



CITY COUNCIL STUDY SESSION MEETING

STUDY SESSION MINUTES

TUESDAY, SEPTEMBER 13, 2022, 1:00 PM

201 S. Cortez Street
Prescott, AZ 86303
Council Chambers

Phil Goode, Mayor

Cathey Rusing, Mayor Pro Tem
Brandon Montoya, Councilman
Eric Moore, Councilman

Connie Cantelme, Councilwoman
Steve Sischka, Councilman
Clark Tenney, Councilman

MINUTES OF THE STUDY SESSION OF THE PRESCOTT CITY COUNCIL STUDY SESSION HELD ON SEPTEMBER 13, 2022, IN THE 201 S. CORTEZ STREET PRESCOTT, AZ 86303 COUNCIL CHAMBERS.

1. CALL TO ORDER

Mayor Goode called the meeting to order at 1:00 p.m.

2. ROLL CALL

Phil Goode	Mayor
Cathey Rusing	Mayor Pro Tem
Connie Cantelme	Councilwoman
Brandon Montoya	Councilman
Eric Moore	Councilman
Steve Sischka	Councilman – Excused
Clark Tenney	Councilman

3. DISCUSSION

A. Presentation and Discussion Regarding a Master Traffic Study.

This Item was discussed second.

Transportation Manager Ian Mattingly provided a presentation to Council regarding the options for a Master Traffic Study. He stated that he encourages questions and comments during the discussion related to the Transportation Master Study. The specifics of what will be analyzed have not been included but this is budgeted up to \$400,000 for FY23.

Objective Development:

- * Provide a study that is meaningful and of value with clear objective outcomes and goals so staff needs to know Council's goal in a study of this type
- * Options for focus include

- Address residents' complaints on speeding and congestion
- Better understand current conditions
- Provide an objective comparison of Prescott's traffic conditions with other municipalities

Types of Studies Conducted – Regional:

* Central Yavapai Metropolitan Planning Organization (CYMPO) Regional Transportation Plan (RTP) – model completed for CYMPO regional routes, completed every five years (looks at 15 and 25-year projections), includes roadway level of service (LOS), provides evaluation of roadway segments by mobility and safety need allowing the agency to focus on improvements, provides recommendations for capacity expansion, widenings and modernization.

Mayor Goode commented that when he first came on Council five years ago he was told that a traffic study had never been done. And he asked with regard to the CYMPO if their reports are looking at an average of 24-hour period.

Mr. Mattingly responded typically they look at averages, to show volumes in 24-hour counts and focus on the worst times or peak hours. Last study was done in 2020 with actual recorded counts to be plugged into the model. To get future numbers the current numbers are populated in and creates a demand based on future planning/zoning for expected growth in the area, so these get updated when they are done every five years. For example, the Dells area is a “need” for 2030 based on the projections which will help to prioritize projects, also Sundog Connector came out of these studies.

Mayor Pro Tem Rusing asked if this would go out to bid or if CYMPO would handle and how long this type of study would take.

Mr. Mattingly responded that we don't want to focus City of Prescott funds on something that CYMPO is already doing but rather fill the holes in. It will not be a project through CYMPO but he is highlighting to make sure that Council understands what they do. Public Works will hire a professional traffic consultant and it will be a COP project. The timeframe would depend on what Council decides to do.

Councilwoman Cantelme asked if other factors, like growth, are taken into consideration for long range planning and if there is there a desire to get ahead of the growth. She asked specifically if there is planning and coordination for roads related to Arizona Eco Development (AED).

Mr. Mattingly said they do, the model that is done for the major road network is very detailed with zoning and planning for all land to drive the model and how traffic will flow. A detailed study for Sundog Connector and Hwy 69 Study are tied to make sure they are aligned. The regional transportation plan is designed to get ahead of growth and not fall behind. When development happens there is sometimes a delay before the roadways are put in because it doesn't breakdown actual intersection connections and ingress/egress which come throughout the process from the developers. Can set access management plans but getting into the very specific details is much more difficult.

