



CITY COUNCIL STUDY SESSION MEETING

STUDY SESSION MINUTES

TUESDAY, NOVEMBER 8, 2022, 1:00 PM

201 S. Cortez Street
Prescott, AZ 86303
Council Chambers

Phil Goode, Mayor

Cathey Rusing, Mayor Pro Tem

Brandon Montoya, Councilman

Eric Moore, Councilman

Connie Cantelme, Councilwoman

Steve Sischka, Councilman

Clark Tenney, Councilman

MINUTES OF THE STUDY SESSION OF THE PRESCOTT CITY COUNCIL STUDY SESSION HELD ON NOVEMBER 8, 2022, IN THE 201 S. CORTEZ STREET PRESCOTT, AZ 86303 COUNCIL CHAMBERS.

1. CALL TO ORDER

Mayor Goode called the meeting to order at 1:00 p.m.

2. ROLL CALL

Phil Goode	Mayor
Cathey Rusing	Mayor Pro Tem
Connie Cantelme	Councilwoman
Brandon Montoya	Councilman
Eric Moore	Councilman
Steve Sischka	Councilman
Clark Tenney	Councilman

3. DISCUSSION

A. Presentation and Discussion Regarding Destination Accessibility *Enchroma* Color Blind Glasses.

Tourism & Economic Initiatives Manager Ann Steward introduced a presentation to Council regarding the new program. These kits were purchased with the support of the Tourism Advisory Committee (TAC) and will be launched soon. The *Enchroma* kits allow those that are color blind to see colors they would not normally. As part of the TACs strategic planning improvement of visitor access and experience, this was a top priority prompting staff to investigate these kits. This is an example of a resource for our visitors and residents.

Tourism & Economic Initiatives Coordinator Cristina Binkley continued the presentation regarding the 13 million people worldwide that are impacted by colorblindness and how these glasses can improve their travel and life experiences. They allow the colorblind to see more clearly and will significantly impact the Prescott area as a destination. The city is currently in Phase I, which includes 52 kits that are divided among selected venues (visitor center, library, museums & centers), marketing kits, staff

how-to guides, and what-to-expect/FAQs. All will have a mix of adult and children's glasses as well as those for indoor and outdoor use. TAC plans to have additional phases which will target art galleries, schools, 4th Friday Art Walks, stationary view-finders, and becoming known as a Colorblind Friendly Destination.

Program Partner Benefits:

- * Marketing & Educational Materials
- * Embedded *Enchroma* Color Blind Test
- * *Enchroma* Affiliate Program Earns 15% in contributions

Mayor Goode commented that when people have an opportunity to see through these glasses, it has a huge impact in a similar manner to when a deaf person receives a cochlear implant. He added that the cost per kit seems to be very affordable, which is nice, and asked staff what the control mechanism is to ensure the glasses are returned.

Ms. Binkley responded that it is a check-out system when the glasses are checked out, and an ID is left.

Councilwoman Cantelme commented that she had a few employees in the construction business who were colorblind, and she had to identify wood in a different manner than usual because those are typically color-coded. This is something that gives those who are colorblind a great opportunity to see things as everyone else does.

Mayor Pro Tem Rusing asked how visitors would be made aware of the glasses and if a visitor could contact *Enchroma* to purchase a pair of the glasses if they have a good experience with them.

Ms. Binkley responded that the marketing will begin December 1st and that it will reach people who would be in need. She added that when people check out the glasses, they will receive a discount code and additional information if they wish to purchase a pair of their own.

Ms. Steward added that while the focus has been on enhancing the visitor experience, these will also be available to our residents.

Ms. Binkley added that Tempe and Mesa are beginning the project as well, but it is much more common on the East Coast and is growing in popularity.

This item was for discussion only, no formal action was taken.

- B. Discussion Regarding an Updated Council Policy on Membership for City Boards, Commissions & Committees.

City Clerk Sarah Siep provided a presentation to Council regarding two revised Resolutions that staff put together following discussion at the October 25th Voting Meeting. The first of these Resolutions has updated verbiage based on the previous discussion. In addition, it adds sections for the

recommendation of removal by two (2) members for the Chairperson and for the Council Liaison. The second Resolution contains a draft Code of Conduct for all BCC Members and would require recommendations for removal by either the Chair, two (2) members or the Council Liaison and be predicated on a violation of the Code of Conduct. This is an opportunity for the Council to discuss these two options and determine how they would like to move forward so staff can put together a new Resolution for adoption at the Tuesday, November 22nd Voting Meeting. One additional consideration that staff has discussed is whether Council would prefer that recommendations for removal be submitted to the Council Subcommittee on Appointments for them to make a recommendation to the balance of Council.

Mayor Goode referenced that over his seven years on Council or a BCC he has experienced members that don't attend meetings or don't participate and follow the duties of membership. There is a significant interest in participation in the citizen's academy, and BCCs and participation should align with their important role. Having some willingness to keep the focus on what is happening within these Committees, not extending beyond the Committee functions and having some type of due process through the Subcommittee on Appointments is essential. He believes staff has made substantial progress from the initial proposal.

Mayor Pro Tem Rusing referenced the packet. On page 26 (Exhibit B Paragraph B, Section III) regarding notices of vacancies, and stated that she thinks there should also be language as follows: "or if a term expires, the members shall be notified that they have to reapply."

Ms. Siep responded that information could be added as this is already part of the process for staff.

