



AMENDED AGENDA

*Item I.C. added

**PRESCOTT CITY COUNCIL
SPECIAL STUDY SESSION MEETING
Tuesday, July 5, 2016
1:00 PM**

**Council Chambers
201 South Cortez Street
Prescott, Arizona 86303
(928) 777-1100**

The following Agenda will be considered by the Prescott City Council at its **Special Study Session Meeting** pursuant to the Prescott City Charter, Article II, Section 13. Notice of this meeting is given pursuant to Arizona Revised Statutes, Section 38-431.02. One or more members of the Council may be attending this meeting through the use of a technological device.

◆ **CALL TO ORDER**

◆ **ROLL CALL**

MAYOR AND CITY COUNCIL

Mayor Oberg

Mayor Pro Tem Lamerson

Councilman Blair

Councilman Lazzell

Councilwoman Orr

Councilman Sischka

Councilwoman Wilcox

I. DISCUSSION ITEMS

A. Presentation and discussion of public safety sales tax ballot measure

B. Discussion and direction re Community Outreach Manager position

*C. Discussion of City Manager selection process

II. ADJOURNMENT

EXECUTIVE SESSION

Upon a public majority vote of a quorum of the City Council, the Council may hold an executive session, which will not be open to the public, regarding any item listed on the agenda but only for the following purposes:

- (i) Discussion or consideration of personnel matters (A.R.S. §38-431.03(A)(1));
- (ii) Discussion or consideration of records exempt by law (A.R.S. §38-431.03(A)(2));
- (iii) Discussion or consultation for legal advice with the city's attorneys (A.R.S. §38-431.03(A)(3));
- (iv) Discussion or consultation with the city's attorneys regarding the city's position regarding contracts that are the subject of negotiations, in pending or contemplated litigation, or in settlement discussions conducted in order to avoid litigation (A.R.S. §38-431.03(A)(4));
- (v) Discussion or consultation with designated representatives of the city to consider its position and instruct its representatives regarding negotiations with employee organizations (A.R.S. §38-431.03(A)(5));
- (vi) Discussion, consultation or consideration for negotiations by the city or its designated representatives with members of a tribal council, or its designated representatives, of an Indian reservation located within or adjacent to the city (A.R.S. §38-431.03(A)(6));
- (vii) Discussion or consultation with designated representatives of the city to consider its position and instruct its representatives regarding negotiations for the purchase, sale or lease of real property (A.R.S. §38-431.03(A)(7)).

Confidentiality

Arizona statute precludes any person receiving executive session information from disclosing that information except as allowed by law. A.R.S. §38-431.03(F). Each violation of this statute is subject to a civil penalty not to exceed \$500, plus court costs and attorneys' fees. This penalty is assessed against the person who violates this statute or who knowingly aids, agrees to aid or attempts to aid another person in violating this article. The city is precluded from expending any public monies to employ or retain legal counsel to provide legal services or representation to the public body or any of its officers in any legal action commenced for violation of the statute unless City Council takes a legal action at a properly noticed open meeting to approve of such expenditures prior to incurring any such obligation or indebtedness. A.R.S. §38-431.07(A)(B).

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Prescott City Hall on _____ at _____ m. in accordance with the statement filed by the Prescott City Council with the City Clerk.

Dana R. DeLong, CMC, City Clerk

MEETING DATE/TYPES: SPECIAL STUDY SESSION 7-5-16

DEPARTMENT: City Manager

AGENDA ITEM: Presentation and discussion of public safety sales tax ballot measure

Approved By:

Date:

City Attorney: Jon Paladini	06/29/2016
City Manager: Craig McConnell	06/29/2016

Item Summary

This item is for presentation and discussion of a possible ballot measure to augment funding for the City's public safety departments, Police and Fire, and associated Public Safety Personnel Retirement System (PSPRS) obligations.

Three (3) Councilmembers (Wilcox, Lazzell, Sischka) have requested that an item be placed on the July 12, 2016, meeting agenda to call a special election in November to refer to the voters a 0.6% sales tax for public safety using the same language as that of the citizens initiative petition that was submitted on June 15, 2016, but determined to have an insufficient number of signatures.

Following the Councilmembers' request, this July 5, 2016, Special Study Session was scheduled to provide an additional opportunity for discussion of public safety funding and ballot measure alternatives, prior to the July 12, 2016, Voting Meeting.

Recommended Action:

July 5, 2016, Special Study Session - Presentation for Council discussion/direction.

July 12, 2016, Voting Meeting - Consideration of an ordinance calling a special election on November 8, 2016, to refer to the voters a 0.6% sales tax for public safety using the same language as that of the citizens initiative petition submitted on June 15, 2016.

MEETING DATE/TYPES: SPECIAL STUDY SESSION 7-5-16

DEPARTMENT: City Manager

AGENDA ITEM: Discussion and direction re Community Outreach Manager position

Approved By:

Date:

City Attorney: Jon Paladini	06/29/2016
City Manager: Craig McConnell	06/29/2016

Item Summary

At the request of Council, this item regarding the Community Outreach Manager Position has been placed on the agenda for discussion and direction.

In the May 2016 Budget Workshops, several Councilmembers voiced an interest in restructuring various departmental responsibilities. At the May 26th Part 2 Council Budget Workshop, a consensus was reached regarding the benefit of restoring a City communications management position, but with a notably different focus than that of the past. Specifically, a goal was expressed of shifting to more active outreach through new partnerships with community groups, homeowners associations, business sectors, City departments, and the media.

The Community Outreach Manager will have internal customers consisting of the Council, City management, and departments, and consult with them on the most effective internal and external (contractual) means for achieving the communications outcomes desired, including funding and deployment of the resources necessary.

From here, the following are recommended:

- Strategic programs and initiatives spanning all City departments and functions are appropriately located in the City Manager's Office; this indicates positioning of the Community Outreach Manager accordingly, within the City Manager's Office.
- Design of the job description and announcement to assure that the strategic communications capabilities and necessary requirements are properly articulated.
- Proceed with recruitment; recognizing that a primary customer of the position will be the Council, it is suggested that the Mayor designate two Councilmembers to participate in the interview phase of the process.

Agenda Item: Discussion and direction re Community Outreach Manager position

- Task the Community Outreach Manager with creating, presenting, and implementing a City Strategic Communications Plan for adoption.

The Community Outreach Manager position is included in the Fiscal Year 17 budget. The majority of the cost will be recovered from the customer departments and funds, with minor impact to the General Fund.

Recommended Action: For Council discussion/direction of the scope, focus, and recruitment of the Community Outreach Manager position.