Councilman Moore asked about jurisdiction on roads and how that is determined when roadways are shared. He asked what the relationship is between CYMPO and the decision-making process for a project

Mr. Mattingly responded there are state highways running through Prescott, have generally taken ownership of roadways because of requests from Arizona Department of Transportation (ADOT) when those highways run into the city's jurisdiction. Don't want to study roads that are regional because they don't belong to the city and cannot control what is done on those roadways anyway.

CYMPO Executive Director Vinny Gallegos addressed decision making and stated that the organization was established by the Governor and are a planning organization. Mayor & Council of respective communities make decisions, their Executive Board reviews the proposals and then makes recommendations for plans to be disseminated to each of the individual bodies for a determination on whether or not to participate. Sundog for example is an 18-month process.

Mayor Pro Tem Rusing commented that she hopes this study takes a wholistic approach to the area and doesn't become siloed because that can cause issues if it doesn't look at all elements.

Councilman Montoya asked about the Pedestrian, Bicycle & Traffic Advisory Committee and how they interact with staff. He asked if there are things that have come up over the last year or so where the Committee would have provided specific information and recommendations to the Council. There seems to be an opportunity to stay away from duplication and make it more focused on Prescott specifically.

Mr. Mattingly said the Committee is aware of what is going on regionally and this type of study could be beneficial for their purposes as well.

Mr. Gallegos added that CYMPO does additional studies outside of the Regional Transportation Plan and does have one that is specific to Bicycle and Pedestrian in the entire regional area as well as a multi-modal safety plan.

Mayor Pro Tem Rusing commented on the lack of sidewalks on West Gurley and Leroux to help with people walking in the streets and in the bike lanes.

Mr. Mattingly said he is not proposing doing a bike or sidewalk focused study because that type of information will come from CYMPO's studies. The city needs to look at these and then figure out what to focus in on specifically.

Regional Studies continued:

- * CYMPO Safety Study 2018
- * Corridor/Intersection Studies

Local Studies (requests and needs based):

- * Traffic impact analysis (TIA) for specific developments – done by a consultant/approved by staff
- * Traffic calming studies request driven
- * Warrant studies (signal and multi-way stops) – request driven
- * Intersection sight visibility – request driven
- * Speed studies – request driven

Current Condition Study Options:

- * These give benchmarks for any potential issues and look at actual real-time data
- * Can confirm and focus enforcement in specific areas
- * Travel Time Study for Arterial Roadways – cell phone data used, evaluate am/pm and midday peaks, seasonal traffic conditions, seven major corridors evaluated
- * Speed studies for major roadways – initial screening evaluation from cell phone data, perform location-specific analysis with field speed counts, report evaluating speeds and recommend changes
- * Traffic modeling of major intersections along corridors – willow creek @ miller valley (Gurley to Pioneer Parkway), Sheldon Street (69/89 to Montezuma), Gurley (Sheldon to Hassayampa Village), Montezuma (Whipple to Williamson Valley), Prescott Lakes Parkway (SR69 to Willow Lake)
- * Crash analysis of the city with heat map to identify problem intersections

Evaluation Study Elements:

- * Major Intersection evaluation (from modeling) with three scenarios – current no-build, future no-build and future conditions with improvements
- * Signal warrant analysis for underperforming unsignalized intersections
- * Develop design concepts for underperforming intersections
- * Identify speed remediation and refinement of Traffic Calming policy

Anticipated Study Element Costs:

- * Travel Time (50 locations) - \$34,000
- * Travel Time (100 locations) - \$55,800
- * Intersection Modeling (20 locations) - \$240,000 – we have 55 total that are signalized in the City of Prescott
- * Corridor Analysis - \$585,000
- * Speed Studies (20 locations) - \$44,000

Staff Recommendation:

- * Travel Time Study of Arterial and Select Collector Corridors – by segment between intersections, evaluate results with comparison to other communities, identify challenges/conditions that need to be addressed, provide remediation measures/project lists
- * Speed Study of Arterial and Select Collector Corridors – evaluate results to national/local data, compare existing posted speeds to study findings, land use, roadway geometry to evaluate the speed limit changes, identify locations with excessive speeding that need to be addressed, provide remediation measures and project lists
- * Focused Intersection/Corridor Evaluation – conduct studies of int/corridors to identify remediation measures and develop design concepts to be used in programming focused transportation improvements.