Councilman Moore asked about General Plan Committee not having a Chair, or Vice Chair selected. As there has been some confusion regarding these appointments because the General Plan Committee is not a standard Standing Committee, he asked if it would be beneficial to add in information for those types of Committees.

City Attorney Joseph Young commented that the General Plan Committee is unique because it is a city staff function and, therefore, up to the city staff. However, he pointed out that staff did propose additional language that some Committees can select their own Chair, and Vice Chair or Council can determine that they will be responsible for these appointments.

Councilman Moore said he believes it should be consistent that either the Subcommittee selects Chair or Vice Chair or each BCC will do it themselves.

Mayor Goode responded that there are some concerns with newly formed committees, and having the members make those selections is more difficult. He agrees that the Subcommittee is an appropriate place to start regarding the Chair and Vice Chair selection. The General Plan Committee is a sort of hybrid between an Ad Hoc and Standing Committee, so it is a bit of an outlier.

Ms. Siep commented that in the future, there would be language in the establishing Resolutions for the General Plan Committee related to the appointment of the Chair and Vice Chair, so this issue doesn't occur again.

Councilwoman Cantelme stated that she believes that all BCC members should sign a Code of Conduct to provide checks/balances for the enforcement of the rules.

Mr. Young commented that the second option, Resolution with the Code of Conduct, is much simpler from a legal defense perspective, and he asked Council to give input to staff on the Code of Conduct specifically as well.

Mayor Goode commented that all new members and active members accepting and acknowledging a Code of Conduct would lead to fewer removal issues and challenges.

Councilman Montoya commented that Council doesn't have a Code of Conduct and feels there may be a disconnect in asking the people who serve to hold themselves to a certain standard, and Council should as well.

Mayor Goode stated that it could be submitted to the Charter Review Committee.

Mr. Young said it would be difficult to impose a Code of Conduct on Council because they are elected, but for the BCCs it is a way for them to understand what the expectations are and Council to hold them to that.

Councilman Moore commented that Council is sworn into office and upholds us to a standard that governs what we do.

Councilman Sischka stated that Councilman Montoya took the words out of his mouth; he feels BCC members need to know Council members are held to the same standards but can be not re-elected. Regarding picking the Chair and the Vice Chair, he feels there might be people with agendas/groups that may bully the members, particularly those who are new. The Subcommittee is making recommendations to Council and is more even-handed in making those selections.

Councilman Montoya commented that a Code of Conduct is useful and is a good working start. He concurs that the Subcommittee should uniformly select the Chair and Vice Chair.

Member of the public Ralph Hess addressed Council regarding the Committee Chair, and Vice Chairs. He feels they should be selected by a vote of the BCC members and advocates that be done to develop cohesiveness. Regarding Exhibit B and the two members, he feels it should only be the two members and not the Chair that can recommend removal.

Member of the public Deborah Thalasis pointed out that there is a document on the city website from 2017 that looks to be a Code of Conduct for BCC members.

Mayor Goode commented that staff should look at the Code of Conduct published and the new document to ensure there are no conflicts and ensure it is all in line with each other.

Council Consensus to proceed with Resolution referencing to Code of Conduct and make updates regarding notification of members prior to the expiration of their term, Council Subcommittee on Appointments make the recommendations for Chair/Vice Chair for all BCCs, and recommendations for removal be directed to the Council Subcommittee on Appointments.

Mayor Pro Tem Rusing stated that she feels the BCCs should select their own Chair/Vice Chair.

Councilman Moore commented that Councilman Sischka made an excellent point regarding members on a Board trying to steer the BCC in a specific direction; appointments made by the Subcommittee are more appropriate.

Mayor Goode commented on serving as Chair or Vice Chair and having the members be polled for who is interested in doing so.

Ms. Siep reviewed the appointment process for city BCCs and stated that the Chair and Vice Chairs are typically selected by the Council Subcommittee on Appointments when making their annual appointments, with the exception of state statute required Boards that have their own process. She stated that staff could modify the application form to include an option for applicants to select whether they would be interested in serving as a Chair or Vice Chair.

Councilman Montoya commented that having that information on the application would be very useful.

Councilwoman Cantelme added that she can see the thought process in having the BCC members select their Chair/Vice Chair, but having the Subcommittee make the selection neutralizes those issues.

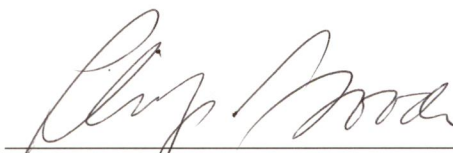
Councilman Moore agreed with Ms. Siep's idea of putting the Chair and Vice Chair options on the application.

Mayor Goode commented that staff could put together a Chair training as well.

This item was for discussion only, no formal action was taken.

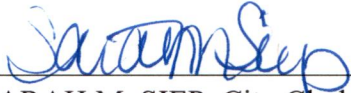
4. ADJOURNMENT

There being no further business to discuss, Mayor Goode adjourned the meeting at 2:09 p.m.



PHILIP R. GOODE, Mayor

ATTEST:



SARAH M. SIEP, City Clerk

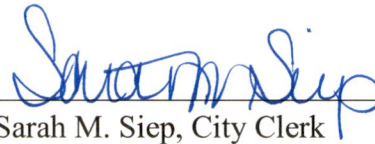
CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council Study Session of the City of Prescott, Arizona held on November 8, 2022. I further certify the meeting was duly called and held and that a quorum was present.

Dated this 23 day of November, 2022.

AFFIX
CITY
SEAL





Sarah M. Siep, City Clerk