McMullen Valley; Groundwater Transport
 - Allows groundwater to be pumped from the McMullen Valley basin and transported to Active Management Areas (e.g., Phoenix metro)
 - Passed House
 - No action taken by Senate
 - Bill is dead