Councilman Montoya asked what staff's proposal would cost.

Mr. Mattingly responded that staff would focus on specific collectors so \$100,000 on Travel Time and \$150,000 for Speed Study.

Councilman Moore commented on the traffic around schools during the peak time which creates bad bottlenecks.

Mr. Mattingly said this is a good example of what could be looked at with these types of studies.

Mayor Goode commented on the image identification for movement of vehicles/signalize vehicles on Willow Creek Road and spending.

Mr. Mattingly responded those came out of the CYMPO study and still have some to add in, north side is interconnected with radio communication though. The city is well on its way with those and seeing good results in running time of day studies in these areas. Staff will move forward with recommendations and return to Council with a contract.

Mayor Goode commented on the importance of this type of work and making sure that projects are coordinated with development.

This item was for discussion only, no formal action was taken.

B. Discussion Regarding Suspension of Collection of Aged City Parking

Tickets. This Item was discussed first.

Judge Glenn Savona provided a presentation to Council regarding aged parking tickets. Former system was standalone which the state moved away from. The new system has become very cumbersome and will require man hours, due to this the state has given approval to disregard tickets that are less than \$70 so he is asking for council to approve doing so. Looking at whether Court can relieve collection on these matters from 1995-2015 will close the cases for anything below \$70. There have not been ongoing collection efforts because they are not in the state system.

Mayor Pro Tem Rusing stated that this is granting an amnesty and asked if people's names will be expunged.

Judge Savona responded there is no expungement except for marijuana cases but it will show that it has been dismissed and would not have to worry about a warrant because that isn't issued on civic violations in this amount.

City Attorney Joseph Young stated that this is a financial decision for the Council and will come back at a future meeting for a vote, need input from Council on a date range, etc. for how to move forward with handling this.

Mayor Goode commented that he understands the concern and the time and effort to input these into the system and then reinstitute efforts on collection this is the most acceptable conclusion to the problem.

Councilman Tenney commented that he is in agreement with \$70 or less and prior to 2015 being the most appropriate to remove and dismiss from the system in his opinion.

Councilwoman Cantelme asked if the people were notified of the ticket.

Judge Savona responded that the ticket is placed on the car and if they don't appear they are provided notice and if it is not paid, they are in default. So, there may be issues with follow-up depending on ownership etc. \$20 fine payment fee, but no interest is assessed.

This item was for discussion only. No formal action was taken.

C. Discussion Regarding an Overview of the City of Prescott's Cybersecurity.

IT Director Nate Keegan provided a presentation to Council regarding the city's cybersecurity. The network is the computer, without it the item doesn't function. Generally state actors and organized crime are the origins of cybersecurity issues. \$250k is the average payout for ransomware. This type of hacking is automated. Much of our system is blocked by origin and is an ongoing effort by our IT staff. Need to find a balance between no security and too much security; there is also a reporting element to cyber security as well. Will be implementing SIEM (Security Information and Event Management) this year and SOAR (Security Orchestration, Automation and Response) in FY24, these will be automated systems to assist with cyber security.

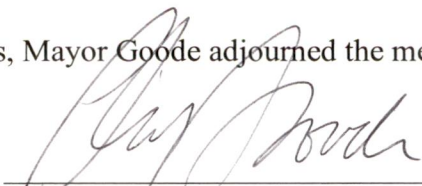
Mayor Goode asked if these will be additional features in Fortinet.

Mr. Keegan responded that SIEM will be through Fortinet.

This item was for discussion only. No formal action taken.

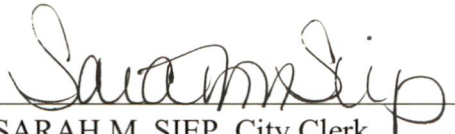
4. ADJOURNMENT

There being no further business to discuss, Mayor Goode adjourned the meeting at 2:42 p.m.



PHILIP R. GOODE, Mayor

ATTEST:


SARAH M. SIEP, City Clerk

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council Study Session of the City of Prescott, Arizona held on September 13, 2022. I further certify the meeting was duly called and held and that a quorum was present.

Dated this 27 day of September, 2022.




Sarah M. Siep, City Clerk